

# TOTALLY GREEN



**T**otally's commitment to the environment begins with streamlining our manufacturing process by sourcing materials and manufacturing techniques that not only reduce waste but use less energy and conserve water.

Because innovation means nothing without responsibility, environmental sustainability and recycling initiatives are a high priority at Totally Carpet. Totally Carpet's 21st century applications like enhanced SDN fiber technology utilize environmentally friendly fibers

and eliminates the necessity of a dye house, helping neutralize our impact on the environment by using less water and additional resources. Totally's solution dyed fibers are nonporous and resilient to abrasion and matting.

Totally carpet is highly resistant to stains and wears well against high traffic, extending the life of the carpet and keeping it out of the landfills.

Totally's products are CRI Green Label Plus certified and contribute to LEED. Our team works collaboratively with LEED and green building consultants from product conception to development.

***"We all have the earth in common"***

*Dr. Robert S. Weiner*



**TOTALLY**  
ENTERPRISES, LLC

[totallycarpet.com](http://totallycarpet.com)

888.882.1500

**Totally Carpet**  
**Product LEED Data:**  
 LEED 2009 for Building Design + Construction  
 and Interior Design + Construction

MRc4.1 & 4.2- Materials & Resources - Recycled Content (NC, CS, SCH, CI):

|                                                          | <i>Postconsumer<br/>Recycled content</i> | <i>Preconsumer<br/>Recycled content</i> |
|----------------------------------------------------------|------------------------------------------|-----------------------------------------|
| 1014 Tailor-Made                                         |                                          |                                         |
| Colors C9795, C1195, C1295, C2695<br>C2295, C2333, C3195 | 0%                                       | 6.50%                                   |
| Colors B1116, B0311, A2011, B0319<br>A4003, B0320        | 0%                                       | 0.65%                                   |

MRc5.1 & 5.2- Materials & Resources- Regional Content (NC, CS, SCH):

Totally Carpet products are manufactured in **Dalton, Georgia**.

The raw ingredients are harvested/sourced from international and local locations. Some of the recycled content may be regionally harvested. For distances of specific harvesting data for your project location, please contact Totally Carpet.

MRc5.1-Materials & Resources- Regional Content- Manufacturing (CI):

Totally Carpet products are manufactured in **Dalton, Georgia**.

MRc5.2- Materials & Resources- Regional Content- Harvesting (CI):

The raw ingredients are harvested/sourced from international and local locations. Some of the recycled content may be regionally harvested. For distances of specific harvesting data for your project location, please contact Totally Carpet.

MRc6- Materials & Resources- Rapidly Renewable Content (NC, SCH, CI):

Totally Carpet contains rapidly renewable content, which consists of tree-based latex and soybean oil.

|                  | <i>Rapidly<br/>Renewable<br/>content</i> |
|------------------|------------------------------------------|
| 1014 Tailor-Made | 0.65%                                    |

IEQc4.3- Indoor Environmental Quality - Low-emitting Materials: Flooring Systems (NC, CS, SCH, CI):

Totally Carpet is a brand new product and is currently undergoing CRI Green Label Plus testing and certification. All components of Totally Carpet have been individually tested for CRI compliance. Please contact Totally Carpet for details. [1]

## **ADHESIVES:**

IEQc4.1 Indoor Environmental Quality- Low-emitting Materials: Adhesives & Sealants (NC, CS, SCH, CI):

Totally Carpet offers two adhesive products to accompany our Tile and Broadloom products:

- Totally Broadloom Adhesive – VOC Content 0 g/L
- Totally Pressure Sensitive Tile Adhesive – VOC Content 0 g/L

(NC= New Construction, CS= Core and Shell, SCH- Schools, CI= Commercial Interiors)

[1] LEED for Schools Performance/Intent Equivalent Alternative Compliance Path (PIEACP) issued 07/07/2008 allows projects seeking LEED for Schools v2009 to submit compliance with LEED-NC requirements as an alternative compliance path. This will allow CRI Green Label Plus Certification as an alternate to small chambers testing.