



FITNESS  
FLOORING & DESIGN

---

**Gerflor**<sup>®</sup>  
theflooringroup

# FITNESS FLOORING & DESIGN



Delivering Sports Wellness  
since 1947



BASIC-FIT

FITX

the gym

Clearmoving  
BRIDGE • C-BELT • MOVE

PUMA

LA FITNESS

L'Appart  
FITNESS

Keep Cool  
CLUB

SNAP  
FITNESS 24-7

HOLMES PLACE

Newfit  
POWER

Belfius

vita club

World Class

Leisure  
Connection

HYATT

HealthCity

ExxonMobil

atlantic wellness  
community center

énergie  
fitness clubs

ATLANTIC FITNESS  
FITNESSIVE



● Sales offices ○ Manufacturing plants and logistics hubs

## WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:

FITNESS CLUBS  
CORPORATE GYMS  
HOTELS









King Building - UK

# GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.



Hotel Cosmopolitan - Brazil





# INCREASE CUSTOMER LOYALTY







"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."

Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.







# INSPIRE YOUR COMMUNITY

Follow our community on :







Huddersfield University - UK

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Myst Gym Club - Spain





"Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business."

Sarah Hand - Manager Coppid Beech Hotel, UK

# INCREASE YOUR PROFIT BY SAVING TIME AND MONEY







Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.



