



PLACE SOFA INTRODUCTION

"If I see an object that has everything that it needs, this object seems to me to be more than the sum of its parts – it is complete in a way that classifies it as 'Super Normal'."

- Jasper Morrison



Take exceptional comfort, match it with a flexible configuration system, and you get the Place Sofa, designed and developed by Jasper Morrison and Vitra.

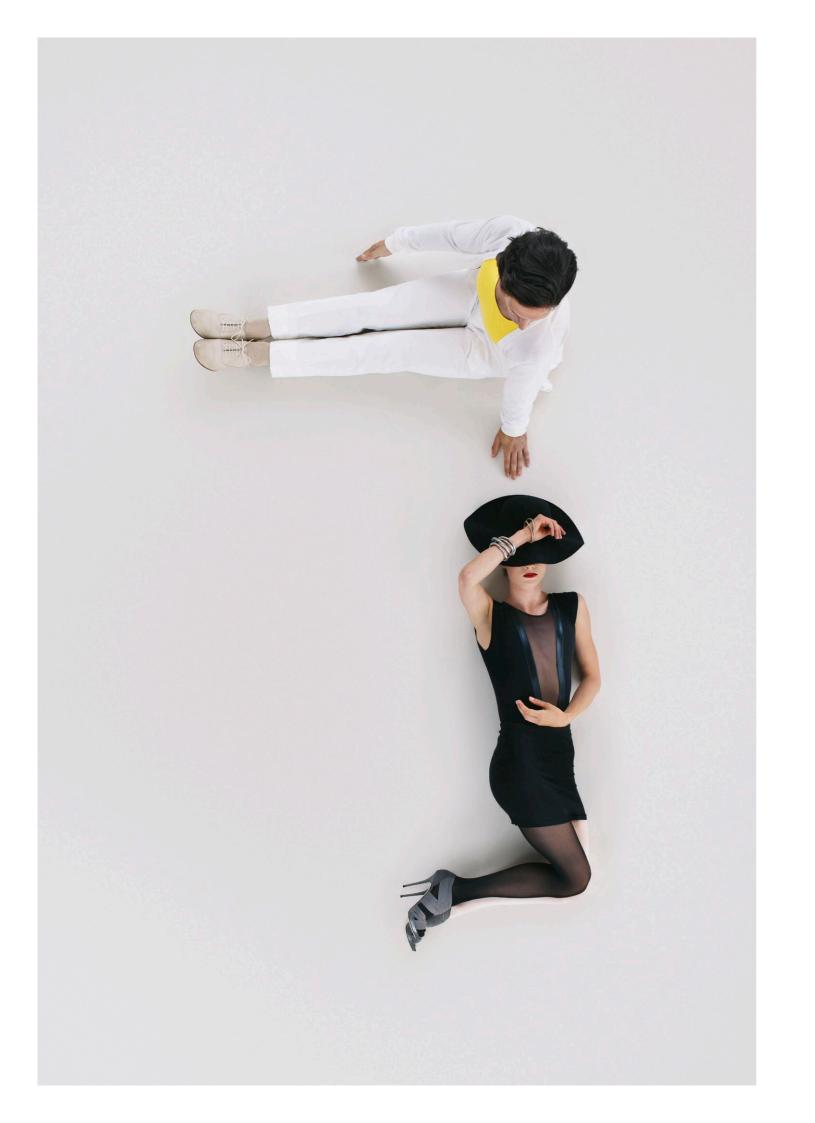
Jasper Morrison has been working with Vitra since 1989. The London-based designer was a leading figure in what became known as the 'New Simplicity' movement, an approach to design which reduced objects to their simplest forms and strongest features. Morrison's 'Super Normal' philosophy advocates the same beliefs, by featuring design in its purest form, without unnecessary decorative frills. In addition to furniture, Morrison has created lighting fixtures, home accessories, textiles and also a bus shelter for the Vitra Campus in Weil am Rhein, Germany.

Place Sofa is typical of Morrison's reductive style.

In addition, it is thoughtfully designed with a modular construction system to allow it to adapt to the dimensions of most homes. This brochure will help you to decide which arrangement of the Place Sofa will fit both your form and your living space.



