STOP!

Do not install until you have read these instructions
Call 800.465.6909 with any questions

HANDLING AND INSTALLATION INSTRUCTIONS

Mother of Pearl Marquetry™ Genuine Shell Wall Tiles (MR-MAM series)

QUICK FACTS

- Paste: Maya Romanoff's MR-RA-555-1 or MR-RA-555-5 or a good quality vinyl over vinyl, non-strippable adhesive.
- Table-trim from the back.
- Relax 2 minutes.
- Please read the following installation instructions before proceeding.
- **IF YOU DO NOT FOLLOW OUR INSTALLATION INSTRUCTIONS, MAYA ROMANOFF WILL NOT ACCEPT RESPONSIBILITY FOR THE INSTALLATION—YOU WILL BE INSTALLING AT YOUR OWN RISK.**

SPECIAL HANDLING REQUIRED

- Store the material between 60-85° F in a dry place.
- Prolonged storage is not recommended.

GENERAL GUIDELINES

- Inspect goods carefully. No returns on cut goods.
- Confirm that you have the correct yardage and color of product before installing. Additional yardage from this dye lot may not be available.
- **No allowances will be made after FOUR (4) tiles—Call 800.465.6909 immediately if you encounter any difficulties.**
- No claims allowed for labor charges or consequential damages under any conditions.
- Wallcoverings can display certain irregularities that are inherent to the manufacturing process.
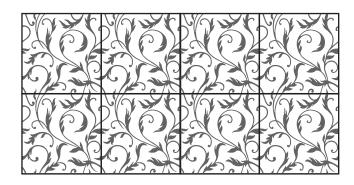
ACTIONS TO AVOID

- Do not crease wallcovering.
- Do not rub face of product with a stiff brush.
- Do not overbook the material.
- Avoid direct or bright sunlight. Not guaranteed against fading or color change.

RECOMMENDED INSTALLATION

- Pattern sidematch should dictate installation.

See diagram for installation and pattern direction

07/30/12

National Guild of Professional Paperhangers, Inc.

MAYA ROMANOFF®

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WALL PREPARATION

- Paint the wall the color of the product with a good quality, <u>non-sealing flat latex wallpaint.</u> Avoid super sealing wall prep products. They can cause product to bubble.
- Do not install on sealed walls without hanging lining paper.

TRIMMING

- Trim with a very sharp, single edge razor blade. USE A NEW BLADE FOR EACH CUT.
- Exposed edges should be installed using the factory edge. Create a template for tight corners or any surface that is not square.
- Trim this product from the back on a table, NOT on the wall.

ADHESIVE

- Use Maya Romanoff's MR-RA-555-1 or MR-RA-555-5 or a good quality VINYL OVER VINYL, NON-STRIPPABLE adhesive*. Apply a generous, even coat of adhesive to the product being careful at the edges so that adhesive does not get on the front of product.
- Allow to rest 2 minutes.
- WIPE OFF EXCESS IMMEDIATELY WITH A SOFT DAMP CLOTH. DRY WITH A CLEAN SOFT CLOTH.

HANGING

- Adhere product to the wall using a bristled nylon brush.
- Smooth product to the wall using a plastic smoother. Smooth continuously to remove any bubbles.

SEAMS

- If gaps occur at the joints of tiles, use a latex caulk** approximately the color of the tiles. Any excess filler/caulk must be removed immediately. The area must then be washed down with soapy water to remove any residue. Please apply either of these products with EXTREME CARE. If not removed immediately, they can damage the surface of the product.
- Slight irregularities on the edges can be remedied by lightly hand sanding the edges with a sanding block and 100 grit or finer sand paper.

CLEANING

- Wipe the area using a soft cloth and a very weak solution of a very mild liquid detergent.
- Dry with a soft cloth.

*For more information on Maya Romanoff's MR-RA-555-1 or MR-RA-555-5, check out www.mayaromanoff.com

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SUPPLEMENTAL INSTALLATION INSTRUCTIONS

For columns and corners:

• Inside corners should be cut to size so the tile ends and begins in the corner. For outside corners, cut the wallcovering on the table to size. Butt the tile edges together at the corner, taking care not to leave the wall exposed. A suitably colored sealant or caulk MUST be applied to seal the corner.** Be sure to wipe off excess caulk immediately. If using caulk, follow caulk application with a light application of water-based polyurethane*** to replace the shine. Flaking of the Mother of Pearl shell material might occur. Cut off protruding flakes with a sharp razor blade (DO NOT PEEL) then apply water-based polyurethane to seal it.***

• For curved columns, the circumference should not be smaller than 36 inches, as flaking of the Mother of Pearl shell may occur. Extend the relaxing time by 5 minutes and use Maya Romanoff's MR-RA-555-1 or MR-RA-555-5 or a good quality VINYL OVER VINYL NON-STRIPPABLE adhesive,* very careful to avoid getting paste on the surface of the product. Slowly work the tile around the curve. If the surface cracks, follow the repair method previously illustrated. If column is square, follow instructions above for corner installation instructions.

• If additional adhesion is needed for a curve, prime the wall with VINYL OVER VINYL adhesive* in addition to pasting the back of the tile.

  * We recommend Maya Romanoff's MR-RA-555-1 or MR-RA-555-5 or a good quality vinyl over vinyl, strippable adhesive.

 ** We recommend Zinsser shellac products. www.zinsser.com 1-732-469-8100 (Please see website for phone numbers outside of U.S.).
    For gold shell: Bulls Eye® Amber Shellac • For white shell: Bulls Eye® Shellac • If caulk is used, match it to color of product.

For semi-wet areas and additional protective coatings:

• For a 20% upcharge on your order, Maya Romanoff can apply an additional protective coating to product.
 OR

• A thin layer of water-based polyurethane may be applied to the installed wall tiles 48 hours after product installation. This will form a barrier coat and help prevent moisture from penetrating between the tiles. We recommend Low-Luster Benwood Acrylic Polyurethane***, a superior Benjamin Moore® product. The sheen of the Low Luster on top of the factory finish is very similar to that of the original factory finish. If a glossy finish is desired, you may elect to use the High-Gloss Benwood Acrylic Polyurethane***. Benwood Acrylic Polyurethane can be purchased from www.benjaminmoore.com or a high-grade paint store.

APPLICATION DETAILS:

• Apply a generous coat to installed product with a foam or nap roller.

• Smooth polyurethane with a 4" foam brush (L to R direction for MM & MP items, criss-cross direction for MA & MC).

• After smoothing once, go back over it again and again before it is dry; each time with a softer touch. This allows for even polyurethane application, and catches any drips.

• If extra protection is desired, re-apply a second coat after another 48-hours of curing.

*** **Please note**: If you wish to apply an additional protective coating, such as a water-based polyurethane, always perform a test on scrap material before applying to the installed surface. Please consult the polyurethane manufacturer's application guidelines and be cognizant of yellowing. Maya Romanoff is not responsible for unsatisfactory results.

Maya Romanoff wallcovering materials are primarily formulated for dry-use areas. The above guidelines should be taken as suggestions to improve our products' retained beauty over time through increased resistance to occasional or light moisture, such as sink backsplashes, NOT as a guarantee of water-proofing.