

## PRESS RELEASE | gerflor.com

**Gerflor Contact** 

Catherine Del Vecchio Marketing Director P: 877-437-3567 cdelvecchio@gerflorusa.com

## **Media Contact**

Brian K. Cockman **Rooster Communications** P: 877-210-3737, ext. 1 brian@roostercomm.biz

## FIVB WORLD LEAGUE MATCHES PLAYED ON GERFLOR'S TARAFLEX IN CHICAGO Taraflex Sports Flooring Is The 'Go To' Solution Of Elite Level Volleyball

CHICAGO, IL - (JUNE 16, 2014) - Gerflor, a global leader in the design and manufacture of multipurpose resilient sports flooring, today announced that its Taraflex Sports Flooring was selected as the flooring choice for the Fédération Internationale de Volleyball/International Federation of Volleyball (FIVB) World League Matches on June 13-14 and the upcoming games on June 20-21. In addition to its relationship with the FIVB, Gerflor's Taraflex has been used in the Summer Olympic Games since 1976 and is a trusted solution to numerous NCAA Division I Volleyball programs like Clemson University, University of Hawaii, University of Iowa, James Madison University, University of Kentucky, and the University of Nebraska.

"We are very proud of our relationships with some of the best volleyball programs and tournaments in the world," said Benjamin Bachman, CEO, Gerflor USA. "As Gerflor USA is based in Chicago, it was a distinct honor to literally give Team USA a home court advantage during the FIVB World League Matches. FIVB teams play all over the globe and Taraflex is right there with them, but for the first time, we were able to invite Gerflor USA employees and guests since this took place right in our own backyard. We look forward to providing FIVB volleyball players, as well as all levels of volleyball athletes, the great playing characteristics and safety Gerflor's Taraflex is known for in the years to come."

In a press release distributed by USA Volleyball, Sam Stark, Executive Director of the Chicago Sports Commission, said, "We are thrilled to host this elite international volleyball event. The Chicagoland area has a passionate and highly engaged volleyball community and together we eagerly await the arrival of these world-class athletes for this exciting competition."

In the same press release by USA Volleyball, Chicago Mayor Rahm Emanuel said, "Hosting these FIVB World League matches is a tremendous opportunity to showcase Chicago on an international stage as the first-class sports destination that it is. I look forward to welcoming Team USA and Team Serbia to one of the country's greatest and most spirited sports cities."

The U.S. Men's National Team won the battle of unbeaten teams in the 2014 FIVB World League last Friday with a sweep of Serbia, 30-28, 25-20, 25-16 at the Pavilion at the University of Illinois at Chicago. The teams will play again on Saturday at 7 p.m. CT at the Pavilion and then Bulgaria in the second round of competition on June 20-21 at the Sears Centre Arena.

About Gerflor USA: For designers, installers and facility managers who want design-forward, sustainable, durable floor solutions, Gerflor USA is the manufacturer of choice for healthcare and sports environments. As a result of Gerflor's cutting-edge technology, history of innovation, and manufacturing capabilities, Taraflex® is the world's leading sports flooring, and Mipolam - the original homogeneous sheet vinyl flooring - is a leading healthcare solution. Gerflor is present in 100 countries around the globe with more than 2000 employees. It has an excellent environmental record which includes outstanding whole life cycle performance and full compliance with ISO 14001 standards, and FloorScore certification. For more information, visit www.gerflorusa.com, call 877-437-3567 or email info@gerflorusa.com.