

At first glance, one stretch of sand is identical to another. But a closer look reveals the work of thousands of years, wind and water slowly and steadily wearing down rock and shell to create a unique tapestry of varying colors, shapes and textures. Mirroring nature's handiwork, Sand's intermingling of shore-inspired colors adds distinction any space.

▲Photo info

Floor – Sand 12" x 24"





▲Photo info



▲Photo info

Product featured in photo on page 2 and above: Floor – Lead 6" x 6", 12" x 24"

LEAD

One of the earth's original elements, lead traces its origins to the beginning of time.

Product featured in photo at right: NOW – Lead 3" x 6", 6" x 6"
Questech Metals – Nickel Silver/Flutes & Diamonds



▲Photo info

Long utilized in architecture for its enduring strength, it can be relied upon to last for centuries. With its soft deep grays and pleasing patina, Lead provides the perfect foundation for a timeless design.

NOW

PORCELAIN STONE®

RUST

Marking the passage of time, it adds depth and character as it slowly etches its way across a once shiny and polished surface. With rich, realistic color variations, Rust captures the unique appeal of aged metal to create a look for today.

Product featured in photo: Wall: NOW – Rust 3" x 6", 3" x 18" Single Bullnose
Patina Metals – Bronze Verdigris Chair Rail
Floor: NOW – Rust 3" x 6", 18" x 18"
Questech Metals – Flagstone Bronze/Border
Questech Metals – Flagstone Bronze/Border Corner



Product featured in photo below: Rust 3" x 6", 6" x 24", 18" x 18"



▲Photo info

NOW

MOSS

They've inspired countless poets and artists with their beauty and romance, but the nostalgic appeal of moss-covered stones hasn't been captured for interior spaces, until NOW. Taking its cues from the harmonic blending of grays, greens, and browns found in nature, Moss features a coloration that is as believable as it is beautiful.

Product featured in photo below: Moss 3" x 6", 6" x 6"



▲Photo info

Product featured in photo on page 7: Moss 6" x 24", 12" x 24"

Product featured in photo below: Moss 6" x 6", 6" x 24"



▲Photo info





Product featured in photo:

Wall: Amber 3" x 6", 3" x 12", 6" x 24", 12" x 24", 3" x 18" Single Bullnose

Illuminence Water Crystal Mosaics –Cristal (frosted)

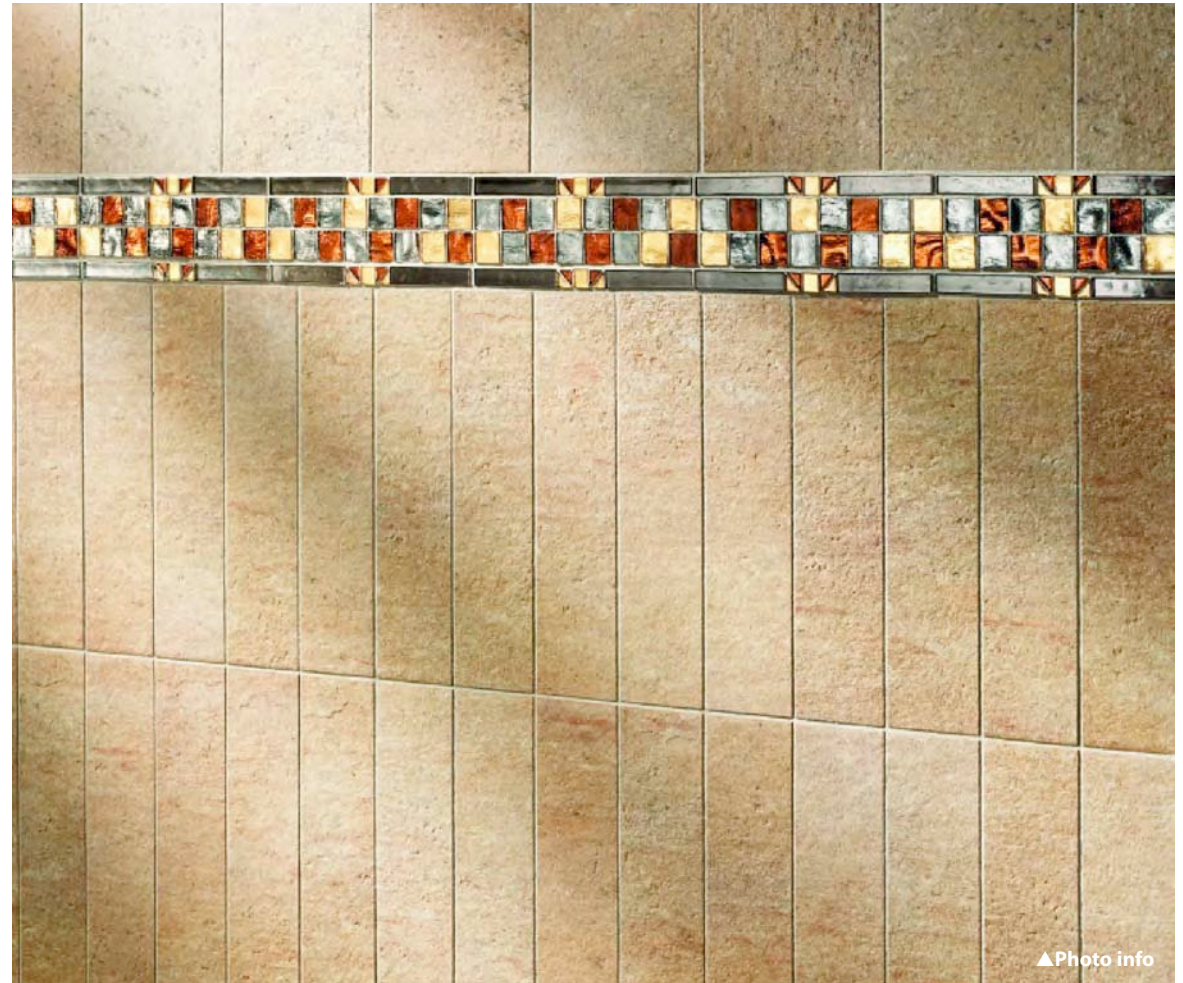
Illuminence Prism Glass Listello –Cristal Ebb Tide (frosted)

