

# Kirei

## Pacific Coastal Collection

California-built panels with local raw materials



Retail Store Fixture  
Redwood All Heart RF Panel



Redwood Confetti Brick

## CALIFORNIA COOL

### The Tao of Kirei:

Pronounced "Key'-ray," Kirei is the Japanese character signifying "clean" or "beautiful."

We have chosen Kirei as the name for our company to reflect our dedication to the principles of elegant, sustainable design.



Pacific Coastal Collection

**What** makes a fine wine taste special? It's the soil, the fog rising through the mountain foothills, burning off with the morning sun. The same earth and conditions create some of the world's most spectacular wood, California redwoods and blue pine. In the spirit of gaining the most from every tree and every inch of material, our process retains the falloff from wood fabrication to create remarkable panels of all heart and mixed redwood, as well as utilizing beetle-felled blue pine from across the western US. Feel the cool breeze running through the forest with Kirei's new beautiful Pacific Coastal Redwood and Blue pine panels. Perfect for retail, hospitality, commercial and residential installations.

Use **Pacific Coastal Collection** panels in architectural, millwork and finished product applications:

Architectural Millwork	Interior Design
Wall Covering	Cabinetry
Retail Displays	Flooring
Furniture	Restaurant
Finished Products	Hotel

### Kirei and LEED

Kirei design elements can help your projects gain LEED credit for environmentally friendly construction.

**kirei** 

For Sales & Product Information:

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## Pacific Coastal Collection **Specifications:**

Redwood repurposed from post-industrial manufacturing falloff. Blue pine from beetle-felled tree stands throughout the western US. FSC MDF core, ECO-Bind Resin, CARB II certified



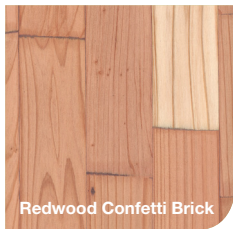
Blue Pine EG



Redwood All Heart RF



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### Styles:

Redwood All Heart RF (Finger joints visible)  
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Redwood Confetti Brick  
Blue Pine EG

### Available Sizes:

¾" 4'x8' panels (3 ply with NAUF MDF core. one-sided or 2-sided)  
¼" 12"x96" (1-ply strips)

### Also Available:

Slatwall  
Tabletops

Kirei panels are composed of natural raw materials and may show color variation. All Kirei panels come unfinished.

Store Kirei Pacific Coastal Collection panels indoors on a flat, level surface with adequate support to prevent sagging. Kirei Pacific Coastal Collection panels should be conditioned to the local environment prior to installation.

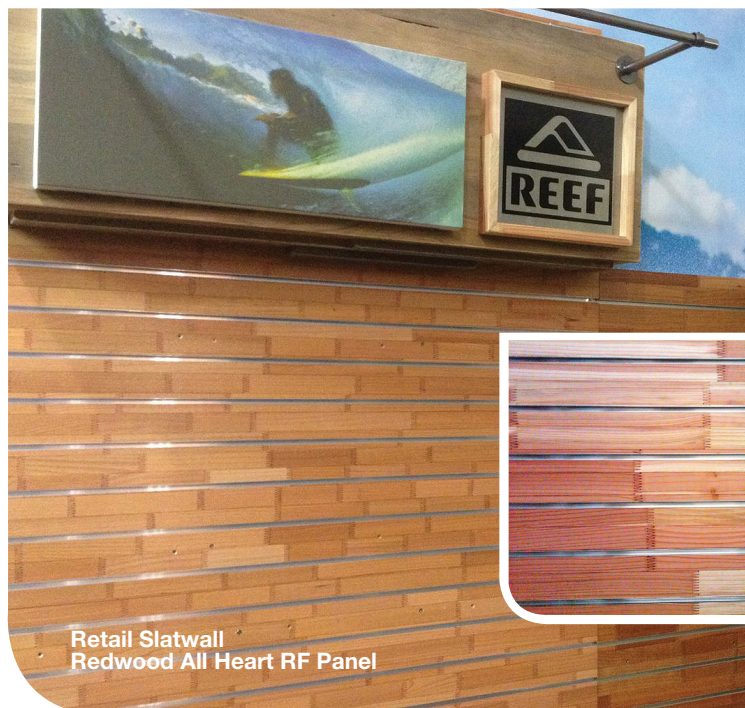


### Environmental Benefits

The Kirei Pacific Coastal collection recaptures industrial falloff material to create new panels, as well as putting beetle-felled trees to good use, replacing virgin wood and keeping this material out of landfills. (Kiln drying and hot pressing processing ensures no insects remain)

### LEED™ Credits

Recycled Content (redwood only)  
Low-emitting material  
ECO-Bind NAUF Resin  
500 Mile Credit  
Regional Material Credit  
(depending on project location)



Retail Slatwall  
Redwood All Heart RF Panel

