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ID CHAIR CONCEPT – A UNIVERSE OF IDENTITIES

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ID CHAIR CONCEPT

A UNIVERSE OF IDENTITIES

Developed by Vitra in Switzerland
Design: Antonio Citterio

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An exploded view of the Vitra ID Chair Concept, showing various components like the seat, backrest, armrests, and base parts floating in the air. The main components are yellow and black, while the smaller parts are white and grey.

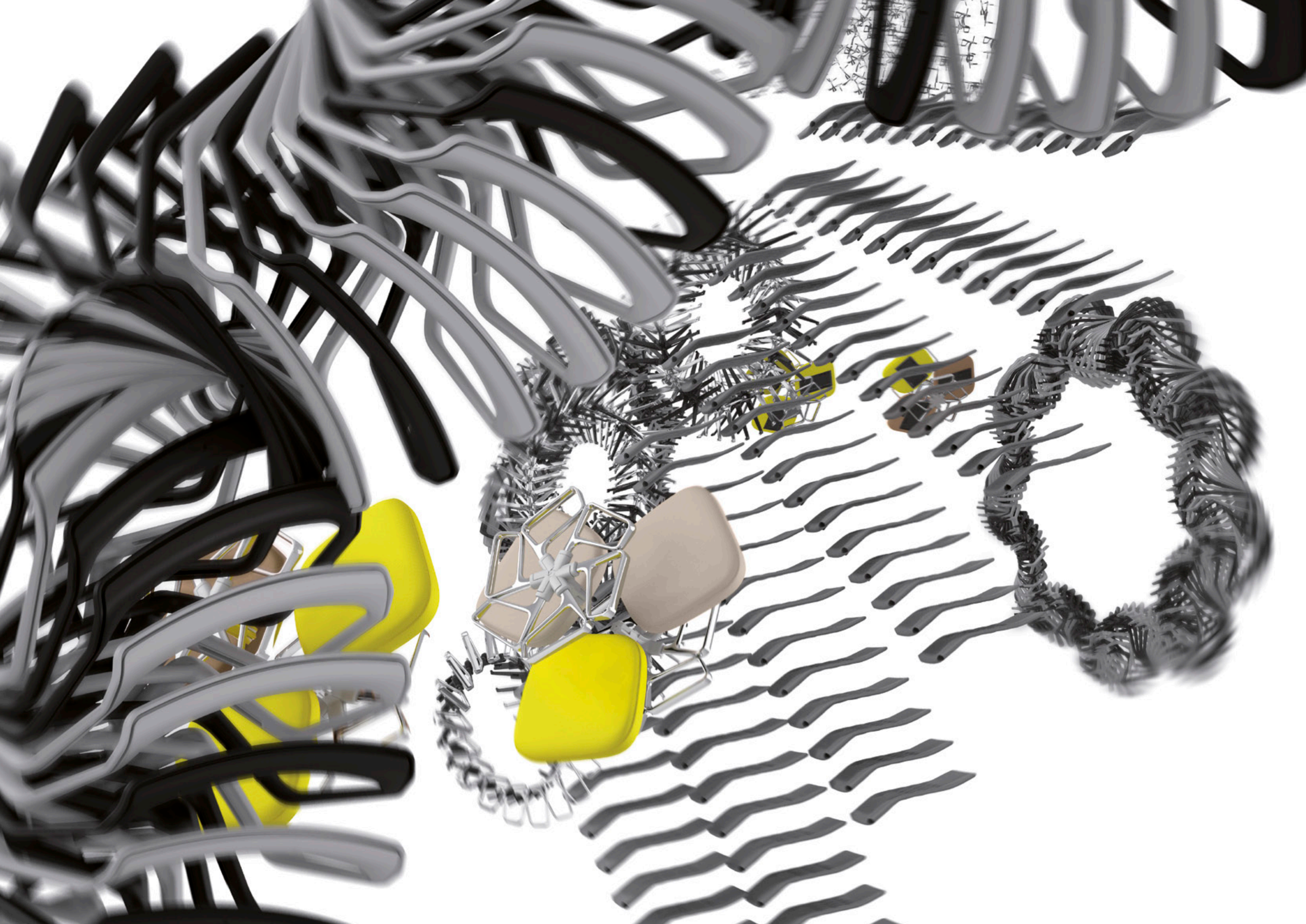
ID CHAIR CONCEPT

A UNIVERSE OF IDENTITIES

Developed by Vitra in Switzerland
Design: Antonio Citterio

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Vitra develops new solutions for the changing world of work, and has been experimenting with materials and technologies to produce superior office chairs for 50 years.