**INTERLOCKING TILES**  
Loose lay installation



**TILES AND PLANKS**  
Interlocking or permanent adhesive installation



**ROLLS**  
Glued and welded







WELCOME ZONE



SPINNING ZONE



GROUP CLASSES

**CHANGING  
ROOMS**  
TARASAFE



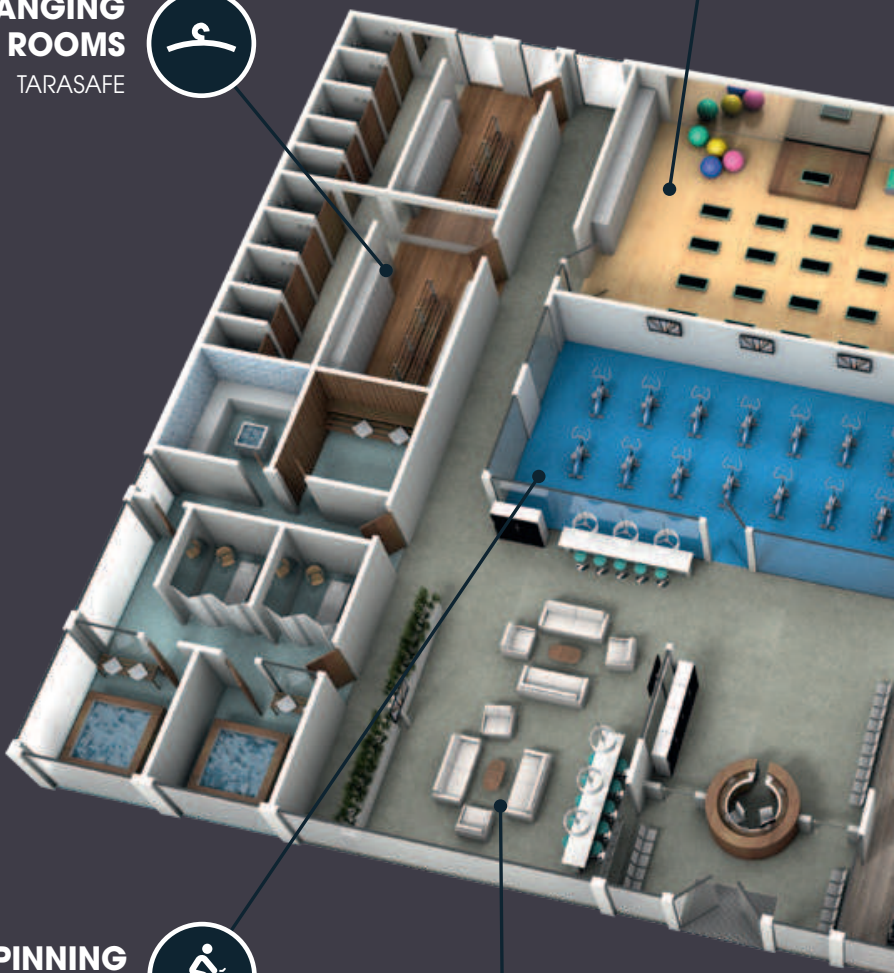
**GROUP CLASSES**  
TARAFLEX®



**SPINNING**  
GTI MAX



**WELCOME &  
WELLNESS ZONE**  
CREATION



**A SOLUTION FOR  
EVERY AREA**





**FUNCTIONAL  
TRAINING**  
TARAFLEX®

**FREE WEIGHT ZONE**  
POWERSHOCK



**CARDIO ZONE**  
CREATION



**HEAVY WEIGHT  
& CROSSFIT**  
POWERSHOCK

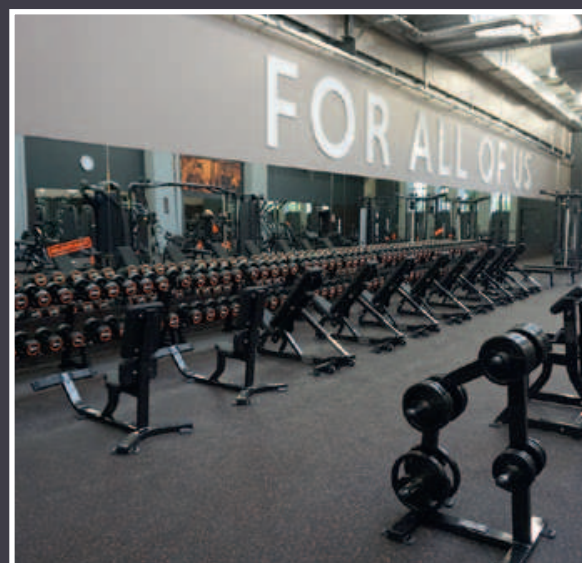
Each zone in your club has different constraints and requirements; we have solutions for each one of them.



FUNCTIONAL TRAINING



CARDIO ZONE



WEIGHTLIFTING ZONE

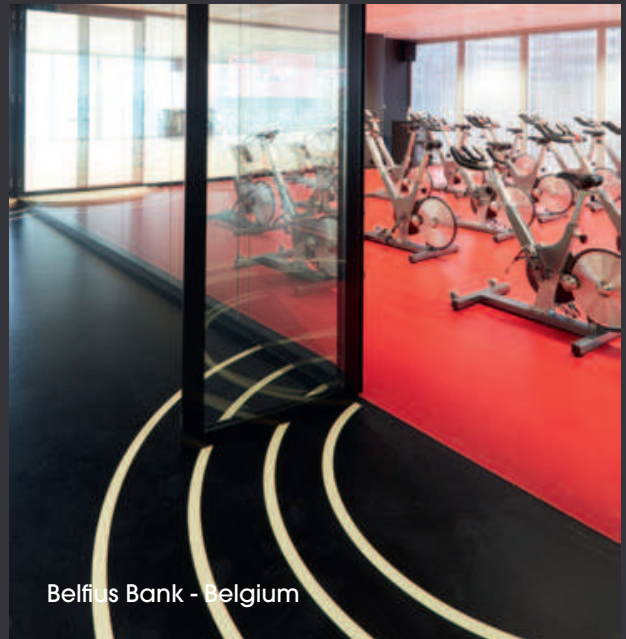


# YOUR CARDIO ZONE ALWAYS LOOKS GREAT

Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfius Bank - Belgium



Fitness Park - France

## Recommended product ranges:

Creation 70  
GTI Max  
Powershock 100



- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



CARDIO ZONE

"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."

Gaëtan Lebegge - Newfit Manager, Belgium

NewFit - Belgium  
Creation planks - Brittany Oak





# YOUR FUNCTIONAL ZONE BOOSTS PERFORMANCE

"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Huddersfield University - UK  
Taraflex® Evolution - Gold, Anthracite  
Water-jet technology



