



www.dline.com

Signs

- Hardware
- Bathroom
- Washroom
- Handrail
- Wardrobe
- Signs

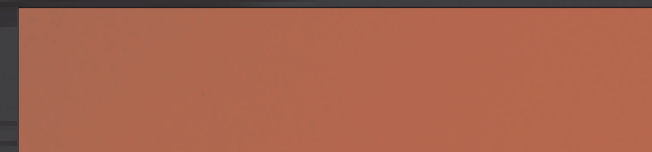
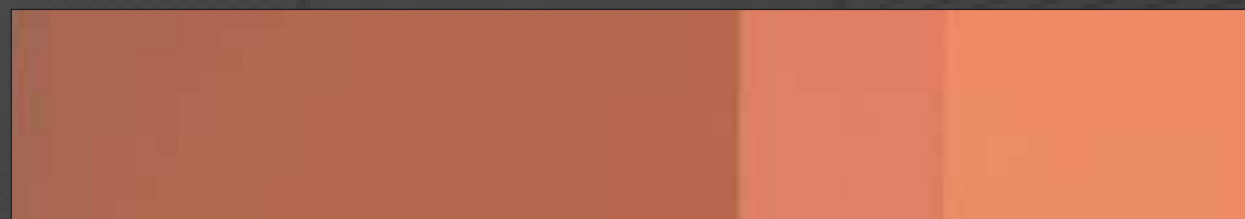
Det Kongelige Vajsenhus
3. sal
B.9 - B.10 - B.11 - B.12
Lægerum
2. sal
B.5 - B.6 - B.7 - B.8
Lærerværelse
1. sal
B.1 - B.2 - B.3 - B.4
Specialundervisning



A Culture of Excellence

d line products are designed by architects for architects. Following the tradition for design purity and engineering excellence, the sign system joins the other building products, which together form the total solution of detailed architecture. A continuous silver thread is formed enabling the designer to maintain aesthetic control in the smallest parts of design expression.

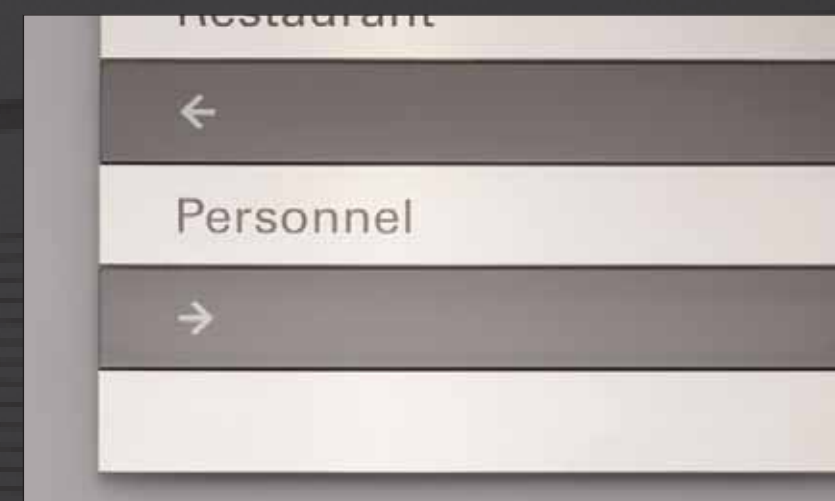
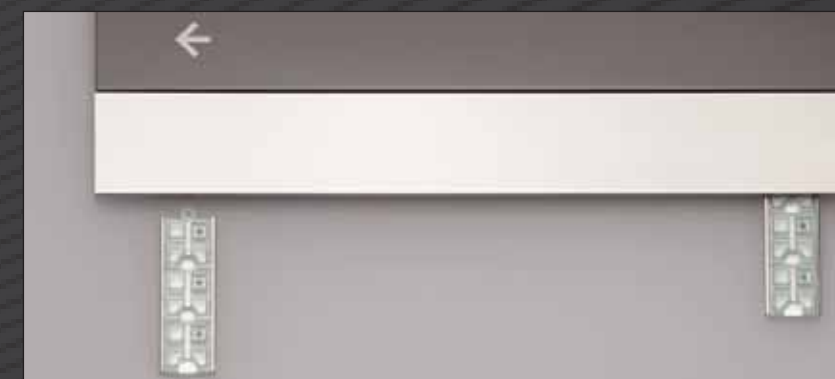
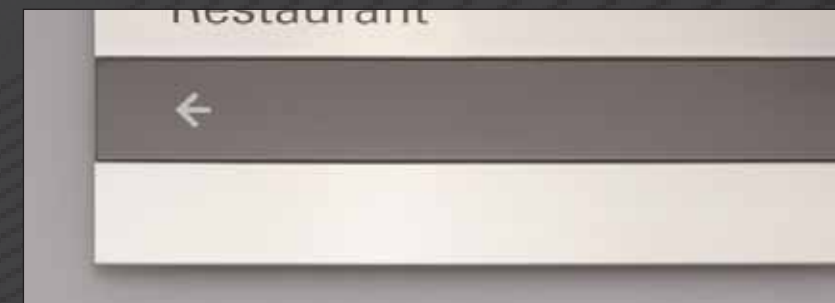
The **d line** Sign system allows for a combination of extreme flexibility permitting freedom in the creation of the sign, easy updating and high aesthetic quality.



