

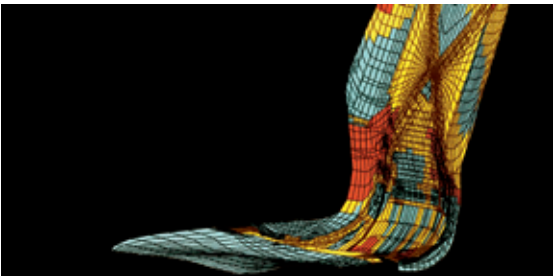
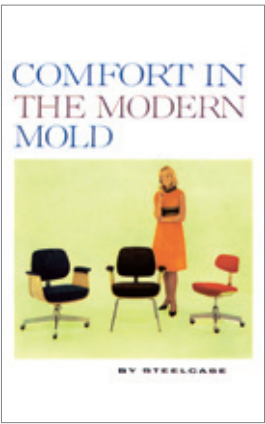


Steelcase

Hundreds of seating answers that began with thousands of questions. Innovation often begins with a “why?” or “why not?” or “what if?” At its most fundamental, it starts with “what do you need?”

Steelcase has spent more than 60 years asking, “How can chairs serve people better?” The answers have come in hundreds of forms – the widest variety of office chairs anywhere.

Whatever you ask of seating – productivity, high style, environmental performance – Steelcase probably has your answer.



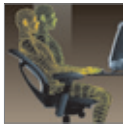
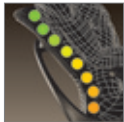
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|--|---|---|--|---|---|--|--|--|---|
| 1937
Three-legged chair designed by Frank Lloyd Wright introduced | 1960
Steelcase contracts with recycling firms to recycle solvent used in seating manufacturing | 1960
1279 stacking chair introduced: stacks easily into a straight tower of chairs | 1965
Steelcase dedicates an entire department to testing seating products | 1971
Multi-density foam and double-shell construction debut with the 451 chair, leading to more comfort and durability | 1972
SoftSeating introduced: ergonomically designed lounge seating | 1974
Steelcase introduces 430, with three-dimensionally contoured seat and back shells based on ergonomic studies | 1975
Introduction of twist-o-matics makes it easier to adjust chair seat height | 1980
Introduction of the unique 2:1 synchro-tilt mechanism for the Concentrx® chair. This reclining mechanism allows the user to sit securely while his feet remain comfortably on the floor and pressure under the thighs is reduced | 1986
First of more than 5 million Sensor® chairs ships with new plastic technology that allows significant flex in back and seat. Available in three sizes |
|--|---|---|--|---|---|--|--|--|---|

why so many patents?

Because we ask so many questions, Steelcase spends more on R&D than any other furniture company. That passion for innovation has led to more than 200 seating patents — more than twice as many as anyone else in the furniture industry (they're listed on the front cover).

when is enough testing enough?

To make sure our chairs maximize your ROI, Steelcase tests beyond BIFMA requirements (110 more tests than their required 20) and far beyond industry norms. We run stringent tests for environmental effects, ergonomics, functionality, durability, flammability, fabric wear, stability, corrosion and about 100 other things.



1989
Reduced
ozone depleting
potential 50%
by replacing
CFC foams
and methyl
chloroform
cleaning
products

1989
Reusable
CFC-free foam
"buns" used
to ship seating
eliminate
1,500 tons of
corrugated per
year and result
in more chairs
per truckload,
cutting fuel
usage

1992
Customers
return 70% of
reusable foam
buns (reused
about 4 times).
Eliminated
1,200 tons of
corrugated per
year. 58%
increase in
truck space
utilization

1994
Seat depth
and arm width
adjustment
debut on
Criterion®

1994
Criterion® Plus
launched:
supports up
to 500 lbs

1995
DesignTex®
introduces
first line of
seating
textiles with
no negative
environmental
impact

1999
After 4 years
of research by
27 scientists,
11 separate
studies
involving 732
participants,
4 major
technological
breakthroughs
and 48 patents,
the Leap® chair
debuts

2002
Leap
technology
is licensed
by the leading
automotive
seating
manufacturer

2003
Cachet™ chair
launched: 11
patents, 99%
recyclable

2003
Steelcase
eliminates
nearly all VOC
emissions from
metal finishing
operations

2003
DesignTex
introduces The
Environmental
Impact
Collection™ of
sustainable
fabrics

where do ergonomic experts sit?

