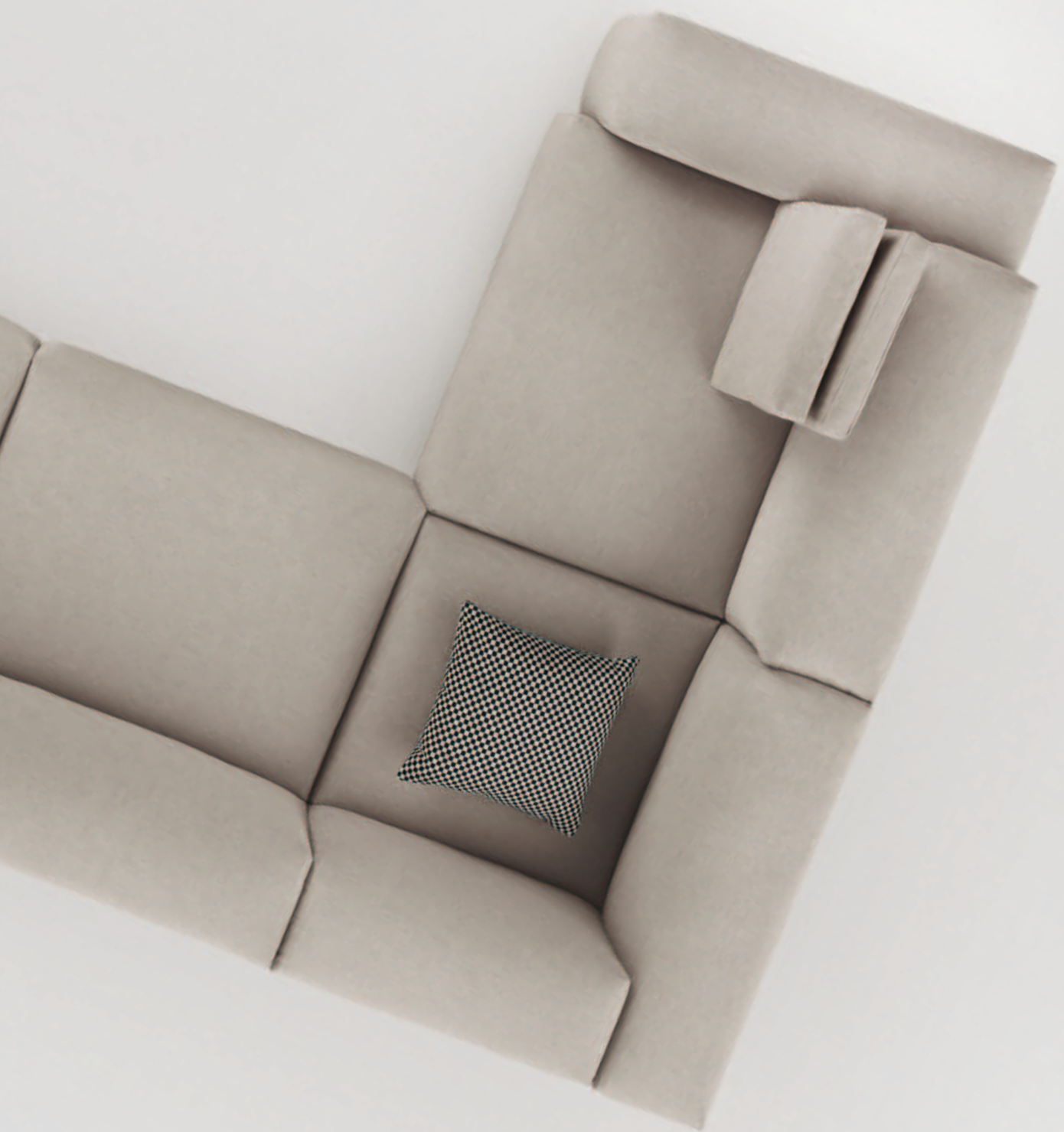


PLACE SOFA
JASPER MORRISON



vitra.



PLACE SOFA INTRODUCTION

"If I see an object that has everything that it needs, this object seems to me to be more than the sum of its parts – it is complete in a way that classifies it as 'Super Normal'."
— Jasper Morrison



Take exceptional comfort, match it with a flexible configuration system, and you get the Place Sofa, designed and developed by Jasper Morrison and Vitra.

Jasper Morrison has been working with Vitra since 1989. The London-based designer was a leading figure in what became known as the 'New Simplicity' movement, an approach to design which reduced objects to their simplest forms and strongest features. Morrison's 'Super Normal' philosophy advocates the same beliefs, by featuring design in its purest form, without unnecessary decorative frills. In addition to furniture, Morrison has created lighting fixtures, home accessories, textiles and also a bus shelter for the Vitra Campus in Weil am Rhein, Germany.

Place Sofa is typical of Morrison's reductive style. In addition, it is thoughtfully designed with a modular construction system to allow it to adapt to the dimensions of most homes. This brochure will help you to decide which arrangement of the Place Sofa will fit both your form and your living space.





















PLACE SOFA ITS MANY CHARACTERISTICS



Place Sofa is Jasper Morrison's new interpretation of a modern classic – a low lounge sofa with a decidedly horizontal feel. Wide, generous padding, gently rounded edges and a complex inner foam construction add up to an enduringly comfortable couch. Carefully crafted proportions give the sofa its aesthetic form.

FLEXIBLE FEATURES – The modular principle means Place Sofa can be personally defined and changed to adapt to you and your living space. The individual elements can be assembled and extended as desired, allowing you to arrange them in a way that suits you. This is a new definition of relaxation from Vitra, one that combines comfort and quality with flexibility.



