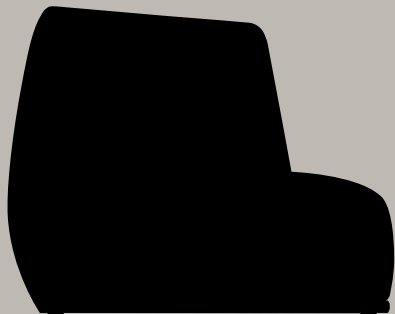


Moroso racconta:

– Redondo



Moroso racconta:

– Redondo

2010, Patricia Urquiola design

Protected
within a shell
on a domestic scale

For those for whom the home
is a refuge,
the last outpost of their own
personal, private sphere



Redondo -2010, Patricia Urquiola

Round shapes go against the current trend in terms of economy of space. The rational optimisation of a room suffocates an object, playing down its visual value and, at times, diminishing its use

A stage for little everyday stories

Redondo, a seating range which Patricia Urquiola designed for Moroso in 2010, is a combination of two volumes: an upholstered shell that completely envelops the large seat cushions. A bold departure from static, linear shapes to recommence with roundness.

A distinctive collection, starting with its name, which means "round" in Spanish. An enclosed yet open space, a roundness that becomes a cavity, a return to the origins which evokes the protective intimacy of a hug.

Redondo is independent of its context, it requires a certain amount of space around it to appreciate its roundness. It is a private yet shared place where a tendency towards simplicity uses space in the most harmonious way. A large sofa, a small sofa and two armchairs. The viewer sees them as a stage on which little everyday stories are played out, a place of shelter where we can seek sanctuary from the frenetic pace of city life.

Redondo Beach

Situated on the coast
just 20 km from the
centre of Los Angeles,
Redondo Beach has
for over a century
been the preferred
destination of those
who seek the sun and
the sea to escape from
the frantic pace of
the city.

Modern hotels
distinguish the
beachfront area,
but the original,
early-20th-century
wooden buildings in
pastel colours still
grace the centre
of town with its
relaxed, informal,
typically Californian
atmosphere.

Redondo coast, Los Angeles
CA -USA



inspiration

West coast echoes

Redondo's quilted upholstery
was inspired by the padded seats
of American cars of the '50s and '60s,
by the soft shapes of the coachwork
and the on-the-road comfort
those cars provided on long,
coast-to-coast journeys.



A soft sofa with no sharp edges

A complete lack of sharp edges adds to the beauty of Redondo's soft shape, as does the soft, tactile upholstery enhanced by a quilted pattern in which, like a pencil, the thread draws an elegant, three-dimensional design.

Redondo's enclosed yet open shape creates a space in its own right, self-organised, a place for relaxing the mind and body, a parallel dimension where we can create time for ourselves and others. A sofa to enjoy with our loved ones, a slow pleasure transforming conviviality into fondness.

The sofa is shaped rather like a brandy glass and does not need lots of loose cushions. It is a combination of two volumes, a seat enclosed in a protective shell, evoking the classical spirit of the ideal shape

Quilted pattern that stimulates the senses



Made in Italy with superior- quality certified materials

Redondo means streamlined simplicity, material quality, solid construction and manufacturing technology complexity. Although the main impression is of a snug, cushiony shelter, we nevertheless perceive the sofa's solid construction.

The shell is a metal structure with cold-cured foam and polyester fibre. This makes the sofa soft to touch, including the back panel. Although it is made industrially, the many meticulous, hand-executed finishing touches make Redondo a product of fine tailoring.

In her design work, she always looks for solutions that will create an intimate, informal, comfortable setting that consumers can adapt to their taste. Designs that are pleasant to touch, beautiful to look at, enjoyable to live with

Patricia Urquiola

Spanish by birth and Milanese by adoption, Patricia trained under the great names in 20th-century design. University assistant to Achille Castiglioni and Eugenio Bettinelli, she went on to work with Vico Magistretti, Maddalena de Padova and Piero Lissoni.

With Patrizia Moroso, she developed a new concept in seating that was flexible and changeable.

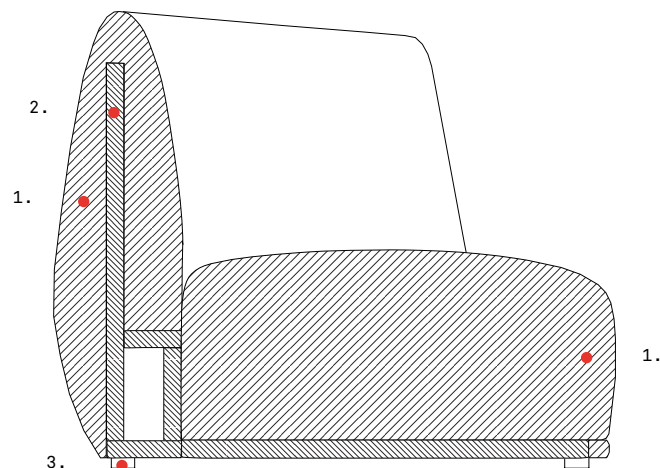
Unique designs born of a union of talent and feminine sensitivity and sustained by the company's solid artisan and upholstery-sewing expertise.

Technical info

This product sheet meets the provisions of Italian law no. 126 of 10 April 1991 "Consumer Information Law" and Decree no. 101 of 8 February 1997 "Executive Regulation".