With the ID Chair Concept, Vitra presents an office swivel chair programme that leverages all of that experience in the service of people and companies.

**INDIVIDUALITY &
IDENTITY**

**ID CHAIR
CONCEPT**

**HEALTH &
BIOMECHANICS**

**SUSTAINABILITY
& COSTS**





THE OFFICE SWIVEL CHAIR: THE MOST
IMPORTANT PIECE OF FURNITURE FOR
AN EMPLOYEE

THE OFFICE SWIVEL CHAIR
IMPACTS PRODUCTIVITY, HEALTH
AND WELL-BEING

FOR 25 YEARS, VITRA HAS BEEN
DEVELOPING OFFICE SOLUTIONS WITH
ANTONIO CITTERIO

The office chair is by far the most important piece of furniture an office worker has, and it decisively impacts productivity, health and well-being in the workplace. This is where the individual worker puts in untold numbers of hours – and expects that “their” own personal chair will not only keep them healthy, but that it will also allow them to define their own personal area within the office.

The challenge of increasing diversity stands in conflict with the interests of the company: facility management and procurement rationalise the purchase, service and maintenance of a standardised chair.

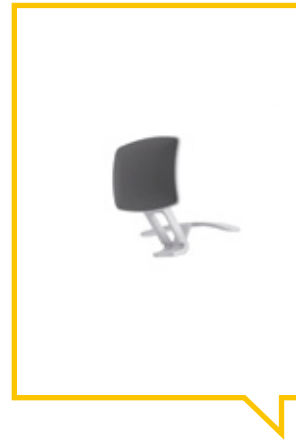
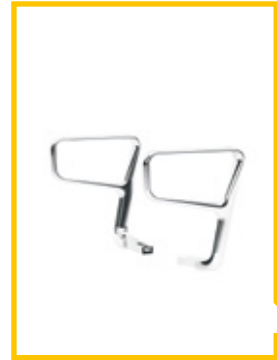
One single office chair model is not enough to satisfy these seemingly incompatible needs. As a master of office systems, Antonio Citterio recognised this in conjunction with Vitra. The ID Chair Concept was developed to meet the various functional, economic and aesthetic needs of companies as well as those of individual workers in modern offices.

For Citterio, an office is not only a space for representing corporate identity. Above all, the well-being of the people who work there should be the priority.

INDIVIDUALITY & IDENTITY

The ID Chair Concept provides more than 8,000 options for companies and employees to define the optimal chair to suit their various purposes, functions and tastes.

THE ID CHAIR CONCEPT IS MANY
CHAIRS IN ONE



MYRIAD INDIVIDUAL NEEDS –
ONE CONCEPT



THE COMMON BASE MODULE ENSURES
AN OVERALL AESTHETIC



MATCHABLE COLOURS MEANS THAT THE
ID CHAIR CONCEPT CAN BE INTEGRATED
INTO ANY OFFICE ENVIRONMENT

TWO COLOUR PALETTES FOR THE
INTEGRAL COMPONENTS: SOFT GREY
AND CLASSIC BLACK

The ID Chair Concept accounts for diverse individual requirements while at the same time always adhering consistently to the same concept: all versions have a common base, which has a positive influence on the overall aesthetic atmosphere of any office space.

Based on the FlowMotion platform mechanism, the ID Chair Concept can be individualised in innumerable variations. At the same time, it always remains essentially the same chair both aesthetically and in terms of construction – with all the benefits this entails with regard to the architectural design, corporate identity, maintenance and service.

The ID Chair Concept lets companies define precisely the chair that suits them, for individual employees as well as for teams and areas of use – everyone has “their own” ID Chair, while all ID Chairs together in one room create a single visual identity.

