

**New products:**

The Top Green Collection is produced with 80% recycled pre-consumer waste, certified by Bureau Veritas. Green Earth reflects earth colors, including ocre and brown tones. An ideal solution for interior spaces with rustic character, it is available in beige, crème and ocre. Green Urban series recreates a concrete stone finish. Available in anthracite and gray, this porcelain tile is suitable for floors or walls and interiors and exteriors. Most recently, Roca expanded the collection to include Green City, an elegant stone-like tile. This series, with a complete range of formats, finishes, colors and decorative pieces, is perfect for use in any space as flooring or as wall tile, for interiors and exteriors.

Environmental Focus

Roca's commitment to conserving resources is shown in its focuses on good environmental practices during all stages of the manufacturing and constant recycling to reduce the environmental impact of industrial activity.

- Zero-dumping practices since 1995.
- Recycling of production waste in factories.
- Recovery of 80 million liters of water per year.
- Reduction of transportation impact by using materials from the surrounding area.
- Compliance with the most demanding directives regarding purification of gases, applying the latest technologies in accordance with the annual monitoring and improvement programs required by the EMAS.

ENERGY OPTIMIZATION

- Use of natural gas, one of the cleanest-burning fuels.
- Cogeneration of energy through gas turbines, reducing 9.44 Tm of carbon / year.
- In-house generation of electricity, thus eliminating transmission losses.
- Recovery of the sensitive heat of combustion gases of drying kilns.

WASTE REDUCTION

- Recycling 100% of production losses and material rejected in quality control.
- Since 1998, selective recycling of over 40 different types of wastes, recovering and reusing enamel wastes in the production line.
- Recycling everything that cannot be reused in the production process, thus avoiding the dumping of 300 million kg of wastes per year in each plant.
- Recovery of wastes from other industries for use as raw material.

ECO-EFFICIENT LOGISTICS, ENVIRONMENTALLY AWARE PACKAGING

Roca employs the reusable Europallet, recycled cardboard packaging, biodegradable inks and plastic recovery programs. Roca's products contribute to the sustainability of buildings, in accordance with the USGBC's LEED program. All products contain recycled pre-consumer material (ISO 14021) and offer an ecological guarantee throughout their life cycle, in accordance with requirements of the Collaborative for High Performance Schools (CHPS), which oversees the nation's first green building rating program for K-12 schools.

Website:

Please visit www.rocatile.com