2-SEATER



2-SEATER OTTOMAN



3-SEATER



3-SEATER CHAISE



3-SEATER OTTOMAN



4-SEATER CORNER



4-SEATER CHAISE



4-SEATER



5-SEATER CORNER



5-SEATER CORNER WITH CHAISE



CREDO 95% new wool, 5% polyamide High-quality worsted yarn for a soft, pleasant feel. Easy-care and durable. **PANAMONE*** 100% cotton Pleasant feeling, woven fabric with a distinct coarse, linear structure. **LASER*** 100% polyester Trevira CS Finely textured fabric. Soft yet durable. **FUERTE*** 42% rayon, 40% cotton, 18% wool Woven fabric with a fine, loop-like texture.

*Not available for the U.K. domestic furniture market.



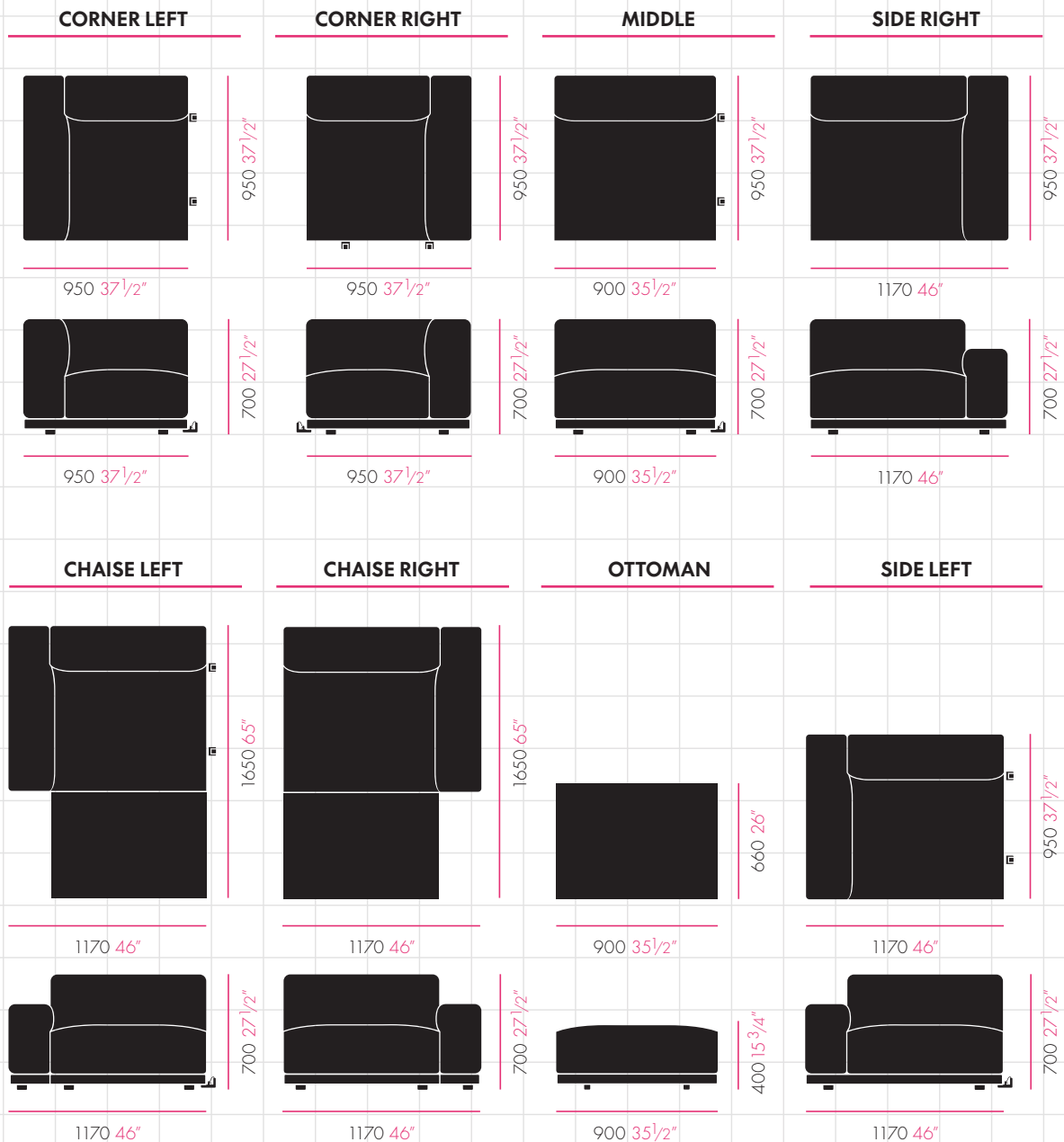
LEATHER Calf hide Robust pigmented leather with distinctive grain. Finished with decorative contrasting twin seams. **PANAMA** 90% wool, 10% polyamide Warm and evocative woollen fabric, robust and easy-care.

OVER* 60% rayon, 21% linen, 19% cotton Smooth, elegant texture and metallic sheen with a linen content that gives a tactile finish. **LEATHER PREMIUM** Nappa leather Full-grained, semi-aniline, natural graining and premium feel. Finished with decorative contrasting twin seams.

PLACE SOFA

TECHNICAL DESCRIPTION

- **Metal frame**
- **Braced wood backrest** with polyurethane foam construction and chamber cushion overlay.
- **Seat** – MDF upholstery carrier, polyurethane foam construction with chamber cushion overlay.
- **Armrest** – Wood with polyurethane foam construction and chamber cushion overlay.
- **Chamber cushion** overlays filled with polyurethane rods and feathers.
- **Cushions** filled with polyurethane rods and feathers.
- **Composition** varies in different cushion sizes. All coverings are removable.





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