- CUSTOMISATION
- COMFORT
- PROTECTION



**FUNCTIONAL  
TRAINING**



Belfius Bank - Belgium



**Recommended product range:**  
Taraflex® Sports Flooring

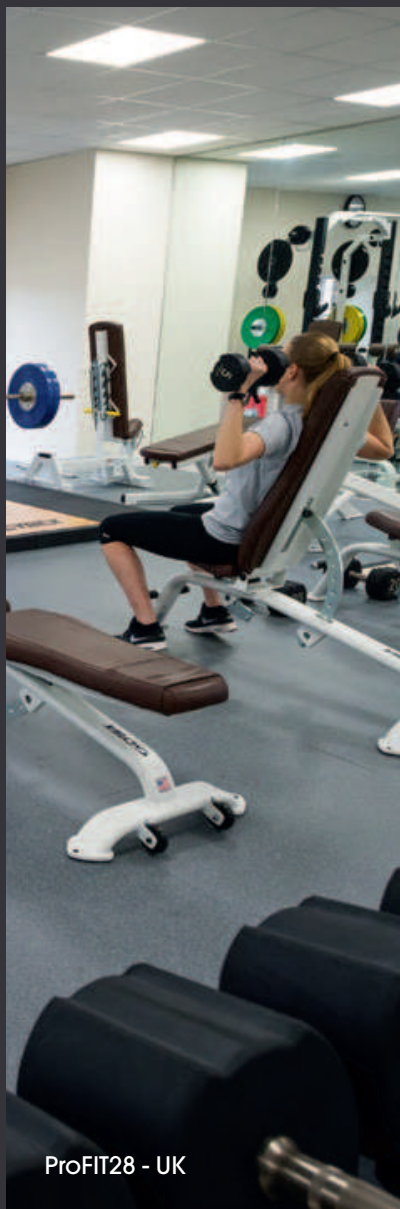
Create a real differentiation.  
We personalise your floors to offer  
specific programs that highlight your own  
identity. Thanks to our water-jet cutting  
technology, we graphically represent  
your logo and layout in the floor.  
No paint, no wear out.





# YOUR FREE WEIGHT ZONE IN A NOISE FREE ENVIRONMENT

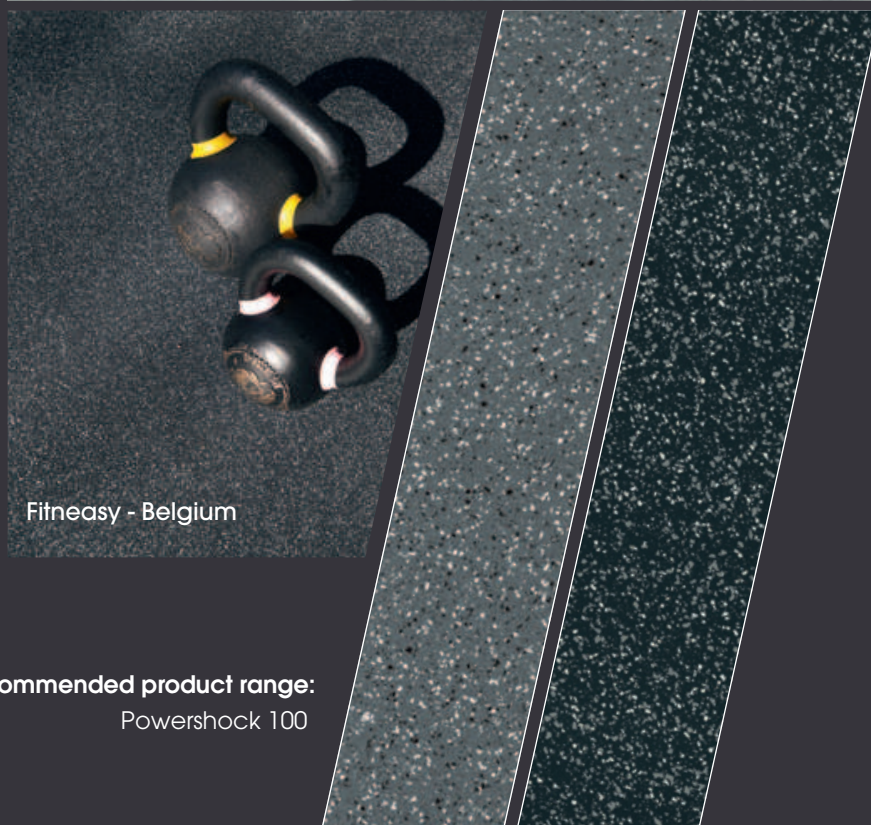
Build a perfect environment to lift and drop loads without compromising your equipment. With its unique surface, our rubber flooring does not show marks from free weight falls; yet its smooth texture makes it very easy to clean and maintain.