Flexibility with a Variety of Faces

The **d line** Sign system is made of fully modular components, which allow the free combination of all panel types to be mixed both vertically and horizontally.

The freedom of design expression allowed by the many shapes, sizes and materials is also strengthened by the ability for the signs to be easily extended. The secret Jigsaw fixing system effortlessly accepts extension, whilst the modular panels can be rearranged to allow for change with little cost or time being expended.



Unique Hidden Fixings

Panels, 4mm thick cut to modular sizes to 0.1mm tolerance



Brushed, 316 stainless steel, coarse grit with high polish fractal finish

Folio, 5% green ICI Perspex, 316 stainless steel holder, 0.2mm radius bends

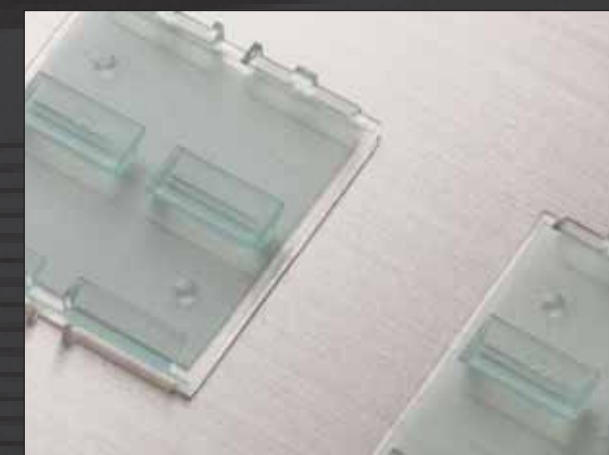
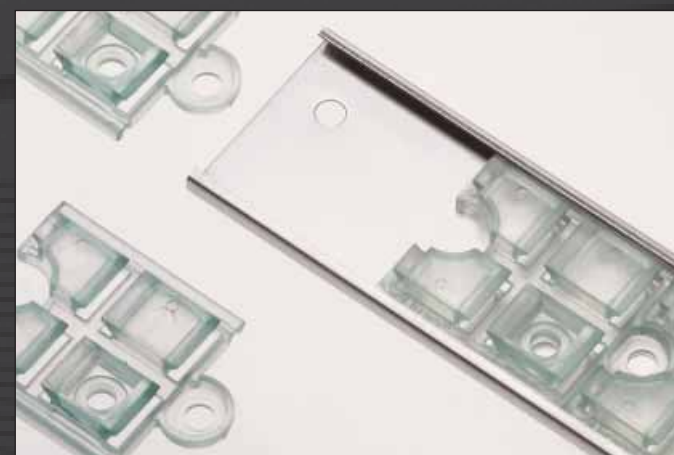
Frosted, as folio but with Perspex glass bead blasted to fine pumice effect, special reflectant coating