Floor: Amber 3" x 6", 3" x 12", 6" x 24", 12" x 24"

AMBER

It was historically believed to hold the very essence of the sun, and like the precious stone that inspired its name, Amber is infused with varying shades of warmth and light. Just as mystical properties were said to imbue the gemstone and its wearer with never-ending beauty, Amber ensures your space will enjoy a lifetime of good looks.

Product featured in photo: Amber 3" x 12", 6" x 6"
 Venetian Glass – Silver Leaf/Amber/Gold Mosaic Liner Bar
 Silver Leaf Liner Bar



▲Photo info

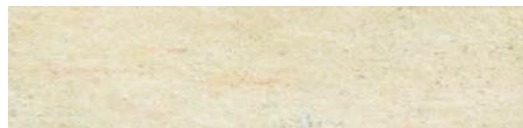
SAND



6Z26 12" x 24"



6BE2
3" x 12"



5C18 6" x 24"



4EF4 18" x 18"



5DB5 6" x 6"



7A34
3" x 6"



5A36 3" x 18" Single Bullnose

AMBER



6Z27 12" x 24"



6BE3
3" x 12"



5C19 6" x 24"



4EF5 18" x 18"



5DB6 6" x 6"



7A35
3" x 6"



5A37 3" x 18" Single Bullnose

RUST



6Z28 12" x 24"



6BE4
3" x 12"



5C22 6" x 24"



4EF6 18" x 18"



5DB7 6" x 6"



7A36
3" x 6"



5A38 3" x 18" Single Bullnose

MOSS



6Z30 12" x 24"



6BE6
3" x 12"



5C23 6" x 24"



4EG2 18" x 18"



5DB9 6" x 6"



7A38
3" x 6"



5A40 3" x 18" Single Bullnose

LEAD



6Z29 12" x 24"



6BE5
3" x 12"



5C24 6" x 24"



4EF7 18" x 18"



5DB8 6" x 6"



7A37
3" x 6"



5A39 3" x 18" Single Bullnose



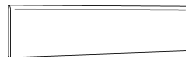
- A superior alternative to natural stone utilizing double-press technology
- Realistic colorations and texture in through-body technical Porcelain Stone®
- Coordinates with Crossville's Accent Innovations™

Sizes Available (Available in all colors)