James Good, President of Humantech, Inc., North America's largest ergonomics consulting firm, says "We want our personnel...in the best chair available. (Among) chairs from four manufacturers, Leap stood out." And Dr. W.S. Marras of the Institute for Ergonomics at the Ohio State University says, "Although many seat designs claim to be ergonomic...almost none have embodied what we currently know about the science of ergonomics as well as the Leap chair."

can a chair help the environment?

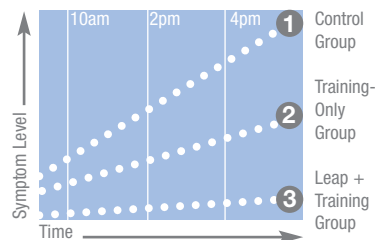
That's the question we ask with every decision in the chair design process. All Steelcase brand chairs (U.S.) are GREENGUARD Indoor Air Quality Certified.* And it's the commitment that led to the Think chair, one of the most environmentally advanced work chairs on the market.

In this study, individuals who received office ergonomic training and sat in Leap chairs increased productivity by 17.8% after a year.

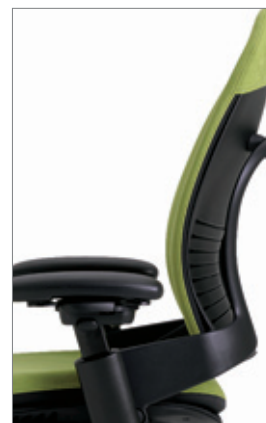
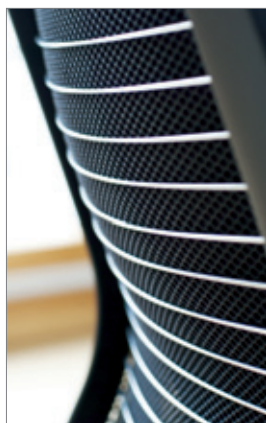
Productivity Increase*

17.8%

Musculoskeletal
Symptom Growth
Over Time*



*Leap Productivity and Health Impact Study by the University of Texas and the W.E. Upjohn Institute. Individual customer results may vary from those shown in the study.



2003
In a study by the University of Texas and the W.E. Upjohn Institute, the Leap chair was proven to make people 17.8% more productive (in conjunction with ergonomic training) and reduce musculoskeletal symptoms

2003
Leap technology is licensed by the leading airplane seating manufacturer

2004
One of the industries most environmentally responsible chairs, Think, is introduced. Think conforms to your body and stringent environmental standards

2004
All Steelcase brand chairs (U.S.) are GREENGUARD Indoor Air Quality Certified™

Call 800.333.9939 or
visit www.steelcase.com

Steelcase®

Do what you do better.™

Leap®

A proven technology, a healthier way to sit.™

Its back moves as your back moves. Its arms move as your arms move. Its seat moves as your seat moves. The chair actually changes shape to mimic and support the movement of your spine. Thanks to its advanced technology, extraordinary comfort and sleek good looks, the Leap® chair has become a favorite.

What more could you ask for?

The ultimate intent of all Steelcase innovation is to help workers stay healthy, focused, energized and productive, from the first cup of coffee until the computer's turned off.

In support of that purpose, Steelcase offers the world's widest range of work chairs, designed to suit every body, every style, every budget.

Here are five examples of our best work chairs.



"We want to revolutionize automotive seating. Leap technology is unmatched in its ability to conform to an individual's unique spinal curvature and seating position."

Johnson Controls, global market leader in automotive systems and seating

designers:	IDEO and Steelcase Industrial Design
key innovations:	Live Back™ and Natural Glide™ System
key contributors:	4 universities, 27 scientists
patents:	48

list price range:	\$765 – \$1,300
long-term comfort:	●●●●●●●●
active adjustments:	●●●●●●●●
environment:	●●●●●●

Think™

The chair with a brain and a conscience.™

A chair intelligent enough to understand how you sit and adjust itself intuitively. A chair thoughtful enough to measure, and minimize, its lifelong impact on the environment. It's almost as if the chair could think.



Criterion®

Fully adjustable for long-term comfort.