Blasted, 316 stainless steel, glass bead blasted to fine pumice sparkle effect

Aluminium, two pack powder polyester coated, gloss 15%

Jigsaws

Wallrails and male jigsaw are fixed to the wall; the female jigsaws (bonded to the panel) then slide into the male jigsaws to put the panel in place. The locking rod is pushed through the center of the wallrail and jigsaws to secure the panels if additional security is required.



Discreet, Timeless, Detailed



In recognition of the fact that some alterations have to be made in immediate response to change, **d line** devised the Folio paper holding sign.

By innovative use of materials and subtle detail, the modest piece of printed paper is elevated to a solution that appears as though it were originally designed for the building and was not simply an after thought.

To aid the user and designer in maintaining design consistency, Word templates are available for **d line** Pre-Perforated Paper. The templates help to give a consistent typeface selection and alignment on the sign, with control over the placement of logos and margins and other graphic design rules.

The series supports timeless design qualities and with its aesthetic, uniform styling harmonizes the sign system in any environment. The direction indications are discreet and form an ideal match with the minimalism of the entire **d line** series.

The signs can be free-standing or mounted on walls or doors with the help of a specially devised locking mechanism. Other advantages of the series' flexibility include the option of imprinting with Braille.



Facilitate Design

One of the benefits of the motto "d line by architects, for architects" is that scope for variation has already been incorporated into the design phase of the signage system.

Using different paper inserts, templates and types of printing, d line's head designer, the architect Knud Holscher, provides the individual architect with the freedom to embed the series with his own aesthetic idiom without compromising d line's minimalist aesthetic look.

The folio paper inserts are easy to replace for the in-house user with pre-designed templates. The designer can thereby control the graphical language and prevent the erosion of his vision.





Electronic Ordering and Storage

d line has created a unique and world leading tool to support the design process.

d line Exchange scheduling software allows the consultant to generate schedules, drawings and quotations in a fraction of the time normally taken.

This software then generates colour drawings for approval, temporary signs if required and all the artwork for the silk screen printer.

The weakest link in the development of a sign project is always the complex information flow of text information from client through specifier and into the sign company's production departments.

d line Exchange allows the signs to be designed in full colour and photo realistic resolution images. Text entered in the design concept stage is then only ever transferred in electronic format through PDF colour quotations all the way through to final artwork for manufacture and printing via automatic internet links. Approved drawings are therefore the final printing file.

In addition to many other software developments each sign receives a unique number from the software so that updates and electronic records always show the detail of the materials fonts and other graphical information so that replacement parts are correctly specified.





Wayfinding

Wayfinding Services

The **d line** Model

d line has created a model for wayfinding. By defining signs by their function we apply a discipline to the creation of wayfinding. Each sign is located on the plan or on the survey according to the need for direction, information on orientation or access and location labels to define the arrival at the end of a journey.

Successful wayfinding is almost invisible. When signs work well our subconscious absorbs the information with a casual glance. Reassurance is not necessary.

Only when signs are bad, we notice their wrong location and that we cannot find the information we need. We may be lost or late, but certainly frustrated.

Direction

By definition direction signs signify a choice of direction. These signs relate to a decision point and a question, left? Right? Or straight on?

Location

The sign we most search for is the one that tells us we have arrived at the right place. At a macro level this might be the right town, the right street, the right address and building, the floor we are looking for or even the right door or desk.

Information

Sometimes the environment lends itself to a spatial map. Each individual has a different level of ability in constructing and retaining mental maps.

Not surprisingly architects have the best spatial IQ's. Signs that allow users to build a picture often make wayfinding minimal, effective and economic.

Sometimes reliance on maps and schematics alone is not enough and the three main types work best when combined.

Extras

In addition there other signs that perform a function separate from wayfinding such as safety and escape signs.