Nominal Size	Actual Size	Metric (cm)	Thickness
3" x 6"	2-7/8" x 5-3/4"	7.3 x 14.6	3/8"
3" x 12"	2-7/8" x 11-3/4"	7.3 x 30	3/8"
6" x 6"	5-3/4" x 5-3/4"	14.6 x 14.6	3/8"
6" x 24"	5-3/4" x 23-5/8"	14.6 x 60	3/8"
12" x 24"	11-3/4" x 23-3/4"	30 x 60	3/8"
18" x 18"	17-3/4" x 17-3/4"	45 x 45	3/8"

Trim Sizes (Available in all colors)

Nominal Size	Actual Size	Metric (cm)	Thickness
3" x 18" Single Bullnose	2-7/8" x 17-3/4"	9.5 x 45	3/8"



3" x 18" Single Bullnose

Shade & Texture Index

NOW has a shade variation of V4.



V1



V2



V3



V4

V1 = Uniform Appearance
V2 = Slight Variation
V3 = Moderate Variation
V4 = Substantial Variation

- Rectangular shapes in four sizes add design versatility
- Ability to set with tight grout joints for more seamless designs
- Easy to maintain—no sealing or waxes required

Recommended Usage

NOW is recommended for interior floors, walls and countertops and exterior walls in both commercial and residential applications.

Care and Maintenance

Regular cleaning is the best way to keep **NOW** tile looking good for years to come. Use clean, hot water (combined with a household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. No waxes or sealers are needed. More information regarding the care and maintenance of Crossville products is available at www.crossvilleinc.com.

Product Performance

Breaking Strength	>500 lbf.	ASTM C648
Bond Strength	>150 psi	ASTM C482
Chemical Resistance	Unaffected	ASTM C650
Frost Resistance	Resistant	ASTM C1026
Water Absorption	<0.20%	ASTM C373
Facial Dimension	0.10 max.	ASTM C499
Scratch Hardness	8	MOH's Scale
COF-Dry	>0.7	ASTM C1028-89
COF-Wet	>0.6	ASTM C1028-89



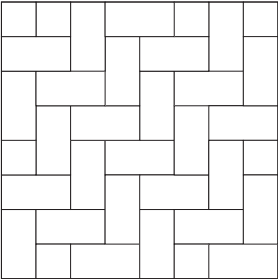
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Front Cover (page 1)
Custom Pattern: NOW Series

Color Code	Color Name	Size	Pattern %
6Z26	Sand	12"x24"	100

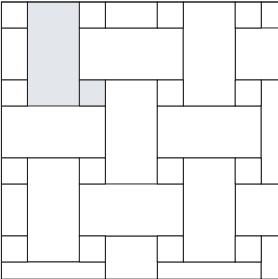


Custom Pattern



Page 2 and Top of Page 3
Floor: NOW Series

Color Code	Color Name	Size	Pattern %
5DB8	Lead	6"x6"	3%
6Z29	Lead	12"x24"	97%



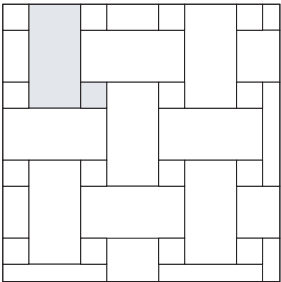
Custom Pattern



Page 2 and Top of Page 3

Floor: NOW Series

Color Code	Color Name	Size	Pattern %
5DB8	Lead	6"x6"	3%
6Z29	Lead	12"x24"	97%



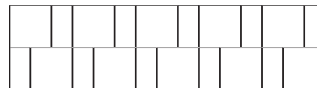
Custom Pattern



Page 3

Top Field: NOW Series

Color Code	Color Name	Size	Pattern %
7A37	Lead	3"x6"	33%
5DB8	Lead	6"x6"	67%



Custom Pattern

Accent Border: Questech Metals Border - Flutes & Diamonds Nickel Silver

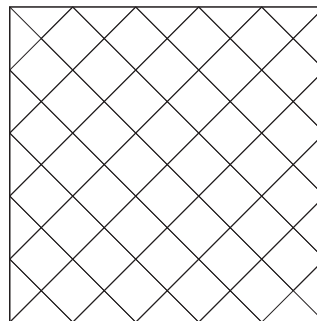
Color Code	Color Name	Size	Pattern %
Trim 069005001		3"x12"	*

*Figure border based on room size.

