Altro Whiterock Digiclad™

Create the right impression with custom printed walling

2.5mm thick | 4' width | 8'/10' length | panel format

What is Altro Whiterock Digiclad?

Altro Whiterock Digiclad is created by reproducing a photographic image or vector art onto Altro Whiterock™ wall cladding, with consistent, photographic quality. Hard-coat technology provides scratch-resistant properties for added surface protection, making Altro Whiterock Digiclad ideal for areas where durability is important.

- Custom printed designs
- Impervious, integrated flooring and walling system
- With matching printed joint strips
- Easy to care for and low maintenance costs
- Extremely hygienic
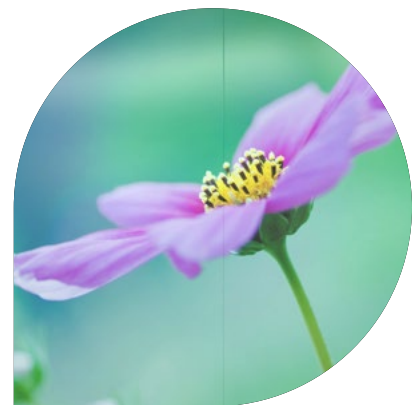
Artwork requirements

Requirements: Vector artwork, preferably created in Illustrator and saved as an EPS. This allows us to properly size the image across wall panels with out compromising resolution quality.

Please note: High resolution JPEGs may be acceptable for some installation areas. Quality of photos reduce the larger an image is stretched. For example, a 300 DPI image that is approx. 18.5" x 11" translates to a 40 DPI image across two Digiclad panels. Though, 40 DPI seems really low, these walls are meant to be viewed from a distance and not up close, much like a billboard. If you wish to use photos, the selected image will have to meet the following guidelines:

- A minimum of 5MB
- Roughly 20" wide at 300 DPI, or bigger
- Approved by our designer
- Proofed and approved by end-user

Not all JPEGs will meet this criteria and may be rejected for use.

Swatches below show the variety of styles made possible by Altro Whiterock Digiclad

Typical applications

Feature walls, patient rooms, reception areas, corridors, cafes, cars and restaurants, retail and education

Specifications			
Thickness	2.5mm | .10"		
Dimensions	8' panel - 4' x 8' 2" | 1.22m x 2.5m 10' panel - 4' x 9' 10" | 1.22m x 3.0m		
Weight	8' panel - 23.59 lbs | 10.7 kg 10' panel - 28.22 lbs | 12.8 kg		
Warranty	20 year product warranty	20 years	
Impact resistance		ASTM D5420	Exceeds 160 inch pounds
Fire and smoke performance		CAN/ULC - S102.2 ASTM E84-08	Tested Class A
VOC emissions	low VOC	CA 01350	Pass
USDA	Altro Whiterock is USDA compliant		
FDA	Altro Whiterock is FDA compliant		
USP The Standard of Quality	Altro Whiterock conforms to the hygienic standards of USP 797		
Composition	Extruded semi-rigid PVCu sheet		
Installation	Altro wall cladding must be installed by a professional installer that has attended the Altro Whiterock Installation Clinic. Installation procedures must follow the instructions detailed in the Altro Whiterock Installation Guide. Failure to install using the complete Altro Whiterock System could void the limited product warranty.		
Maintenance	Requires little maintenance. Regular cleaning using a soft cloth and a suitably diluted mild detergent is all that is normally needed. Stubborn marks can be removed with a non-abrasive domestic type cream bath cleaner Do not use abrasive pads, wire or wool. Do not clean above 140°F (60°C). If in doubt about cleaning procedures contact Altro.		

LEED facts

LEED v4

This product may help contribute to the following credits:

Altro Whiterock Chameleon *total qualifying credits* **4**

	Environmental quality Low emitting materials, walling	3
	Environmental quality Low emitting materials, adhesives	1

For our full sustainability story as well as LEED, low-VOC, EPD and HPD certificates visit **altrofloors.com/sustainability**