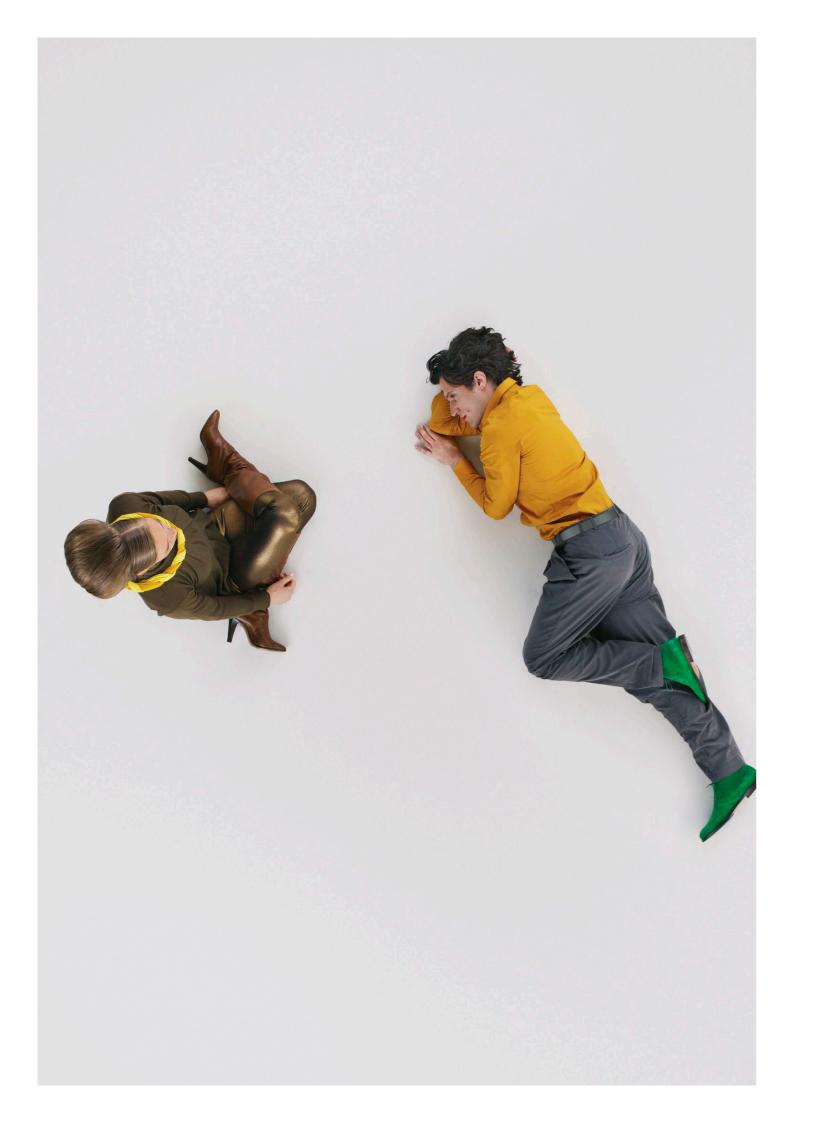


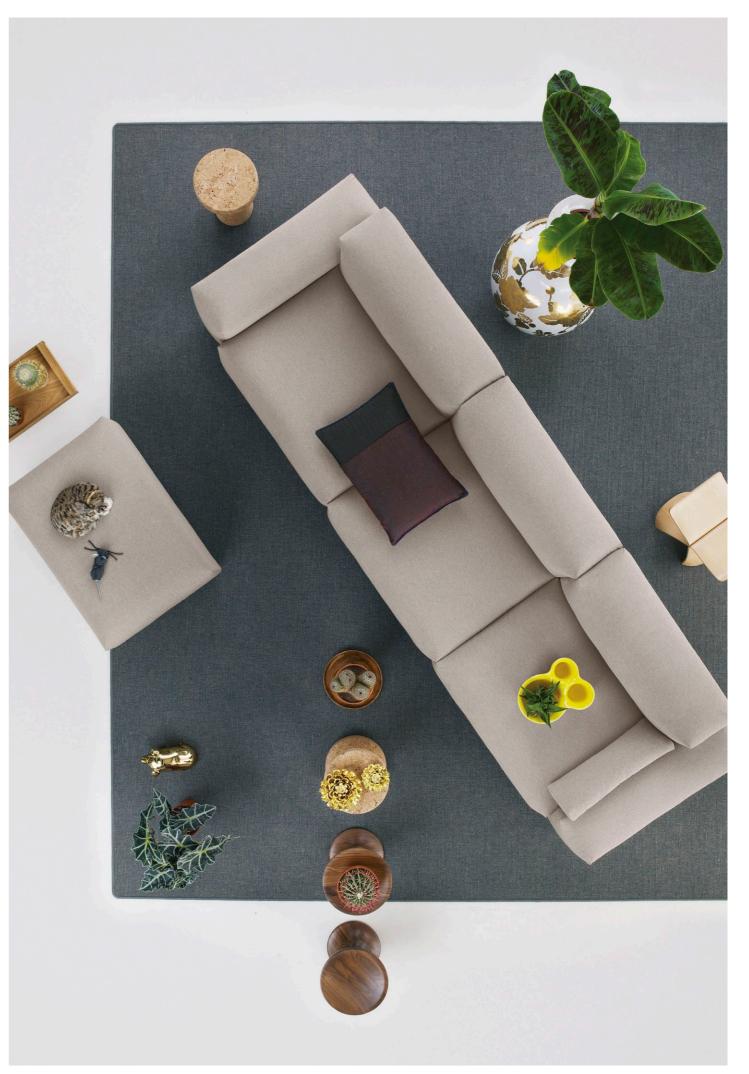




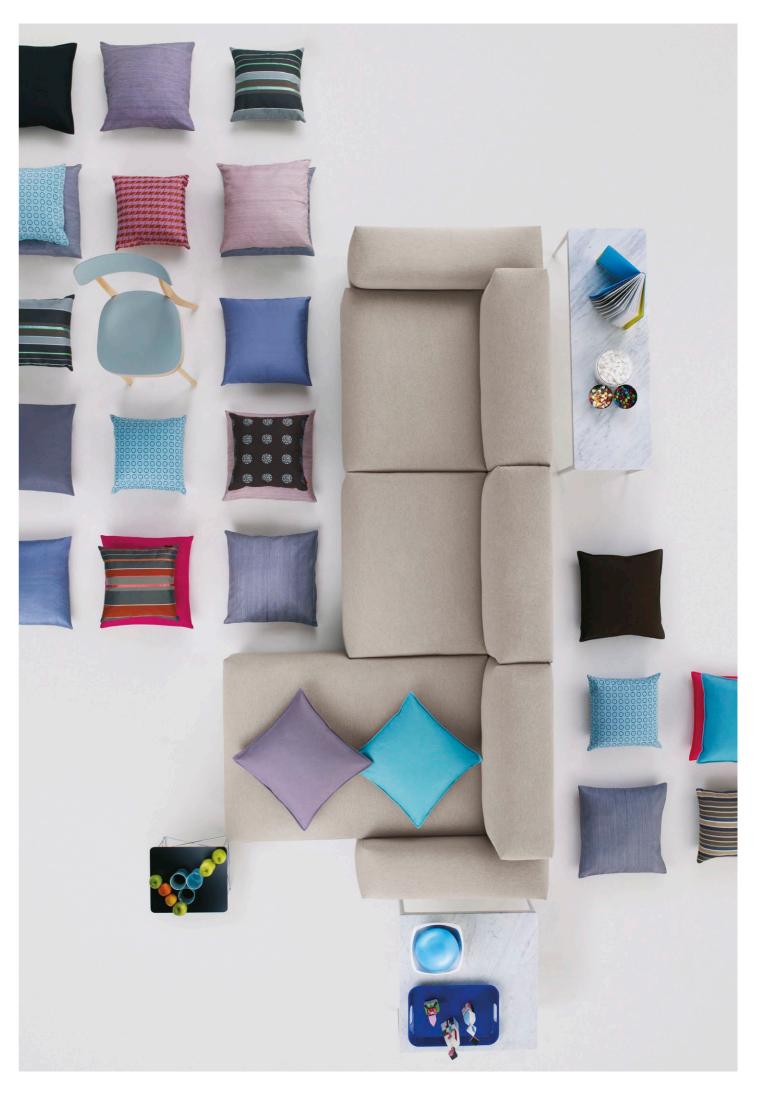












PLACE SOFA

ITS MANY CHARACTERISTICS



Place Sofa is Jasper Morrison's new interpretation of a modern classic – a low lounge sofa with a decidedly horizontal feel. The generous padding, which is available in a soft or a hard version, gently rounded edges and a complex inner foam construction add up to an enduringly comfortable couch. Carefully crafted proportions give the sofa its aesthetic form.

means Place Sofa can be personally defined and changed to adapt to you and your living space. The individual elements can be selected either with high or low armrests and assembled and extended as desired, allowing you to arrange them in a way that suits you. This is a new definition of relaxation from Vitra, one that combines comfort and quality with flexibility.







2-SEATER







3-SEATER

3-SEATER CHAISE





3-SEATER OTTOMAN

4-SEATER CORNER





4-SEATER CHAISE

4-SEATER





5-SEATER CORNER

5-SEATER CORNER WITH CHAISE









*Not available for the U.K. domestic furniture market.



OLIMPO 70% linen, 30% rayon. Fabric with a very fine structure, a natural metallic sheen and a high linen content.