Lower Field: NOW Series

Color Code	Color Name	Size	Pattern %
5DB8	Lead	6"x6"	100%

* Amount based on room size.



Idea Book Pattern #1



Page 4

Wall: NOW Series

Color Code	Color Name	Size	Pattern %
7A36	Rust	3"x6"	100%
5A38	Rust Single Bullnose	3"x18"	*
MT147	Patina Metals Bronze Verdigris Chair Rai	3"x12"	*

Floor: NOW Series

Color Code	Color Name	Size	Pattern %
7A36	Rust	3"x6"	*
4EF6	Rust	18"x18"	100%

Floor: Questech Borders

Color Code	Color Name	Size	Pattern %
FBRD007002100	Questech Metals Flagstone Bronze Border	4"x12"	*
FBRD008002100	Questech Metals Flagstone Bronze Border Corner,	4"x4"	**

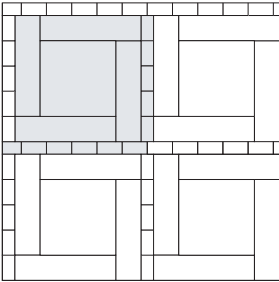
* Borders amount based on square footage

**clipped corners will be based on square footage used.



Page 5
Floor: NOW Series

Color Code	Color Name	Size	Pattern %
7A36	Rust	3"x6"	18.0%
5C22	Rust	6"x24"	52.5%
4EF6	Rust	18"x18"	29.5%

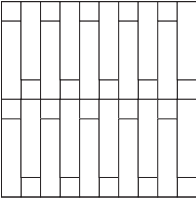


Custom Pattern



Page 6 Right Photo
Wall Pattern: Now Series

Color Code	Color Name	Size	Pattern %
5DB9	Moss	6"x6"	20%
5C23	Moss	6"x24"	80%

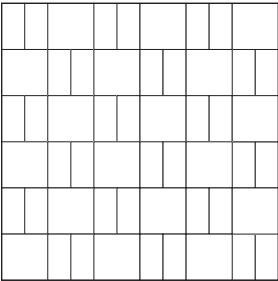


Custom Pattern



Page 6 Left Photo
Wall Pattern: Now Series

Color Code	Color Name	Size	Pattern %
7A38	Moss	3"x6"	50%
5DB9	Moss	6"x6"	50%



Custom Pattern



Page 7
Floor: Now Series

Color Code	Color Name	Size	Pattern %
5C23	Moss	6"x24"	33.3%
6Z30	Moss	12"x24"	66.7%

Custom Pattern



Page 8

Wall: Now Series

Color Code	Color Name	Size	Pattern %
7A35	Amber	3"x6"	3.7%
6BE3	Amber	3"x12"	7.4%
5C19	Amber	6"x24"	29.6%
6Z27	Amber	12"x24"	59.3%
5A37	Amber Bullnose	3"x18"	*

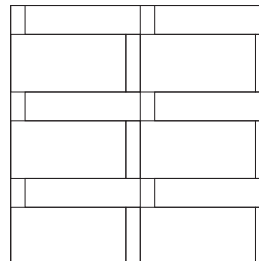
Floor: NOW Series

Color Code	Color Name	Size	Pattern %
7A35	Amber	3"x6"	3.7 %
6BE3	Amber	3"x12"	7.4%
5C19	Amber	6"x24"	29.6%
6Z27	Amber	12"x24"	59.3%

Wall Border: Illuminessence Water Crystal Mosaics and Prism Listellos

Color Code	Color Name	Size	Pattern %
WC010.101012	Cristal Frosted	1"x1"	*
PL010.1EBBTIDE2	Listello Cristal	7/8"x7 15/16"	*
	Frosted Ebb Tide,		

* Amount based on room size.



Custom Wall & Floor Pattern



Page 9

Above Border: Now Series

Color Code	Color Name	Size	Pattern %
5DB6	Amber	6"x6"	100%

Wall Border: Venetian Glass

Color Code, Color Name and Size			
VG113,	Venetian Glass Silver Leaf/ Gold Leaf / Amber Mosaic Liner Bar	2"x8"	*
VG111,	Venetian Glass Silver Leaf Liner Bar,	1"x8"	*

Below Border: Now Series

Color Code	Color Name	Size	Pattern %
6BE3	Amber	3"x12"	100%

* Amount based on room size.

[illegible]

Custom Pattern