INDIVIDUALITY & IDENTITY
THE PLATFORM STRATEGY

16

THE MODULAR SYSTEM FOR MORE THAN
8,000 INDIVIDUAL CHAIRS

THE MAIN TYPES ARE DISTINGUISHABLE
BY THEIR BACKRESTS: ID MESH, ID SOFT
AND ID TRIM

CUSTOMISATION OF THE CHAIR IS EASY
AND IS EFFECTED BY AESTHETIC AND
FUNCTIONAL FEATURES

The main types, ID Mesh, ID Soft and ID Trim, are distinguishable by their backrests, which are available in different heights, some with headrests or lumbar support.

The FlowMotion synchronised mechanism can be selected with a host of different functions. There are also different armrests and bases to choose from, as well as a wide variety of colours and covers.

INDIVIDUALITY & IDENTITY
THE PLATFORM STRATEGY

25

INDIVIDUALITY & IDENTITY
ID TRIM L

23



SUPPORT FOR HEAD AND NECK

INDIVIDUALITY & IDENTITY
ID TRIM

24



BODY-CONTOUR ADJUSTMENT AND
COMFORTABLE SUPPORT FOR THE ENTIRE
BACK WITH INNOVATIVE BACKREST
CONSTRUCTION

THE COMFORT OF A CUSHION, THE VISUAL
LIGHTNESS OF A NET

INDIVIDUALITY & IDENTITY
ID MESH

17



WITH OPTIONAL COAT HANGER
AND/OR HEADREST

TRANSPARENCY AND LIGHTNESS

INDIVIDUALITY & IDENTITY
ID SOFT

18



FULLY UPHOLSTERED BACKREST

FORMALLY REDUCED AESTHETICS

INDIVIDUALITY & IDENTITY
ID SOFT

19



INDIVIDUALITY & IDENTITY
ID MESH

20



INDIVIDUALITY & IDENTITY
ID TRIM

21



INDIVIDUALITY & IDENTITY
ID TRIM L

22



HEALTH & BIOMECHANICS

An office worker spends thousands of hours sitting on office chairs – and his or her health should not be negatively impacted because of that fact. This is why, in the assessment of mechanisms of new chairs, Vitra collaborates with the Institute for Biomechanics of the Swiss Federal Institute of Technology Zurich (ETH) – one of the world's leading higher education institutes.



THE FLOWMOTION MECHANISM ENABLES
WEIGHT-DEPENDENT, SYNCHRONISED
FORWARD TILTING



ENHANCED PELVIC MOTION ACTIVATES
THE MUSCULATURE AND RELIEVES PRESSURE
ON THE INTERVERTEBRAL DISCS

THE FLOWMOTION MECHANISM SUPPORTS
A FULL AND DYNAMIC RANGE OF MOTION
WHILE SITTING



Human beings have a natural urge to move – even while seated. Ideally, therefore, an office swivel chair should offer not only freedom of movement, but should also promote dynamic movement while sitting. With this in mind, Vitra developed the FlowMotion mechanism.

The patented FlowMotion mechanism supports the entire range of motion – and is the first of its kind to do so for forward tilting as well as backward.

All of its functions can be adjusted while sitting; fine adjustment from minimum to maximum resistance is quick and simple, requiring just three rotations. And, should the chair not be optimally adjusted, it retains its integral ergonomic features.

The innovative, slim-line and robust FlowMotion mechanism is available in four functional combinations:

- With forward tilt and seat height adjustment
- With forward tilt, without seat height adjustment
- Without forward tilt, with seat height adjustment
- Without forward tilt and seat height adjustment

INDIVIDUAL CONFIGURATION OPTIONS
AND SETTINGS FOR
COMFORTABLE SITTING



BIFMA



UPRIGHT MRI
ZÜRICH



A study by the Institute for Biomechanics of the Swiss Federal Institute of Technology Zurich (ETH) confirms that the chair's scope of movement is fully utilised. This indicates that users remain dynamic while sitting on the chair. The forward tilt offers a similar experience to sitting on a ball.

EMG measurements prove that the intuitive use of the weight-dependent forward tilt results in greater activity of the stomach and back muscles. This results in a stabilisation of the lumbar column.

MRI measurements show that the forward tilt motion sets the lower spine in motion, which leads to pressure relief and increased diffusion of the intervertebral discs.

Dynamic sitting can actively prevent damage to your health, with the forward tilt of the seat having a particularly positive effect.

