

Preparation of Goods: Examine goods to assure that pattern, color, quantity, and quality is as ordered. Separate goods by shade lot number and organize in roll number sequence, starting with the highest.

Reverse-roll the material for about an hour prior to installing. Reverse rolling will release curl memory in the wallcovering. Re-roll to original form before installing.

Preparation of Substrate: walltalkers® can be installed over almost any properly prepared surface. **Surfaces to be covered must be clean, smooth, dry, uniform in color, and structurally sound.** Loose paint or wallcovering must be removed. Nail heads, nicks, gouges, and other surface imperfections should be filled with drywall compound, sanded smooth, and sealed.

Clean ballpoint pen ink, wax crayon, ink marker, oil-based stains, or any foreign matter that may bleed through wallcovering and prime with a stain blocking primer/sealer. It is suggested that a pencil be used to mark the wallcovering, or wall, as light pencil marks do not bleed.

Remove any substrate mildew with a chlorine bleach solution, rinse, and allow to dry before installing. Wash greasy walls with an ammonia solution, rinse, and allow to dry before installing.

New drywall - the minimum gypsum board finish is a level 4 per GA-214 published by the Gypsum Association and endorsed by AWCI, PDCA, GA, and CISCA, although, a level 5 finish is preferred. Follow with a good quality pigmented acrylic wallcovering primer for a proper installation and product performance. Sand smooth any stipple or brush marks left from the primers.

New plaster - allow wall to completely cure 60 to 90 days. Walls should be checked with a suitable "moisture meter." Moisture content should not exceed 4%. Follow with a good quality pigmented acrylic wallcovering primer for a proper installation and product performance. Sand smooth any stipple or brush marks left from the primers.

Painted surface - the resilience of moisture must be tested. With a wet sponge or cloth, hold directly on the painted surface for a few seconds and then wipe vigorously with the sponge or cloth. If no paint is removed, the paint is sound. The paint is moisture sensitive if any amount is removed. Moisture sensitive paint should be sanded or washed with ammonia to remove the paint. In either case, the surface should then be primed with a good quality pigmented acrylic wallcovering primer. Sand smooth any stipple or brush marks left from the primers.

For chalk/marker boards and other surfaces see reverse side for installation details.

Walltalkers wallcovering may allow show-through due to the limited amount of opacity. It is recommended to use a good quality white acrylic primer.

Application of Dry Erase Wallcovering: When installing vertically use a plumb line. When installing horizontally use a level line. Horizontal installation is recommended. Although seams can be written over, it is suggested to keep them out of the primary writing and viewing areas.

Primary Viewing/Writing Area:

- 30-88 inches for 60" product*
- 32-84 inches for 54" product*
- 33-81 inches for 50" product*
- 34-80 inches for 48" product*

Be sure to reverse every other strip regardless of vertical or horizontal installation method.

Cut strips a few inches longer than required to allow for trimming at sidewalls, ceilings, and baseboards. Apply a uniform coat of heavy-duty clay based or heavy-duty clear adhesive to the wall where each strip will be installed, overlap the edges at least 2". Re-paste any dry areas or if there is a delay in hanging.

Use a **flexible wallcovering smoother (wrapped with a clean soft cloth)** to remove air and excessive paste pockets from behind the dry erase wallcovering. Smooth material on the wall from the middle to the outside edges. Do not press hard enough to cause indentations in the finished product.

Trim material at the ceiling, baseboard, windows, and doors with a single edged razor blade (change razor blade often).

Overlapping and double cutting is highly recommended to ensure neat and tight seams. Use a seam cutting tool to prevent penetrating the substrate.

Approximately 20-30 minutes after each piece is hung, using a seam roller, lightly roll or press the seams down making sure not to cause indentations in the finished product.

- 1) **Do not attempt to match a pasted strip of wallcovering to one that is not pasted.**
- 2) **Vertical joints should not occur less than 6" from the outside and inside corners.**
- 3) **Do not stretch the material to butt seams—slide the entire strip for proper fitting.**
- 4) **Do not use sharp objects on the surface.**
- 5) **Do not install wallcovering unless the temperatures in the working and storage areas are at least 55° F.**
- 6) **Be careful not to crease or bend material when handling.**
- 7) **Do not puncture air bubbles under the surface.**
- 8) **If the strip goes up unevenly, peel it off and reinstall.**
- 9) **Do not score the wall when double cutting.**



wallcovering installation instructions

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Extreme care should be exercised when trimming wallcovering around electrical outlets. Turn off electricity when working around electrical outlets. Cut around all electrical openings so adequate clearance is allowed between material and electrical wiring and boxes.

