



New products and /or lines:

TAU Ceramica is looking to the past to bring the best of history and nature into present day with its newest collections.

- Turmali offers an iridescent finish and is inspired by tourmaline stone. Large format provides the ideal canvas to display this series as it allows a full display of sparkle and changes in tonality. Turmali is available in blue, copper and pyrite.
- *Breccia* is inspired by Breccia Aurora stone. The crystalline effect of its highly polished surface reveals veins, unique shapes and chromatic variations that can be applied to key spaces in homes, offices, shopping centers, public buildings, etc. This is a porcelain tile for the most demanding users, for whom elegance is a top priority. *Breccia* is available in 44x44 and 60x60 formats for floor tiles, plus 32x90 for wall tiles.
- *Livorno* is inspired by Calacatta marble and available in a large format 60x60, and also 44x44, 30x60 floor tiles and 32x90 wall tiles. *Livorno* features a smooth combination of veins, contrasts, nuances and well-balanced, natural chromatic effects which give an appearance of dynamic movement.
- The third marble style is *Colonna*, directly inspired by the noble material used to build the square of the same name in Rome, best-known for the majestic Aurelian column. The marble used for the Colonna series is greyish in colour and is available in a lapped 45x45 format, with 60x60 amber, beige, grey and ivory versions.

Company Info

The province of Castellón is well-known for the quality of its clays and ceramic tradition. Historically, in this area the terracotta culture and the glaze pottery crafts have coexisted. In 1967, with these traditional handicrafts as best teacher, Taulell S.A. started work in the outskirts of Castellón de la Plana, the capital city of the area. The founding objective of the company was to provide ceramic bisque necessary for the twice-fired production process, which used to be the prevailing method to produce glazed tiles. The company was born to be innovative and it used the first tunnel kilns to substitute the traditional Arab kiln. This industrial development allowed high production of ceramic bisque and Taulell became Europe's top producer.

In the 1980s, technological changes took place in ceramics worldwide with single-firing emerging as a time-saving technique. In 1984 a new plant was built to produce single-fired stoneware flooring and the first brand for glazed ceramic products arose with the name TAUGRES. The company started to manufacture the final product, although bisque ceramic national and international demands remained a company focus. Ceramic coating was the next industrial challenge and the company opted for the most innovation with the single porous firing method. The factory started in 1988 and began offering a complete supply of ceramic products, flooring and coating. The production of porcelain tiles followed in 1994. TAU again invested heavily in innovation and created the most technologically advanced plant in Spain. Taugres turned into Tau Ceramic to provide a brand that would cover the full range of innovation.



S3 (Smart Surface Systems) is the TAU GROUP division that specializes in offering innovative solutions for surface claddings in architecture and urban development. To this end it provides construction systems that satisfy the needs of an increasingly demanding and dynamic society. Of special note from this division is S3 for Civic Spaces. The products incorporate Tau's proposal for making spaces as accessible as possible for all people. For instance, Waytecsystem allows assembly of raised technical flooring for both interiors and exteriors. Drysystem is a new patented system that allows ceramic tile to be installed, changed, or replaced without any need for building work or any type of adhesive, with amazing ease, speed and cleanness. Engineering by Tau: The quest for innovation has led TAU to develop a new way of working. They advise clients on technology, adaptability, ergonomics, and the use of materials, acting as a support on architectural and interior design projects. S3 also develops exclusive, smart products grounded in universal design and ergonomics. The Civis'Agora line offers flooring for public spaces in accordance with Universal Design principles.

Website

Please visit: www.tauceramica.com