

media release

For immediate release

HALCON WINS NEOCON BEST OF COMPETITION

Halo furniture collection earns Best of Competition, Two Gold Awards at NeoCon 2017



CHICAGO, IL, JUNE 14, 2017 - HALCON announced today the Halo conference room furniture collection has received the Best of Competition Award at NeoCon 2017 – the largest exhibition of contract furnishings in North America. A panel of 47 design leaders selected Halo for the industry’s most prestigious award from more than 400 new products entered into competition. The award was announced at the Best of NeoCon Awards Breakfast hosted by Contract Magazine. Halo also received a Gold Award for Conference Room Furniture, and an additional Gold Award for Height-adjustable Tables. HALCON has now earned ten Best of NeoCon Awards in the last five years.

Unveiled at NeoCon, Halo brings lasting beauty and innovation to commercial meeting spaces. Stunning tables are encircled by the revolutionary Halo edge; providing protection for table and chair while delivering vital connectivity. Integrated seating and thoughtful sideboard storage accommodates refrigeration, cutlery, waste bins, glassware, and more.

“The interaction between chair arms and table edges often results in damaged furniture,” says Ben Conway, President, Halcon. “Halo solves this problem with an innovative, beautifully-designed product. We are honored to be recognized by the Best of NeoCon jurors.”

“We share this honor with Gensler, whose designers worked closely with our product development team to craft this truly extraordinary collection.”

For additional information, contact:

David Schneider, Creative Director, HALCON
507.533.9127 | david.schneider@halconfurniture.com

HALCON is a leading manufacturer of executive office casegoods, conferencing, and custom millwork solutions. Located in Southeastern Minnesota, the company manufactures 100% in-house with hand-selected wood veneers and solids. Halcon services clients through a national network of authorized Sales Representatives and established relationships with dealers throughout the United States.