Designed from the base up to fit the broadest range of body types, tasks and personal preferences. Seven independent adjustments offer support through the full range of dynamic seating postures: upright, reclined and forward. Six million people around the globe can't be wrong: Criterion® supports you unconditionally.



"Design isn't just about style. It's about integrity of materials, functional integrity, and intent. Think™ is a truthful chair — the result of open dialogue between engineers, environmentalists, and the designer."

Glen Oliver Löw, designer of the Think chair

designer:	Glen Oliver Löw
key innovations:	Your Profile™ seat and back, Your Power™ mechanism
key contributors:	4 universities, MBDC, Dr. Kurt Heidmann, Ph.D. (Steelcase)
patents:	9 applications (and counting)

list price range:	\$680 – \$1,050
long-term comfort:	●●●●●●●
active adjustments:	●●●●●
environment:	●●●●●●●

"The adjustability of Criterion allows it to fit people of varying sizes. The sliding seat pan provides seat depth adjustability while 'telescoping' arms bring support close to the waist. Controls are easy to use even for patients with upper extremity symptoms."

Kathryn Bender, BCIA, SF, SHARE/Novacare, Inc.

designer:	Steelcase Industrial Design
key innovations:	Telescoping arms, adjustable seat depth
key contributors:	Steelcase Industrial Design
patents:	5

list price range:	\$680 – \$1,000
long-term comfort:	●●●●●●●
active adjustments:	●●●●●●●
environment:	●●●●●

Jersey®

Style meshes with great support.

A gracefully curved back and a comfortable seat define this Brian Kane design. The Jersey™ chair has a double mesh back — the first layer gives you a comfortable contact surface and the second layer provides support. Ergonomic features are simple to adjust so you can sit easy all day long. Available with height-, width- and pivot-adjustable arms.



Let's B®

Smart design, personable comfort.

Award-winning European design beautifully combines curves and rectilinear forms. Unique dual back construction provides tailored support for upper and lower back. Personal card holder makes the Let's B chair yours.



"It's very easy to design something that's complicated with a lot of different materials and a lot of processes," says Brian Kane. "It's really difficult to design something that's very simple, and that offers a uniqueness through its simplicity." Brian Kane, chair designer

designer: Brian Kane
key innovations: Stretch pullover

list price range: \$645 – \$900
long-term comfort: ●●●●●
active adjustments: ●●●●●
environment: ●●●●●

"Let's B is a surprisingly complete office chair for the middle segment of the market. The chair exudes an atmosphere of luxury, as well as offering good ergonomic value."

Good Industrial Design Award Jury, 2001

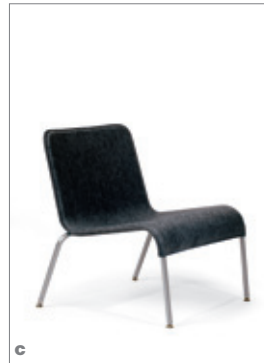
designers: Simon Wilkinson, n|p|k Industrial Design and Cécile Aubriet, Steelcase International
key innovations: Two upholstery types for optimum back support

list price range: \$415 – \$590
long-term comfort: ●●●●●
active adjustments: ●●●●●
environment: ●●●●●

Innovation everywhere.

Chairs for every purpose.

Of course, there are lots of other places people sit in the workplace. So Steelcase offers innovative general use, side, conference and lounge seating, too.



- a Cachet™ by Steelcase: Stacks or swivels. Weight-activated mechanism. Reclines
- b Leap® Worklounge by Steelcase: Elegant form. Convertable ottoman. Leap technology
- c PET Lounge by Turnstone: Made from 14 pop bottles and steel. 100% recyclable
- d Uno™ by Turnstone: Designed by a sculptor. Unique hammock suspension
- e Bix™ by Metro: Booth-based worksettings. Convenient power and data management
- f Detour™ Lounge by Metro: Integrated cast handle. Concealed Flex-back
- g Cura healthcare seating by Brayton: Refined ergonomics. Site renewable components
- h Switch™ lounge seating by Brayton: Extensive collection. Arms fold up or down
- i Kart® by Vecta: First four star base nesting chair
- j Rocky by Vecta: Versatile and compact. Four leg or star nesting and five star office chair