Product Range Overview



- Direction
- Directories
 - Monoliths
 - Suspended Signs

- Location
- Door Signs
 - Pictogram
 - Cut Letters

- Information
- Orientation Plan
 - Floor Level Indicators
 - Floor Level Directory

- Extras
- Desk Sign
 - Information and Notice Board
 - Meeting Room Sign with Slider
 - Braille



Available Sign Surfaces

- Brushed
- Blasted
- Folio
- Frosted Folio
- Aluminium
- Braille
-  Suspended Option with Stainless Plate Bonded onto Acrylic
- Brushed, Blasted, Folio



Direction

Directories
Monoliths
Suspended Signs

Directories
Flexible directories are assembled using a variety of materials on hidden fixings.

Materials include brushed and bead blasted stainless steel as well as painted aluminium, in a variety of modular sizes.



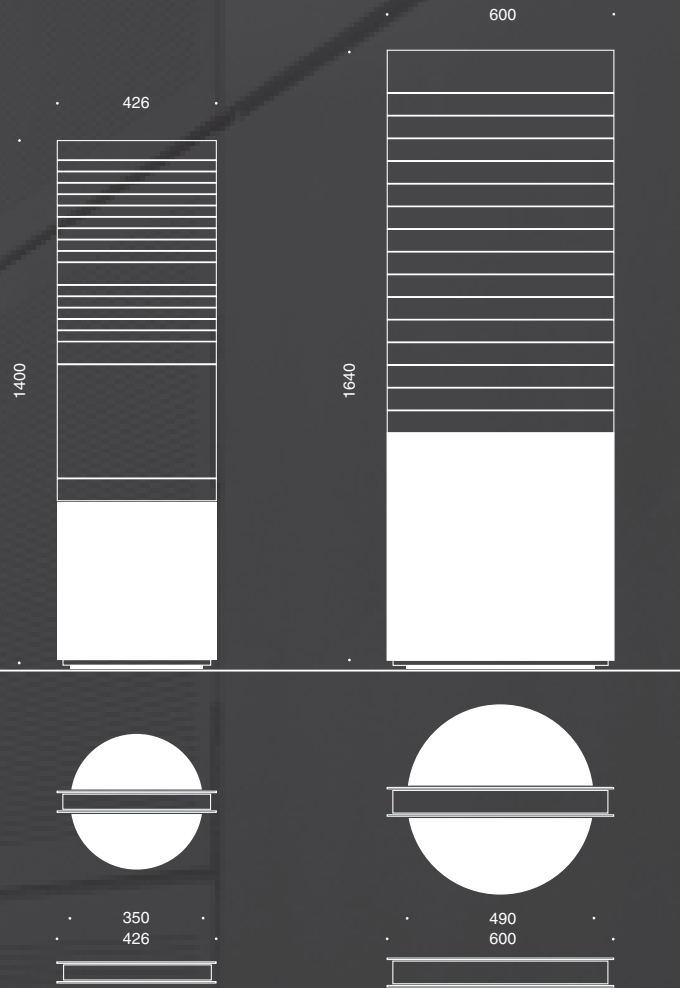
Direction



Directories
Monoliths
Suspended Signs

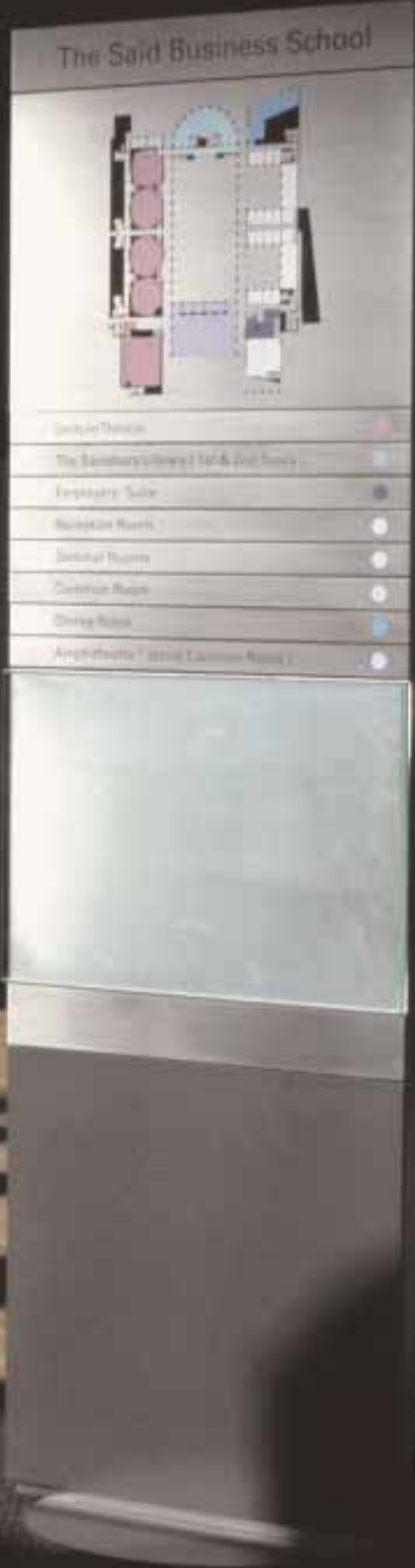
Monoliths
As well as wall mounted direction signing, freestanding signs are possible, giving navigational cues in free and open space.