LEATHER PREMIUM Nappa leather. Semi-aniline-finished nappa leather with an especially supple feel. Finished with decorative contrasting twin seams. OVER* 60% rayon, 21% linen, 19% cotton. Fabric with a distinctive weave and slight, natural metallic sheen. LEATHER Calf hide. Robust surface-coloured cowhide with a distinctive grain. Finished with decorative contrasting two-ply seams.

PLACE SOFA TECHNICAL DESCRIPTION

■ Metal frame ■ Braced wood backrest with polyurethane foam construction in two different grades of hardness and chamber cushion overlay. ■ Seat – MDF upholstery carrier, polyurethane foam construction in two different grades of seat hardness with chamber cushion overlay. ■ Armrest – Wood with polyurethane foam construction and chamber cushion overlay. The height of the armrest can be individually selected. ■ Chamber cushion overlays filled with polyurethane rods and feathers. ■ Cushions filled with polyurethane rods and feathers. Composition varies in different cushion sizes. ■ Ottoman – equipped with braked castors. ■ Covers – All covers can be removed and professionally cleaned. Leather covers are only available for the firmly upholstered versions. ■ In order to ensure the highest possible level of comfort, a construction is required that may (despite the high quality of all Vitra products) result in changes in the appearance of the cushions (dents, waves) caused by use.