SUSTAINABILITY & COSTS

Vitra's innovative GREEN USER AGREEMENT lets companies know the purchase price and the cost of usage of their ID Chair from the outset and thus enables them to calculate the total cost of ownership over the entire period of use.

PRICE AND PERFORMANCE CAN
BE CALIBRATED TO NEEDS AT TIME
OF PURCHASE

ESPECIALLY DURABLE IN TERMS OF BOTH
QUALITY AND AESTHETICS

COMPREHENSIVE GUARANTEE
AND SERVICE OFFERS
ENSURE LONG
AND ECONOMICAL USE



Being able to make use of the ID Chair for a long period of time not only has a positive impact on the environment but also entails an economic benefit for the company. This is why Vitra goes beyond the legally mandated warranty to offer its project customers (which place an initial order for 50 or more chairs) the Green User Agreement.

In this individual service agreement for the sustainable usage of the ID Chair Concept, the customer agrees to use the product in a manner appropriate to the office environment. In return, Vitra undertakes to ensure that all ID Chairs can be used to the full extent for the 15-year term of the Green User Agreement. For the duration of the Green User Agreement, Vitra guarantees the full functioning of the ID Chairs – including the parts subject to wear.

In years five and ten, the chairs will undergo a service check at the customer's locations. With the service check – the cost of which is also carried by the customer with a maximum amount determined upon signing the contractual agreement – the Green User Agreement will automatically be extended by an additional five years. The service checks include cleaning, functional inspections and all necessary repairs.

This is how the Green User Agreement makes it possible to ensure the reliable use of the ID Chairs for up to 15 years. Once this period is over, the chairs may be returned to Vitra for recycling.

Companies are able to calculate the total cost of ownership from the start.

Like all Vitra products, the ID Chair undergoes quality checks which simulate 15 years of intensive use. In addition to this functional durability, the ID Chair Concept is a design which still looks up-to-date after years of use – granting it visual durability as well.

The ID Chair Concept enables an exact configuration of price and performance even at the procurement stage: for temporary workstations for example, more simply equipped and lower-cost chairs can be selected without these chairs being at all visually distinguishable from other ID Chairs. In this way a company only ever invests in what is absolutely necessary.

Companies can tailor to the varying seating needs of their employees without having to purchase and maintain a multitude of different chair types.

WEAR PARTS CAN BE
EASILY REPLACED

FEW COMPONENTS,
EASILY SEPARABLE MATERIALS

UP TO 95% RECYCLABLE,
MADE OF UP TO 48%
RECYCLED MATERIALS

IN 2008, VITRA WAS THE FIRST
MANUFACTURER TO BE AWARDED A “BLUE
ANGEL FOR UPHOLSTERED FURNITURE”
FOR AN OFFICE SWIVEL CHAIR

The ID Chair Concept is characterised by a high level of service-friendliness: all chairs share the same technical platform. Maintenance and service are easy to carry out.

The wear parts of the chair can be easily replaced: backrests, armrests and seats can be removed without special tools and the seat covers are removable.

Components used in manufacture were kept to a minimum and easily separable materials were used. The main components polyamide, steel and aluminium are completely recyclable; polyurethane foam and cover fabrics are all recoverable for reuse to a maximum extent. Exclusively CFC-free PU foam is used for the seat and backrest cushions; absolutely no upholstery glue is used. The packaging has been reduced to the minimum required.

The ID Chair is made of up to 48% recycled materials and at the end of its product lifecycle is up to 95% recyclable.

ID Chairs carry the “Blue Angel for low-emission furniture” eco-label and are GREENGUARD Indoor Air Quality-Certified.

Established in 1978, the Blue Angel is one of the oldest and most stringent eco-labels. The category “Blue Angel for low-emission upholstered furniture” applies to the environmentally friendly manufacture of upholstered furniture – in particular the use of low-emission textiles, leathers and upholstery materials – and so offering safe, healthy substances in the home and working environment.

The GREENGUARD Indoor Air Quality Certified Label of 2001 is awarded to products that contribute to a good indoor air quality and thus improve health and quality of life. Products awarded the GREENGUARD label earn points in LEED-certified projects and thus help to gain more state subsidies.

