

Webster Chair design brief summary



Getting inspired

We've all seen evidence of how space is shrinking as expectations are growing—in college classrooms as well as offices. Everyone wants to do more with less. More flexibility, less bulk. More style, less environmental waste. More options, less wear and tear.

Webster was designed for these rapidly-changing environments, and especially for the people who use them. We thought of the people learning and working, who want exceptional comfort and style, as well as the people managing the facilities, who want exceptional durability and space-saving features. At izzy+, we wanted something, too—most of all a chair that's all about people, and also one that makes a great partner for Dewey, our popular line of collaborative learning tables.

A great chair starts with a great design team

With all of those lofty design goals in mind, we knew just who to call: bangdesign. We've worked with Bryan Marshall and David Granger of bangdesign in the past, for the Olivia chair by Harter, so we knew their modern, minimalist, human-centered design philosophy would fit our vision for Webster. The chair they created is a prime example of their ability to both "pull back" to view the big picture and "zoom in" to pay close attention to details.

Defining qualities and plenty of personality

There are a few things that really stand out about Webster's design. The first speaks directly to izzy+'s philosophy on human-centered comfort: A biomechanic flexing joint system in the frame allows intuitive movement and ergonomic support for sitters of all sizes. Other options, like upholstered pads and arms or a comfort-edge tablet arm, round out the chair's inherent usability. The more comfortable people are, the longer they can learn, collaborate, and focus on the task at hand.

Webster's space-saving features have been turning heads. From folding and unlimited nesting, to rolling and stacking (up to five units high, even with tablet arms!), Webster is there when you need it and out of the way when you don't—the ultimate in flexibility, which is a must in today's multi-purpose learning spaces.

With Webster, bangdesign has also managed to bring together durability and great looks in a way that surpasses any other foldable, stackable chair on the market. A crisp, linear design vocabulary that says "sleek," not "heavy," Webster lets designers have their cake and eat it too. Boasting 15 delicious colors and five frame finishes, designers can get creative and build personality and inspiration into any space.



Love comfort, love the environment, love Webster

Finally, Fixtures Furniture uses manufacturing processes that conserve, reuse and recycle daily, while striving to reduce 100% of our process waste.

Everyone who sits to work, meet or learn loves Webster's cool looks and human-centered comfort. Webster brings dramatically new definition to cool, comfortable, flexible and sustainable seating for today's campus and other fashion- and function-forward environments.

The inspiring vision of bangdesign

The Australian based company bangdesign was founded in 1989 by industrial designers David Granger and Bryan Marshall. Granger and Marshall agree that design is not a noun, but a verb—in other words, it is a problem solving process where everything is questioned in order to unearth better answers. Bang Design seeks diversity in its design projects to cultivate new ideas and a broader appreciation. This diversity has led great products like the Olivia chair from Harter, Onion lamp from Izf lamps, and the Hex and Ripple textiles from Woven Image.

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