Moroso is a member of the FLA - Associazione FederLegnoArredo





1. Resilient polyurethane foam
2. Internal wooden frame
3. Polypropylene feet

REDONDO

Redondo sofas and modular units are made of different-density resilient polyurethane foam and polyester fibre over an internal wooden frame.

The armchair and small armchair are made of fire-retardant, cold-cured foam over an internal steel frame. The polypropylene feet are screwed into the frame.

The different-density polyurethane foam padding is CFC-free. The optional backrest cushions are padded with goose feather.

The collection's fabric upholstery is quilted according to an exclusive pattern by the designer Patricia Urquiola.

The Redondo range has fully removable covers with the exception of code no. 061 armchair.

CARE AND USE

Redondo seating is intended solely for indoor use.

Do not stand on the seats or sit or jump on the back and armrests as this may cause breakage. When moving the seating for any distance whatsoever, do not drag it along the floor: lift it instead to avoid damage to the frame and to the floor itself. Protect the parts that touch the floor from knocks and contact with water or cleaning products containing corrosive chemicals. For routine cleaning, brush the chair regularly

with a soft brush and, if needed, gently wipe the fabric with a damp cloth.

The goose-feather cushions should be plumped often to air them and ensure they keep their shape over time.

Every type of fabric or leather has specific qualities: for non-routine care follow the instructions given in the warranty.

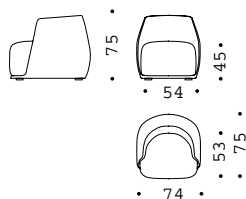
DISPOSAL

At product end of life, separate upholstery and structural parts as much as possible to facilitate recycling and disposal operations. Most of the materials used for manufacturing Moroso products can be recycled.

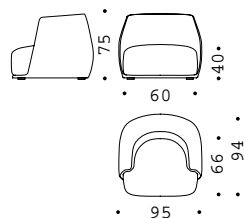
Arrangements should be made with local waste management and recycling services for disposal, making sure that the procedures implemented comply with current legislation in the relevant country.

MOROSO SPA

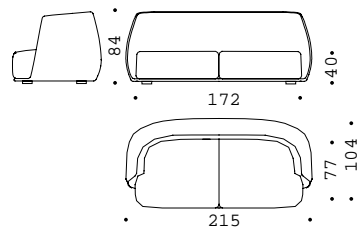
Cod.061
Small armchair



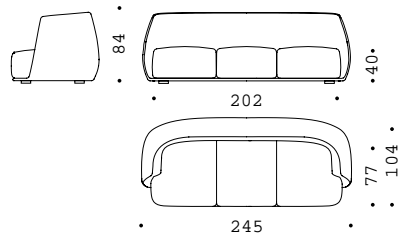
Cod.001
Armchair



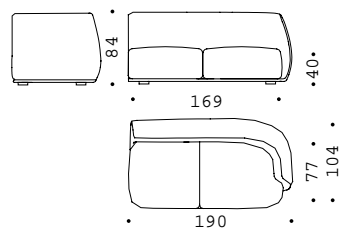
Cod.003
Sofa 215



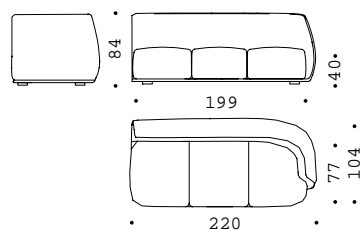
Cod.0M1
Sofa 245



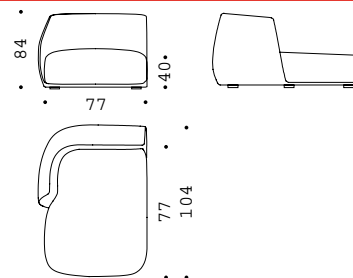
Cod.022/023
Lateral 2 seat unit left/right



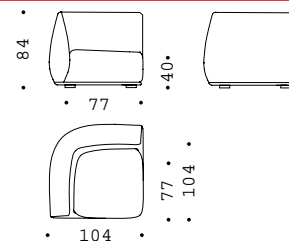
Cod.032/033
Lateral 3 seat unit left/right



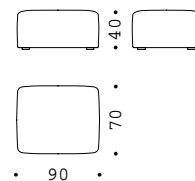
Cod.0D4/0D3
Chaise Longue left/right



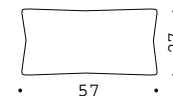
Cod.010
Corner



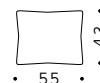
Cod.017
Stool



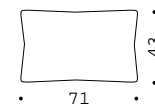
Cod.529/429
Back cushion 71x43



Cod.559/430
Back cushion 55x43



Cod.530/431
Back cushion 71x43



Moroso has for more than 50 years been the preferred choice for those who enjoy rewarding themselves with unique, non-standard furnishings of the highest aesthetic and design quality. Furnishings that display authentic quality and a meticulous eye for detail; diverse ideas and solutions to meet the different styles of modern life. An eco-sustainable approach which is the result of rigorous control throughout the entire production cycle, from choosing materials and suppliers to the product's end-of-life. Each Moroso design is the fruit of a long process of dialogue, discussion and interpretation between the company and the most exciting, influential international designers.

Moroso racconta: Redondo
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Made in Italy