ProFIT28 - UK



J&B - China



Fitneasy - Belgium

**Recommended product range:**  
Powershock 100



- SOUND INSULATION
- IMPACT RESISTANCE
- EASY CLEANING



**FREE WEIGHT ZONE**

"For the impact areas we specified Powershock fleck rubber. Simply put, you can't have wallpaper, granite and oil paintings in toilets and standard rubber in the training areas. It's all about quality".

William Ramsay - ProFIT28 CEO, UK



ProFIT28 - UK  
Powershock 100 - Dark Grey stone





# EXPERIENCE THE CHALLENGE IN YOUR CROSSFIT AND HEAVY WEIGHT AREA



Powershock 300



- SOUND INSULATION
- HEAVY LOAD RESISTANCE
- PROTECTION OF SUBFLOOR



**HEAVY WEIGHT**

Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



Kansas University - USA



**Recommended  
product range:**  
Powershock 300



# YOUR GROUP CLASSES THAT KEEP MEMBERS COMING BACK FOR MORE

Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



Répce Sportcsarnok - Hungary



Bikram Yoga Studio - UK



**Recommended product range:**  
Taraflex® Sports Flooring



- COMFORT
- PROTECTION



GROUP CLASSES



John Smith - UK  
Taraflex® Evolution - Blue, Lagoon and Gold





- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



**WELCOME &  
WELLNESS ZONE**

# MAKE AND MAINTAIN A GREAT FIRST IMPRESSION

Your club has an identity, create your own ambiance that keeps up with the fitness trends.

**Recommended  
product ranges:**

Creation 55  
Creation 70



WellVita fitness - Germany



Fitneasy Beernem - Belgium



- ANTI-SLIP
- WATERPROOF



CHANGING  
ROOMS

## MAKE YOUR MEMBERS FEEL AT EASE

Easily combine design and safety with our non-slip and waterproof solutions.

Recommended product range:

Tarasafe



Répcse Sportcsarnok - Hungary



# FOR MORE INFORMATION ON OUR

		 CARDIO	 SPINNING	 FUNCTIONAL TRAINING	 FREE WEIGHT	 CROSS FIT / HEAVY WEIGHT	 GROUP CLASSES	 WELCOME / WELLNESS	 CHANGING ROOMS
Creation 55								●	○
Creation 70		●	○					●	○
GTI Max		●	●		○				
Taraflex® Surface		○						○	
Taraflex® Evolution				●			○		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 100		●	○	○	●				
Powershock 300				○	○	●			
Tarasafe									●

● Recommended

○ Possible



# PRODUCTS AND SERVICES

## Discover our complementary product ranges



ENTRANCE MATS



WALL COVERINGS & PROTECTIONS



SKIRTINGS & PROFILES



HARDWOOD FLOORING

## For more information

### INTERIOR DESIGNER

Choose the best designs and colours from our library



[interiordesigner.gerflor.com](http://interiordesigner.gerflor.com)



[www.gerflor.com](http://www.gerflor.com)



**ASIA:** Gerflor Asia  
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998  
e-mail: gerflorasial@gerflor.com

**AUSTRALIA/NEW ZEALAND:** Gerflor Australasia Pty. Ltd  
Australia Tel: 1 800 060 785 - New Zealand Tel: 0 800 630 119  
e-mail: gerflor@gerflor.com.au

**AUSTRIA/SWITZERLAND:** Gerflor GmbH  
Tel: +43 (0)72 29/70 800-0 - Fax: +43 (0)72 29/70 800-218  
e-mail: austria@gerflor.com - switzerland@gerflor.com

**BELGIUM/LUXEMBURG:** Gerflor Benelux  
Tel: +32 (0)3 766 42 82 - Fax: +32 (0)3 766 29 14  
e-mail: gerflorbel@gerflor.com

**CANADA:** Gerflor International  
Tel: +1 438 333 0752 - Fax: +1 438 380 5425  
e-mail: gerflorcanada@gerflor.com

**CHINA:** Gerflor floorings (China) Co. Ltd.  
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998  
e-mail: gerflorchina@gerflor.com