In addition to the modular panel materials, paper holders in a multitude of modules are possible, allowing the use of plans or paper labels.



Direction

Directories
Monoliths
Suspended Signs



Direction

Directories
Monoliths
Suspended Signs

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KNUD HOLSØER DESIGN



Suspended Signs

In response to the trend towards open plan offices and spaces without walls, the system allows for suspended signs to be fixed in many different ways and locations.



Location

Door Signs
Pictogram
Cut Letters

Door Signs

Most outdoor journeys end at a building but that is often the start of another journey inside, from one department to another from one floor to another. Signs which perform this function may need to be altered but when they are not they may be fixed more economically on adhesive, even to glass.

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KNUD HOLSØER DESIGN



Finance Department



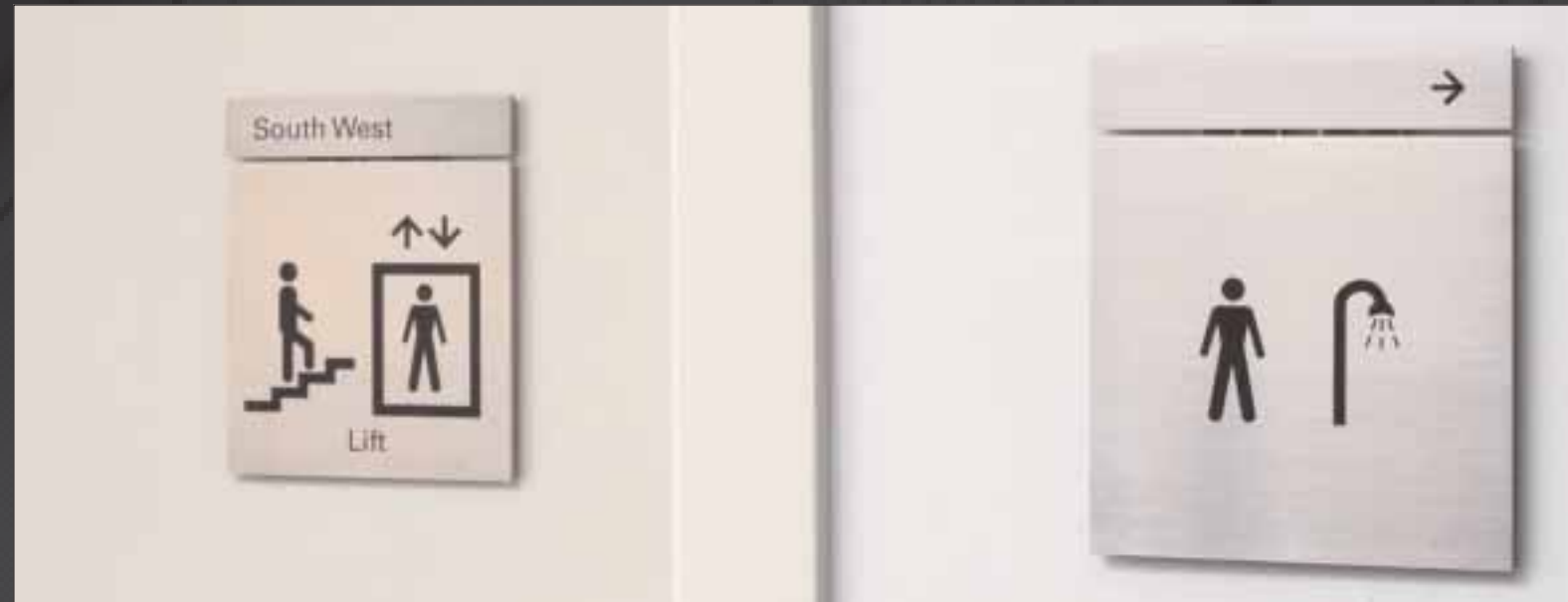
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Mia Yong

