

# STOP!

**Do not install until you have read these instructions**  
**Call 800.465.6909 with any questions**

## HANDLING AND INSTALLATION INSTRUCTIONS

**Flexi Mother of Pearl Aphrodite™ Genuine Shell Wall Tiles**  
**(MR-MAS series)**

### QUICK FACTS

- Paste: Maya Romanoff's MR-RA-888-1 or MR-RA-888-5 or a good quality clear, strippable, pre-mixed, vinyl adhesive.
- Table-trim.
- Please read the following installation instructions before proceeding.
- **IF YOU DO NOT FOLLOW OUR INSTALLATION INSTRUCTIONS, MAYA ROMANOFF WILL NOT ACCEPT RESPONSIBILITY FOR THE INSTALLATION—YOU WILL BE INSTALLING AT YOUR OWN RISK.**

### SPECIAL HANDLING REQUIRED

- Store the material between 60-85° F in a dry place.
- Prolonged storage is not recommended.

### GENERAL GUIDELINES

- Inspect goods carefully. No returns on cut goods.
- Confirm that you have the correct color and product before installing. Additional yardage from this dye lot may not be available.
- **No allowances will be made after FOUR (4) tiles—Call 800.465.6909 immediately if you encounter any difficulties.**
- No claims allowed for labor charges or consequential damages under any conditions.
- Wallcoverings can display certain irregularities that are inherent to the manufacturing process.

### ACTIONS TO AVOID

- Do not crease wallcovering.
- Do not sweep against the direction of the shell.
- Avoid direct or bright sunlight. Not guaranteed against fading or color change.

### HANGING DIRECTIONS

- **TILES ARE DIRECTIONAL** and should all be facing the same direction when installed.
- Start in the lower right corner of wall and work in horizontal rows from right to left. After covering width of wall, start second row above the first row from right to left. See page 2 for diagram.
- Smooth with plastic sweep in direction of shells.
- Overlap tile edges so that no wall is visible. Each tile has one full round shell showing in one corner. Full shell should be on top left when installing. See page 2 for diagram.

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MAYA ROMANOFF®

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### **Flexi Mother of Pearl Aphrodite™ Genuine Shell Wall Tiles** **(MR-MAS series)**

#### **WALL PREPARATION**

- Make sure the wall is clean, dry, even and structurally sound.
- Apply primer/sealer to the entire wall if desired—tint to match color of wallcovering.
- Measure the wall before installing tiles. Draw a grid on wall with light pencil lines as a guide for tile placement. Consider width of each tile, adding at least one inch provision for the overlapping of each tile.

#### **TRIMMING**

- Trim with a very sharp, single edge razor blade. **USE A NEW BLADE FOR EACH CUT.**
- Use a stain marker on any edge that is cut and shows white (can also use natural stain).
- Trim this product from the back on a table, **NOT** on the wall.
- For best results, lightly sand the back of the shells at the edges of the tile to minimize seams.

#### **ADHESIVE**

- Use Maya Romanoff's MR-RA-888-1 or MR-RA-888-5 or a good quality CLEAR, STRIPPABLE, PRE-MIXED, VINYL adhesive\*. Apply an even coat of adhesive to the product being careful at the edges so that adhesive does not get on the front of product.
- Make sure each tile has enough glue to adhere well over another tile.
- **WIPE OFF EXCESS IMMEDIATELY WITH A SOFT DAMP CLOTH. DRY WITH A CLEAN SOFT CLOTH.**

#### **HANGING**

- Adhere product to the wall using a bristled nylon brush.
- Smooth product to the wall using a plastic smoother. Smooth continuously to remove any bubbles.

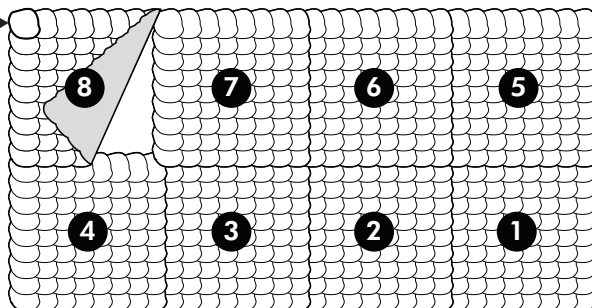
#### **CLEANING**

- Wipe the area using a soft cloth and a very weak solution of a very mild liquid detergent.
- Dry with a soft cloth.

\*For more information on Maya Romanoff's MR-RA-888-1 or MR-RA-888-5, check out [www.mayaromanoff.com](http://www.mayaromanoff.com).

#### **INSTALLATION DIAGRAM**

Ensure full shell is in top left corner when installing each tile.



TILES ARE DIRECTIONAL and should all be facing the same direction when installed.

Start in the lower right corner of wall and work in horizontal rows from right to left. After covering width of wall, start second row above the first row from right to left.

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### **SUPPLEMENTAL INSTALLATION INSTRUCTIONS**

#### **For corners:**

- Inside corners should be cut to size so the tile ends and begins in a corner. For outside corners, mark back of tile with light pencil line where the bend will be. Score on backside, then gently work the cut along a straight edge to work a little give into it. Paste back, relax 5-8 minutes and work it around the corner. Cut off any protruding flakes with a sharp razor blade (DO NOT PEEL). Seal with water-based polyurethane if desired.\*\*

#### **For semi-wet areas and additional protective coatings:**

- A thin layer of water-based polyurethane may be applied to the installed wall tiles 48 hours after product installation. This will form a barrier coat and help prevent moisture from penetrating between the tiles. We recommend Low-Luster Benwood Acrylic Polyurethane\*, a superior Benjamin Moore® product. The sheen of the Low Luster on top of the factory finish is very similar to that of the original factory finish. If a glossy finish is desired, you may elect to use the High-Gloss Benwood Acrylic Polyurethane\*\*. Benwood Acrylic Polyurethane can be purchased from [www.benjaminmoore.com](http://www.benjaminmoore.com) or a high-grade paint store.

#### **APPLICATION DETAILS:**

- Apply a generous coat to installed product with a foam or nap roller.
- Smooth polyurethane with a 4" foam brush (L to R direction for MM & MP items, criss-cross direction for MA & MC).
- After smoothing once, go back over it again and again before it is dry; each time with a softer touch. This allows for even polyurethane application, and catches any drips.
- If extra protection is desired, re-apply a second coat after another 48-hours of curing.

\*Purchase from [www.benjaminmoore.com](http://www.benjaminmoore.com) or a high-grade paint store.

**\*\*Please note:** If you wish to apply an additional protective coating, such as a water-based polyurethane, always perform a test on scrap material before applying to the installed surface. Please consult the polyurethane manufacturer's application guidelines and be cognizant of yellowing. Maya Romanoff is not responsible for unsatisfactory results.

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