**FINLAND:** Gerflor Oy  
Tel: +358 (0) 10 6 17 5150 - Fax: +358 (0) 10 617 5152  
e-mail: info@gerflor.fi

**FRANCE:** Gerflor - Service Express:  
   
e-mail: contactfrance@gerflor.com

**GERMANY:** Gerflor Mipolam GmbH  
Tel: +49 (0)22 41-25 30-0  
e-mail: gerflormipolam@gerflor.com  
Kunden-Service  
Tel: +49 (0) 22 41-25 30-136 - Fax: +49 (0) 22 41-25 30-100  
e-mail: kundenservice@gerflor.com  
SAT Service und Anwendungstechnik  
tel: +49 (0)22 41-25 30 555 - Fax: +49 (0)22 41-25 30 550  
e-mail: technik@gerflor.com

**IRELAND:** Gerflor Ltd  
Tel: +353 (0) 42 966 1431 - Fax: +353 (0) 42 966 1759  
e-mail: gerflorirl@gerflor.com

**ITALY:** Gerflor S.p.A.  
Tel: +39 02 90 40 10 - Fax: +39 02 90 42 74 84  
e-mail: gerfloritalia@gerflor.com

**LATIN AMERICA (Brazil):** Gerflor América Latina  
Tel: +55 11 38 48 20 20  
e-mail: gerflor@gerflor.com.br

**MIDDLE EAST:** Gerflor Middle East  
Tel: +966 13 847 1779 - Fax: +966 13 847 1781  
e-mail: info@gerflorme.com

**NETHERLANDS:** Gerflor Benelux  
Tel: +31 (0)40 266 17 00 - Fax: +31 (0)40 257 46 89  
e-mail: gerflornl@gerflor.com

**OTHER COUNTRIES:** Gerflor International  
Tel: +33 (0)4 74 05 40 00 - Fax: +33 (0)4 74 05 03 13  
e-mail: gerflorcontract@gerflor.com

**POLAND:** Gerflor Polska Sp z o.o  
Tel: + 48 61 823 34 01 - Fax: + 48 61 823 34 33  
e-mail: info@gerflor.pl

**PORTUGAL:** Gerflor Iberia, SA  
Tel: +351 21 843 95 49 - Fax: +351 21 846 55 44  
e-mail: gerflorportugal@gerflor.com

**RUSSIA:** Gerflor zao  
Tel./Fax: + 7 495 785 23 71  
e-mail: gerflorussia@gerflor.ru

**SCANDINAVIA:** Gerflor Scandinavia a.s.  
Tel: + 47 64 95 60 70 - Fax: + 47 64 95 60 80  
e-mail: gerflorscand@gerflor.no

**SPAIN:** Gerflor Iberia, SA  
Tel: +34 91 653 50 11 - Fax: +34 91 653 25 85  
e-mail: gerfloriberia@gerflor.com

**UNITED KINGDOM:** Gerflor Ltd  
Sample service: contractuk@gerflor.com  
Office Tel: + 44 (0) 1926 622 600 - Fax: + 44 (0) 1926 401 647

**USA:** Gerflor North America  
Tel: 877 GERFLOR (437 3567) - Fax: 847 394 3753  
e-mail: info@gerflorusa.com

gerflor.com

**ARCHITECTURE  
DECORATION  
SPORT  
TECHNOSPECIFIC**

**Gerflor.** Don't forget our complementary ranges!



Handrails



Wall Coverings  
& Protections



Entrance mats



Skirtings  
& Profiles

**Be connected!**



www.gerflor.com

**#GerflorSport**

## GERFLOR, ECO-RESPONSIBLE SOLUTIONS



**COMPOSITION**  
100% REACH compliant  
FREE of formaldehyde  
FREE of heavy metals  
FREE of solvent



**RECYCLED  
CONTENT**  
25% average  
recycled content  
100% REACH compliant  
recycled content



**RECYCLABILITY**  
100% recyclable  
product



**INDOOR  
AIR QUALITY**  
TVOC emissions between  
10 and 100 times better  
than norms requirements  
Floorscore certified  
No formaldehyde emission



**INSTALLATION**  
Innovative adhesive  
free installation  
systems



**LCA**  
- Eco-designed according to a product  
specific Life Cycle Analysis  
- Product specific EPD (Environmental  
Products Declaration) available  
- Manufactured in an ISO 14001 and  
ISO 50001 certified site  
- Contribution to many Green Building  
Schemes (LEED, HGIE, BREEAM...)



**WELLNESS**  
Health: Antibacterial activity  
(inhibits growth > 99%)  
Safety: Anti slip performance  
Comfort: Walking comfort and  
impact noise reduction

**Gerflor®**  
theflooringgroup