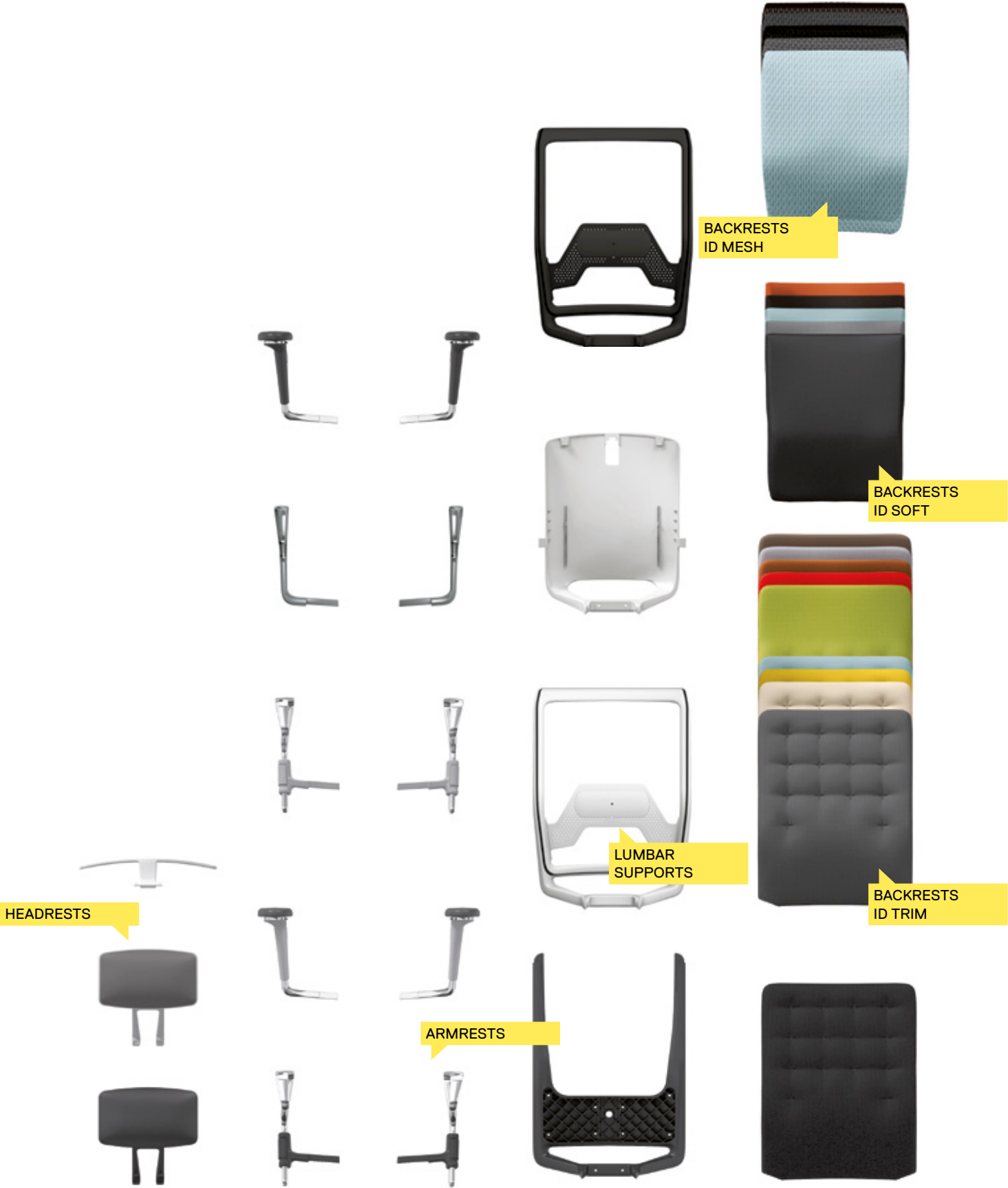


YOUR ID CHAIR

With more than 8,000 configuration options, ID Chair lets every company and every employee find the right office swivel chairs for their respective requirements and tastes.

