

# Floor Covering Installation and Maintenance

## About Wool Design Felt

Wool felt is one of the oldest man-made textiles. Since felt is a non-woven and does not require a loom for its production, ancient man was able to produce it quite easily. Felting of animal hair has been a means of creating clothing, shelter and artistic expression since at least 700 BC. This non-woven is produced from raw wool fibers that undergo a wet felting process of matting, condensing and pressing. Design Felt is high quality, eco-friendly (100% wool content!), durable, with highly saturated colors, and is perfect for demanding design applications.

## Go Sheep!

Sheep's wool differentiates itself from other animal's hair as it is crimped, elastic, and is incredibly well suited to felting. These inherent qualities translate into characteristics that include: durability and resilience, easily dyed, resistance to flame and compression, and thermal insulation. Plus due to the structure of the fibers, it felts naturally. Wool is highly regarded for its ability to felt and form a fabric that cannot be torn or pulled apart.

## 100% Wool Design Felt Floor Coverings

FilzFelt floor coverings are manufactured in Germany and New England of the highest-quality Merino Wool Design Felt stitched or embroidered with nylon threads for durability. Our floor coverings are a timeless flooring covering option suitable for residential or light contract use. Due to the unique characteristics of wool and non-woven textiles, care must be taken to properly install and maintain your FilzFelt floor covering.

## Installation

Wool felt is a non-woven textile produced from a natural fiber that is elastic and responsive to its environment. The scales on the fibers react to temperature and humidity and cause them to expand or contract depending on the environmental conditions. It is recommended that your wool felt rug acclimate and relax for 24-48 hours and be repositioned, as needed.

Below are recommendations for installing your FilzFelt floor covering:

1. Position the rolled-up rug in the location where the floor covering is to be placed.
2. Slowly roll out the rug, pulling it taut as you go. For larger rugs, it is advisable to have one individual hold the starting end and another unroll and position.
3. Once the entire rug has been rolled out, pull and smooth as needed. As wool is a natural fiber, some irregularity is normal and does not indicate any defect however the natural elasticity allows for reshaping.
4. Ensure that any edges at seams are aligned with the rest of the rug by gently pulling at the seam.
5. Once the rug has relaxed, acclimated and is properly placed, you may impede movement and rolling by adhering the floor covering to hard surfaces with carpet tape. A suitable tape is Scotch® Rug and Carpet Tape. We also recommend our anti-slip latex backing or rug pad to stabilize the rug.

## Maintenance and Cleaning

FilzFelt floor coverings should be occasionally vacuumed to remove general air-borne debris. It is recommended to vacuum without the beater brush and special care should be taken at any areas of stitching or embroidery. Please note that initial shedding of fibers is normal and is not indicative of any defect. This is easily vacuumed away and will decrease over time.

If more significant soiling should occur, gently blot away any wet spills and spot clean with warm water or clean with a mild, water-free dry cleaning solvent. Avoid aggressive rubbing as this can continue the felting process and change the surface appearance of the rug. We recommend obtaining the services of a professional floor covering cleaning company that is familiar with the special care of wool rugs.