Location

Door Signs
Pictogram
Cut Letters

d line
KNUD HOLSØER DESIGN



Pictogram

Important locations are often defined with small pictogram signs which need to be subtle and yet legible. In addition to the modular range of **d line** Signs there is a distinctive pictogram on either stainless steel plates or on the optional frosted finish. The pictograms come with a distinctive series of graphics created by the Danish designer Ole Sondergaard and are available with special graphics as required. The frosted finish is specially prepared to make it more legible than other similar materials and glass.



Location

Door Signs
Pictogram
Cut Letters

d line
KNUD HOLSØER DESIGN

Cut Letters

Whilst we are familiar with the part played by directional signs with arrows in the wayfinding journey, we also need to have our journeys' end identified. The **d line** Sign range allows for more permanent signs.

The stainless steel cut letter series comes in a variety of heights and thicknesses and has the same feeling of precision and minimalism.



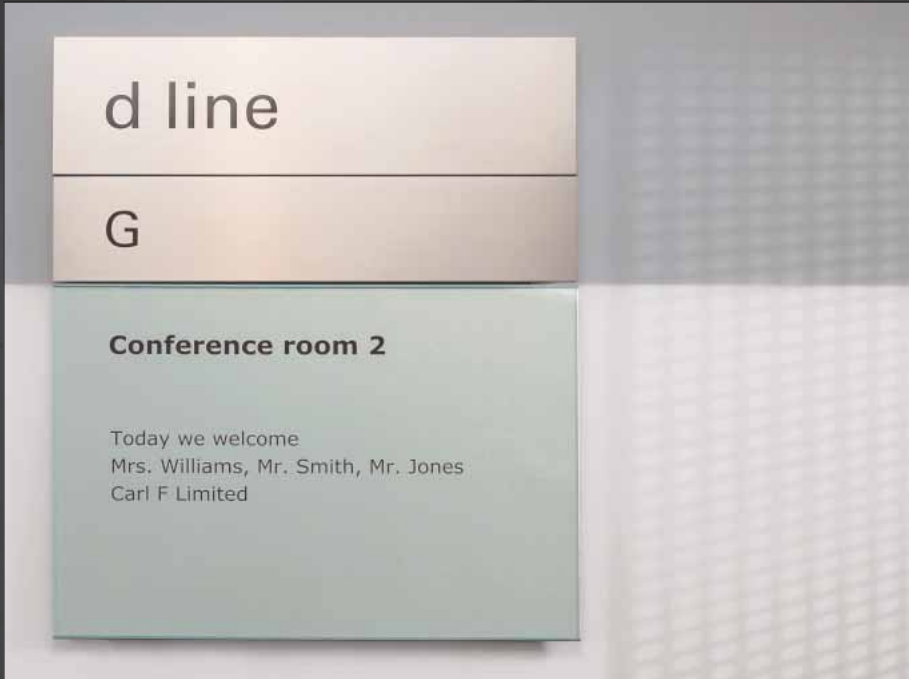
Information

- Orientation Plan
- Floor Level Indicators
- Floor Level Directory

Orientation
Sometimes orientation is more important than being given direction. Where journeys are being planned or the occupants of a building are being assimilated, orientation directories or plans are of paramount importance.