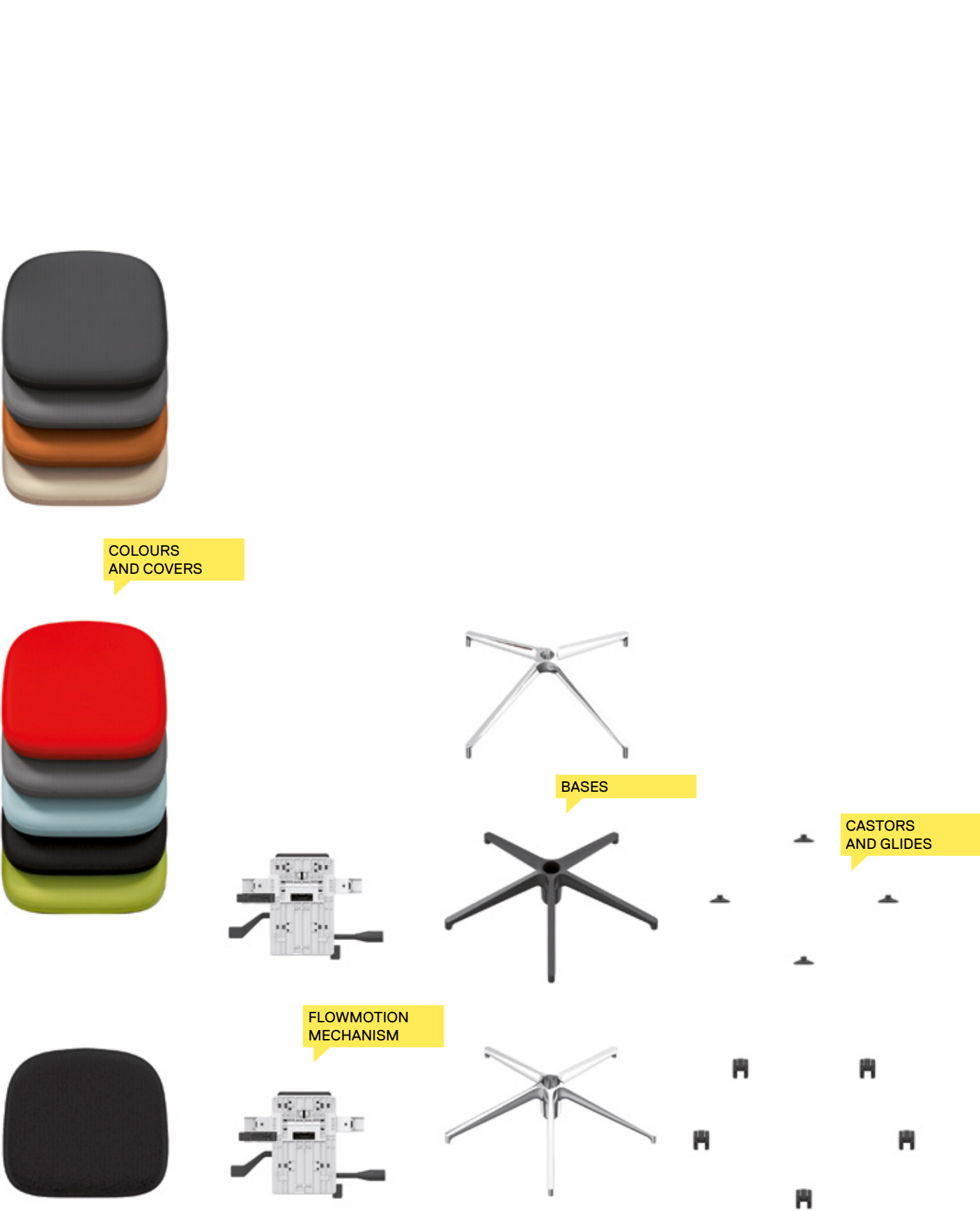
YOUR ID CHAIR
MORE THAN 8,000 OPTIONS

40



YOUR ID CHAIR
MORE THAN 8,000 OPTIONS

41

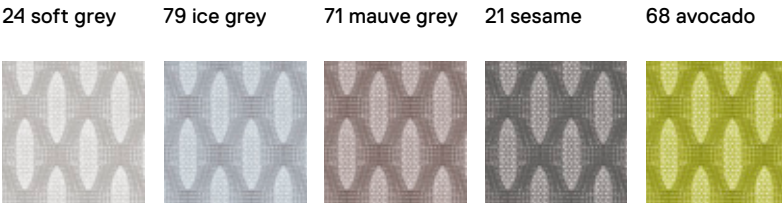


YOUR ID CHAIR
MATERIALS & COLOURS

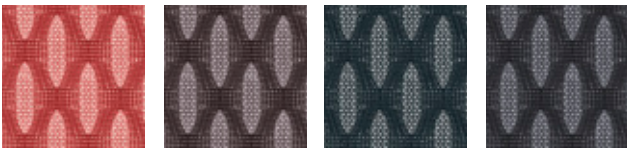
42

DIAMOND MESH

• ID MESH:
Back

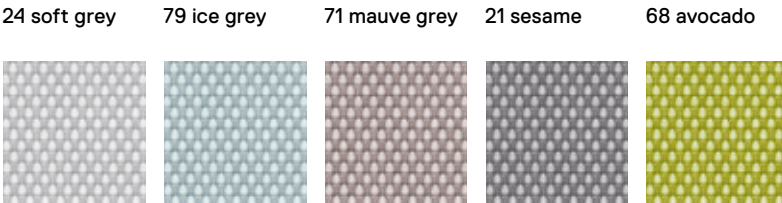


77 brick 54 brown 67 asphalt 66 nero



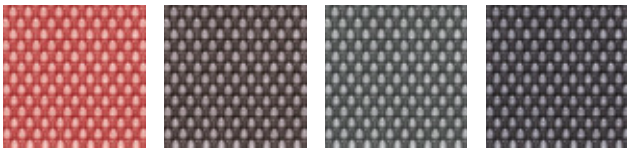
SILK MESH

• ID MESH:
Seat & back



• ID SOFT:
Seat & back

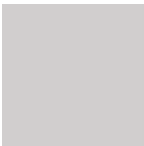
77 brick 54 brown 67 asphalt 66 nero



FRAME COLOURS

• Frames
• Armrests
• Mechanism
