

Non Woven Wallcoverings—with or without Crystals

Installation and Maintenance Guidelines

For Vescom Non Wovens: Basic, Patterns, and Swarovski Crystals

BEFORE YOU BEGIN

Examine the material carefully to ensure that the pattern, color, and quality are satisfactory and as ordered. Check that the quantity and dimensions match the required specifications, prior to cutting. *In the event that any discrepancies are found, STOP and contact Wolf-Gordon customer service at 800-347-0550, before proceeding.*

We recommend that Non Woven wallcoverings be acclimated in the installation area for at least 72 hours prior to and after installing, at 65–85°F, with relative humidity at 50% or less. Verify that the wall moisture content does not exceed 4% using a suitable moisture meter, and that active moisture infiltration, condensation, and/or accumulation—particularly in warm, humid climates—is not present. If walls show mold, mildew or visible moisture damage, or if moisture content exceeds recommendations, do not proceed with installation until the condition has been fully corrected under the direction of a qualified professional. *Wolf-Gordon will not be responsible for any performance or quality issues if moisture problems are not addressed before or following installation.*

SURFACE PREPARATION

All surfaces must be flat, dry, structurally sound, and free of grease and mildew. Stains such as ink, grease, crayon, or other foreign matter should be spot treated with a stain-killing primer to prevent bleeding through the new material. With all surfaces—once properly prepared—apply a good quality, acrylic or latex wallcovering primer/sealer with a block brush, and allow ± five hours drying time. If an oil-based primer was used, apply an acrylic or latex primer over it before hanging, to avoid trapping moisture or adhesion problems. If the surface does not have a uniform color, use a pigmented primer.

New drywall should be finished to a Level 4 as per the Gypsum Association guidelines (www.gypsum.org), although a Level 5 is preferred. Follow with a pigmented primer.

Newly plastered walls should completely cure for 60-90 days, and not have excessive quantities of lime or alkali. Follow with an adhesion-promoting primer. An adhesion test should be performed to ensure compatibility of the primer with the adhesive.

Painted surfaces should be tested for moisture resilience. Hold a wet sponge or cloth to the paint surface for 15 seconds, rub the surface vigorously with a cloth, and if little or no paint is removed, the surface should be sound. If a large amount comes off, sand or wash the surface with a solution of water and an environmentally-friendly degreasing agent to remove the paint. Once dry, sand down and apply a pigmented, adhesion-promoting primer. Painted walls should also be tested for adhesion.

Existing walls present varied conditions, but essentially, glossy surfaces should be sanded, and mildew should be cleaned from the surface with a solution of two cups household bleach per gallon of water. Existing wallcovering should be scraped and completely removed. Nicks, gouges, and other surface blemishes must be filled and sanded smooth. Follow with a pigmented, adhesion-promoting primer.

HANGING GUIDELINES

Wallcovering rolls are numbered consecutively, and should be cut from one production lot and installed in reverse sequence, starting with the highest numbered roll. Strips should be numbered with a graphite pencil and hung in sequence as they are cut from the roll, using full widths of material, whenever possible. Install the wallcovering under permanent lighting conditions to evaluate color and texture uniformity.

Except for the pattern *Basic*, these wallcoverings have matching patterns, and so require a straight-hang technique. (Please refer to the attached Hanging Guidelines for specific pattern.) After measuring the wall height, add 4" to allow for trimming at the ceiling and baseboards, and table trim using a straight edge to ensure alignment across seams. Wallcoverings with a large, dominant pattern repeat, or those with sporadic placement of Swarovski crystals require



more careful planning as far as starting point, ceiling line, chair rails, door/window headers, etc. Patterns are meant to match at eye level and may run off slightly at the top and bottom of the wall. When installing *Basic*, reverse hang alternate strips for a uniform appearance, overlap and double cut, being careful not to score the wall. If the pattern effect is not acceptable after three strips are hung, re-hang strip #2 without reversing.

If any defect, color variation, or unacceptable pattern effect is noticeable after three panels are cut and hung, STOP and contact Wolf-Gordon immediately. Wolf-Gordon cannot accept any claims on labor or material after more than three lengths have been installed. Upon approval, returns will be subject to a 35% handling and restocking charge. Requests for return authorization must be made within 30 days of ship date.

ADHESIVE APPLICATION

Apply a uniform coat of a premium, clear or clay-based, premixed wallcovering adhesive to the back of the material, using a short-napped paint roller or soft bristled brush. **Note: do not use a pasting machine with crystal-embellished materials.** Clay-based adhesives are recommended in areas with high humidity, but note that they do not allow for slippage. Use of a mildew-inhibiting adhesive is recommended. Fold each sheet over, being careful not to crease the material, and allow up to 10 minutes booking time for the adhesive to penetrate the material and avoid drying of paste at the edges. Be especially careful when booking materials embellished with crystals.

INSTALLATION

Hang the first strip to a plumb line, overlapping the ceiling and baseboard. Use a soft bristle brush or cloth (do not use sharp-edged tools) to ensure that the wallcovering makes contact with the wall. Smooth from the middle to the outside edges with a plastic smoother, taking care in areas where crystals are embedded, and work out all air bubbles. Trim at the ceiling and baseboard with a sharp razor blade. Butt the second strip to the edge of the first and smooth out firmly. Low-adhesive painter's tape can be used to keep paste off the face of the seams. When installing *Basic*, place a 2-3" wide strip behind the seam while double cutting, to avoid scoring the wall. Flatten seams exerting light pressure with a seam roller, as hard rolling can cause a sheen at the seam. Before applying the next strip, trim the top and bottom as with the first panel, and proceed in the same manner around the room.

Avoid cutting narrow widths of material for placement above doors and below windows. Vertical joints should not occur less than six inches from inside or outside corners. When trimming at chair rails and ceilings, always use a broad knife rather than a straight edge. Take extra care in keeping the adhesive off the face of the wallcovering, especially in areas with crystals. Blot, rather than rubbing, any excess adhesive, and remove immediately using a natural sponge dampened with a minimum of clear, warm water; dry with a soft, lint free cloth.

After installation, the walls and wallcovering should be monitored for potential moisture or vapor infiltration, which must be promptly eliminated.

MAINTENANCE

These wallcoverings should be vacuum cleaned a few times a year, avoiding wet cleaning methods as much as possible. When necessary, remove any debris or dry stains with a clean sponge or cloth lightly moistened with clear, warm water, dabbing from the outside edge of the stain into the center—do not rub. Crystal surfaces can be wiped gently with a soft cloth dampened with a clear glass cleaner. Stubborn stains should be removed with a laundry spot remover or rubbing alcohol. Test first in an inconspicuous area. Do not use solvent-based cleaning agents, lacquer thinners, nail polish remover, pine oil, or cleaning agents containing bleach, which may cause discoloration over time.

Note: The above is intended only as a guideline. Wallcovering installations must conform to current hanging instructions included with each shipment. The installer has final responsibility for proper installation and evaluation of jobsite conditions.



Rich Wallcovering

Hanging Guidelines

For Vescom Rich pattern, with and without Swarovski crystals

Rich

Roll width: 52"

Pattern repeat: 25" H x 25" V

Repeat w/crystals: 25" H x 25" V



Indicates placement of
crystal elements