The **d line** Sign system allows for the freedom to design information signs of many different layouts and levels of complexity and legibility. Often the minimalist aesthetic makes such information easier to understand and recall.

The combination of different finishes allows the designer to accent a hierarchy of information enhancing legibility even further.



Desk Sign
Information and Notice Board
Meeting Room Sign with Slider
Braille

Modern buildings and environments demand new signing solutions as working practices evolve.

In addition to wayfinding aids, signs also perform functions in the maintenance and labelling of workstations, which can hold paper printed labels showing desk numbers as bar codes to assist in asset tracking and perform a courtesy role in meetings etc.

d line embraces new problems and applies its design and engineering ability to solving new puzzles with the same passion and flair.

New solutions also include flexible letter tiles that can be arranged to display temporary information where the use of computers and printers is not feasible.



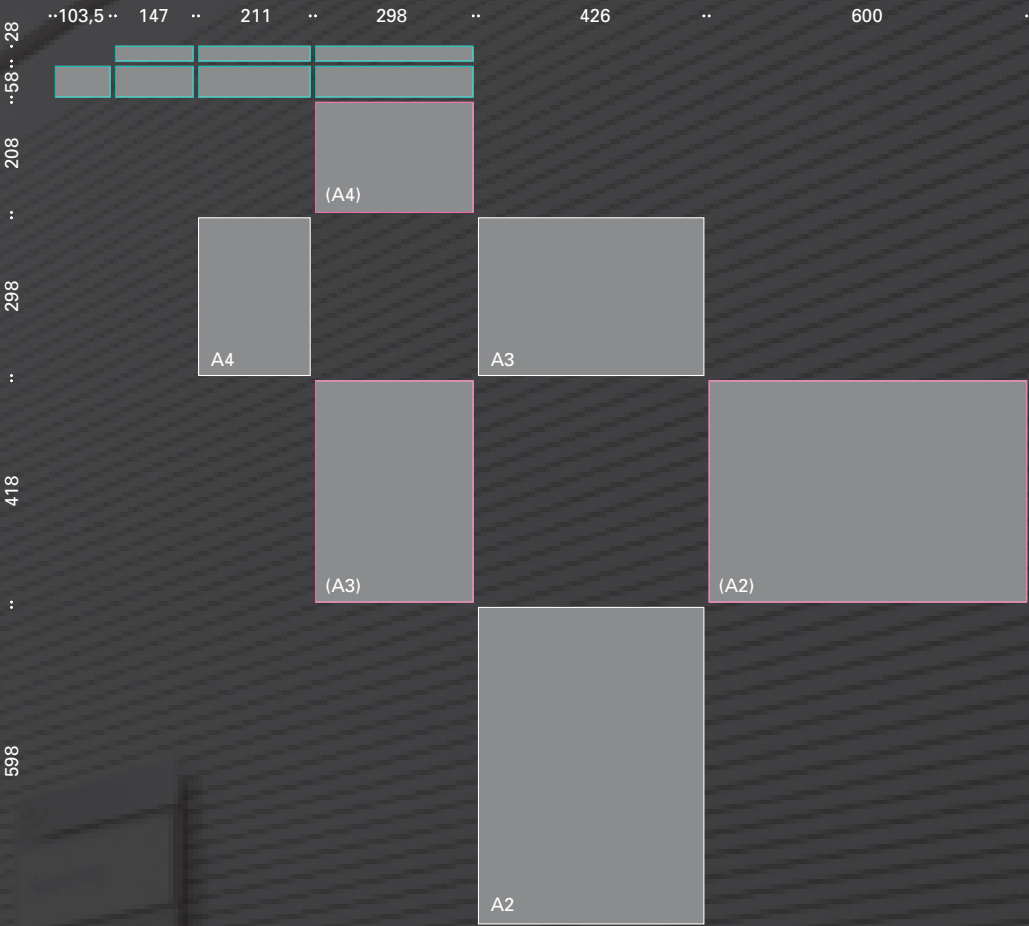
Paper Sizes