• Headrests &
coat hangers
ID Mesh

53 soft grey



• Armrest
• Head support
cushion
ID Mesh

dimgrey



• Frames
• Armrests
• Mechanism
• Headrests &
coat hangers
ID Mesh

30 basic dark



• Armrest
• Head support
cushion
ID Mesh

basic dark

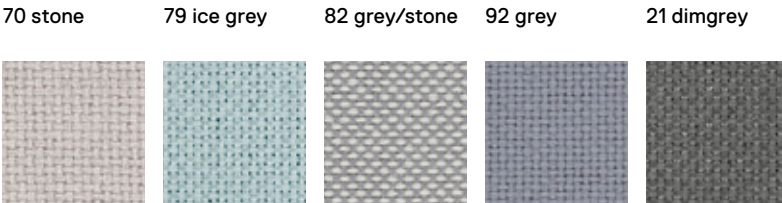


YOUR ID CHAIR
MATERIALS & COLOURS

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PLANO

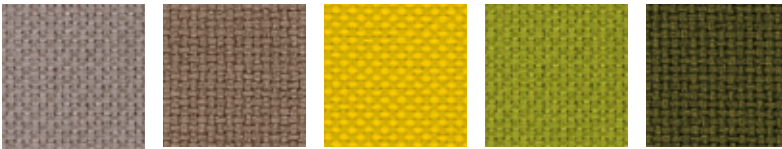
• ID MESH:
Seat



• ID SOFT:
Seat & back

• ID TRIM/
ID TRIM L:
Seat &
back

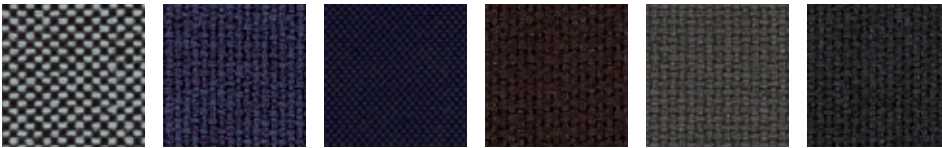
71 mauve grey 80 coffee 85 yellow/mustard 68 avocado 58 khaki