Mag • rite®, mag • line™, and mag • rite® grid can act as conductors of electricity due to the ferrous content.

Do not allow this material to come into contact with any exposed wires.

Chalk/Marker Board Resurfacing: Read all Dry Erase Wallcovering recommendations and warnings, on this and the previous page, prior to installing.

Surfaces to be covered must be clean, smooth, dry, uniform in color, and structurally sound. Nicks, gouges, and other surface imperfections should be filled with polyester automotive body filler, sanded smooth, and dust cleaned away. Clean ballpoint pen ink, wax crayon, ink marker, oil-based stains, or any foreign matter that may bleed through wallcovering. Wipe down all surrounding trim and tray with a damp cloth removing all dust and debris.

Spot prime any patched or stained areas with an enamel spray paint similar in color to existing board's surface. **Walltalkers®** wallcovering may allow show-through due to the limited amount of opacity.

Cut material a few inches longer than needed to allow for finish trimming at edges.

Apply a uniform coat of an adhesive promoting acrylic wallcovering primer to the board surface. Follow manufacturer's application and clean-up instructions.

Apply a uniform coat of VOV, vinyl-over-vinyl, adhesive to the board surface.

Unroll 3' - 4' of material and align one factory edge to the topmost frame member on the board. The frame will be used as the level line. Allow 1" - 2" of overlap on the vertical frame member. To properly orient the **learn • rite™**, apply so the pink line is directly below the aqua dashed line.

Use a **flexible wallcovering smoother (wrapped with a clean soft cloth)** to remove air and excessive paste pockets from behind the dry erase wallcovering. Work the smoother in downward and outward motions. Remove dirt or debris that may come between the board and dry erase wallcovering. Peel the material back, remove the debris, and smooth the material back onto the board.

When the material covers the entire board, remove the cloth from the smoother. Use the straight edge of the smoother to crease the material at the inside edges of the frame. With a utility knife, cut a relief at each of the frame corners to prevent stressing the dry erase wallcovering.

Using a 6" broad knife and a new razor blade, trim off waste material along the creased edge.

Again with the wrapped smoother, **lightly** go over the dry erase wallcovering making sure to remove all air and excess paste pockets by completely pressing the backing into the wallcovering paste. Pressing to hard may leave permanent indentations in the finished product or could cause lifted edges.

Other surfaces: The same primer, paste, and techniques used to install over chalk/marker boards may be used to install over most impervious surfaces; one example would be a high pressure laminate.

Interior masonry walls will require additional preparation. Using a moisture meter, masonry walls should not exceed 5 percent moisture. Do not attempt to apply wallcovering on masonry walls that may absorb moisture, like exposure to rain or humidity. High spots on the surface should be sanded or ground smooth. Apply a masonry sealer per the manufacturer's instructions. If necessary, follow with a skim coat of drywall compound or similar. Finish the preparation with a good quality acrylic wallcovering primer. Apply the **walltalkers** with a heavy-duty clay or VOV adhesive.

Steel will require a complete sanding or grinding of the surface to remove any surface degradation or rust. Oil or other residue should be completely removed with a metal prep or lacquer thinner. Fill surface dimples with a polyester automotive body filler and sand smooth. Seal the surface with a rust inhibiting primer. Finish the preparation with an adhesive promoting primer. Apply the **walltalkers** with a VOV adhesive.

Clean up: Be sure to remove all excess adhesive immediately using a natural sponge or soft cloth and a warm / mild soap solution. Do not use abrasive cleaners. Rinse thoroughly with water and dry with clean toweling. Change water frequently.

Important: If you have any questions about the material, stop working and notify your supplier. Recommended wallcovering adhesive products have been specially developed for use in these applications. We are not responsible for the appearance and performance of wallcovering not applied according to these instructions. If, after applying three strips, there is some question of appearance, contact your supplier.

* Suggested seam locations, measurements from finished floor.

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