All modular systems employ compromises. This system takes the flexibility of the combination of paper and panels to new levels.

Compromises have been made however to allow this and these must be recognised and presented in the right way to allow the user to take full advantage of the system.

Signs combining both paper and panels vertically and horizontally.
In order to give the designer total design freedom whilst benefiting from the hidden engineering of the sign system, a great deal of thought has gone into the modules themselves. The system allows a free combination of all components and paper holders able to exploit standard paper printers whilst still allowing true modularity.

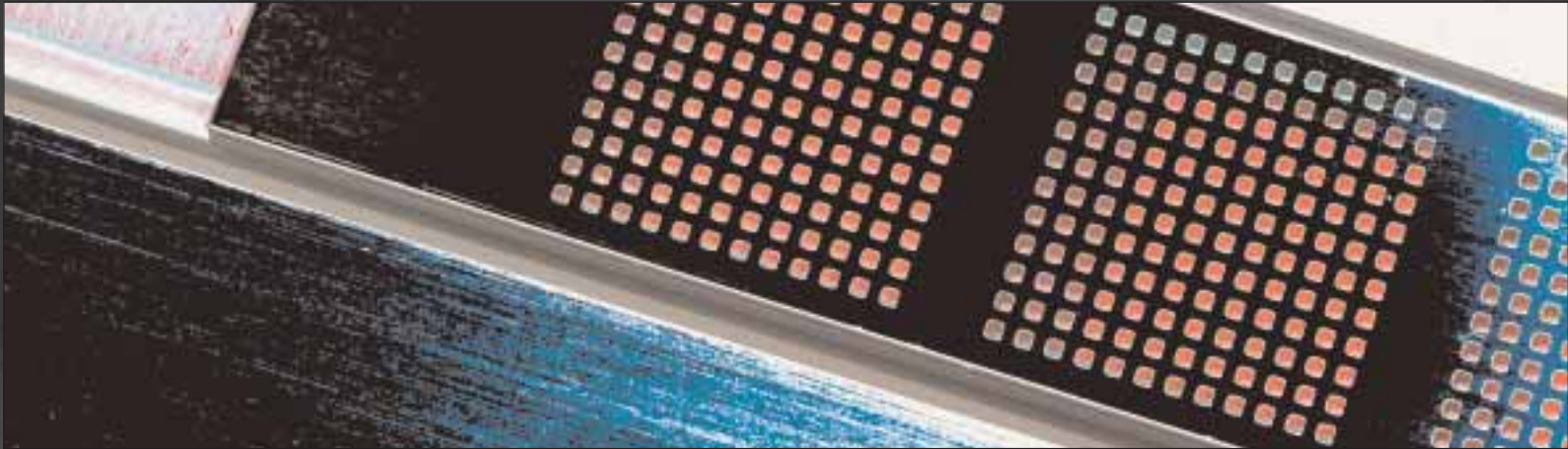
The table shows the smaller sizes of paper inserts for the folio components coloured in Green. These are from pre-perforated labels that tear from an A4 sheet. The signature () stands for a paper size cropped from standard A series sizes. Non-modular full size A series paper holders are available.





Documentation photos in
d line Signs from following
locations:

Bosch, Berlin
Det Kgl. Vajsenhus, Copenhagen
Saïd Business School, Oxford



Hardware
Bathroom
Washroom
Handrail
Wardrobe
Signs