84 poppy red/champagne 07 orange 72 poppy red 77 brick 67 cognac



83 ice grey/brown 57 dark blue 86 dark blue/brown 54 brown 69 dark grey 66 nero



dimgrey nero



ID TRIM L:
Head support
cushion/
leather

LEATHER

• ID TRIM/
ID TRIM L:
Seat, back
& head support
cushion
ID Trim L

72 snow 71 sand 70 red



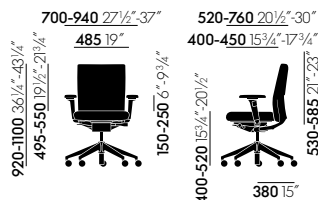
69 marron 68 chocolate 67 asphalt 66 nero



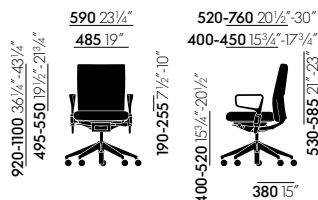
YOUR ID CHAIR DIMENSIONS

44

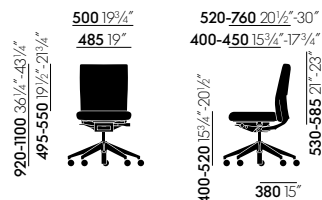
ID SOFT with 3D armrests



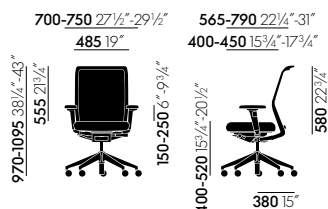
ID SOFT with height-adjustable ring armrests



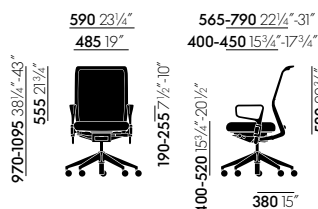
ID SOFT without armrests



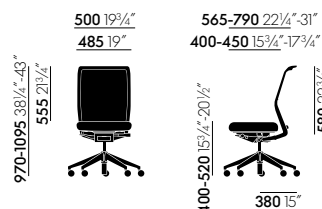
ID MESH with 2D armrests



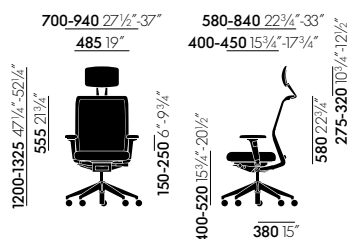
ID MESH with height-adjustable ring armrests



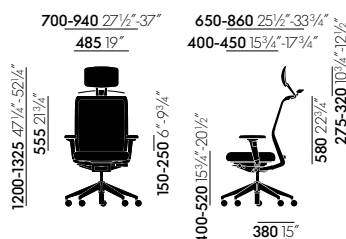
ID MESH without armrests



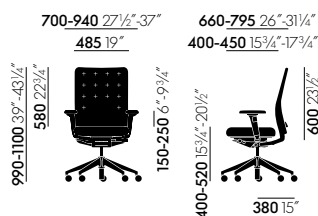
ID MESH with 3D armrests & head support



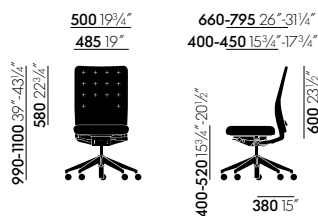
ID MESH with 3D armrests, head support & coat hanger



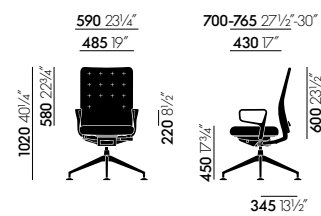
ID TRIM with 3D armrests



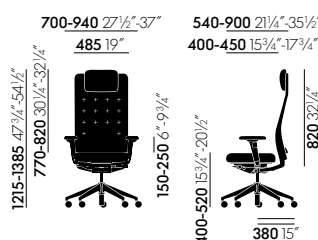
ID TRIM without armrests



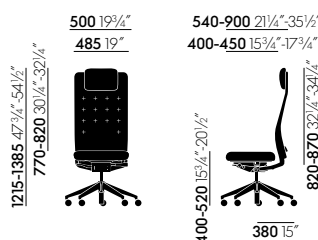
ID TRIM with four-star base and fixed ring armrests



ID TRIM L with 2D armrests



ID TRIM L without armrests



ID TRIM L with four-star base and fixed ring armrests

