

ICON™

Composite Siding

The New Standard in Siding

CertainTeed
SAINT-GOBAIN


The beauty you desire with the strength and peace of mind you deserve.

The rustic cedar look and feel of CertainTeed ICON™ will not only transcend generations, but will stand the test of time. A true testament to quality, ICON is beautiful yet durable. It is suitable for any house, but special enough for your home. Each plank is secured with hidden fasteners so there is no face nailing that can detract from the overall appearance. Planks come primed and ready-to-paint in virtually any color to offer maximum color flexibility.



Siding: ICON Single 7" Clapboard.
Trim: Restoration Millwork®





Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can
add
20%
to the value
of your home

Source: realtor.com 2016

Exquisite from the curb, breathtaking up close.

The solid wood look and feel of ICON™ is unmistakable. This distinctive character is created through its wide flat face and squared edges — and is complemented beautifully with a TrueTexture™ Select Cedar woodgrain. Its 16' plank lengths produce a more beautiful finish by creating fewer seams than standard length planks.



Select
Cedar



Wide
Flat Face

XL

Longer
Lengths
Available



Square
Edges



5/8"
Panel
Projection



Siding: ICON Single 7" Clapboard.
Trim: Vinyl Carpentry® & CertaTrim®

A new statement in durability and strength.

ICON™ provides the long-lasting look of beauty for your home, and so much more. ICON's Stack Lock design makes it able to withstand high wind load in excess of 130 MPH. Unlike wood or fiber cement products, ICON performs with minimal expansion and contraction on the wall and is moisture resistant to help prevent rot, mold and mildew.



Stack Lock



Moisture
Resistance



Minimal
Expansion/
Contraction



Wind Load
Resistance



Moisture Resistance Performance Benefits

	ICON™ Composite Siding	Competitive Siding Products
Moisture Resistant	✓	X
Won't splinter or crack when cutting	✓	X
Resists flaking and peeling	✓	X
Won't delaminate	✓	X

Great performance begins with great engineering.

ICON™ is the best choice for high quality clapboard siding. Compared to the competition, ICON's superior features offer great benefits to protect and enhance the beauty of your home.



Siding: ICON™ Single 7" Clapboard.
Trim: Vinyl Carpentry® & CertaTrim®

Moisture-Resistance

Claddings like wood, stucco, fiber cement and brick retain moisture, particularly in humid weather. ICON's minimal moisture absorption means that it is not susceptible to mold, mildew, rot, or delamination.



MOISTURE ABSORPTION COMPARISON



In a 7-day study, ICON absorbed significantly less water than the competition. See [certainteed.com](https://www.certainteed.com) for more details.

* Refer to your local building codes.

On-the-wall Performance

The uniquely engineered composite formula of ICON means minimal expansion and contraction so planks can butt tight together with no need to caulk the joints.

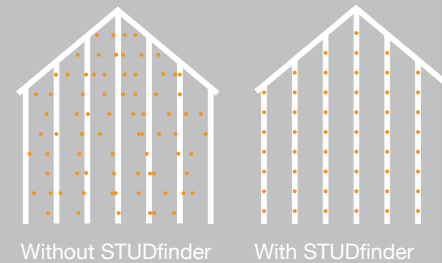
Wind Resistance

Stack Lock design keeps panels secure on the wall, even in the highest winds. ICON has been tested in accordance with ASTM E330 for wind load resistance in excess of 130 mph.

Safe and Secure Installation

STUDfinder™

STUDfinder Patented design feature helps ensure a safe, precise installation for maximum siding performance.



Stack Lock

For ease and accuracy of installation, ICON's Stack Lock design is self-aligning after the first plank. This gives ICON its superior ability to withstand high winds, also known as wind load performance.





Other reasons for peace of mind.

Warranty protection

ICON™ comes with a 30-year product warranty that is backed by CertainTeed.



CertainTeed
Product Warranty

Number one brand

In national surveys, CertainTeed siding is the brand most preferred by building professionals and homeowners. CertainTeed has been an industry leader for over 110 years. CertainTeed siding offers lower environmental impact versus other cladding options.



Trusted Brand

Finishing Touches

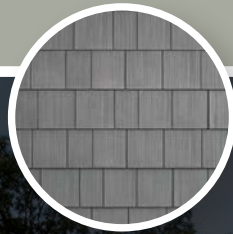
Here are just a few of many ideas for finishing gables, windows, corners, columns, railings, porches and more. With CertainTeed exterior products, there are no limits to the unique personality you can create. And by adding just the right balance of details, you are improving the curb appeal and value of your home.



Panorama® Composite Railing, White with Steel Straight Balusters in Antique Bronze



Restoration Millwork® Classic Column Wraps



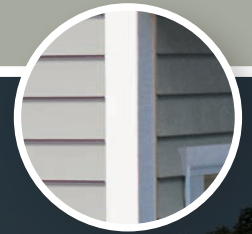
Cedar Impressions® Shingles and Shakes



Vinyl Carpentry® Cornice Molding and Restoration Millwork Rake Profile



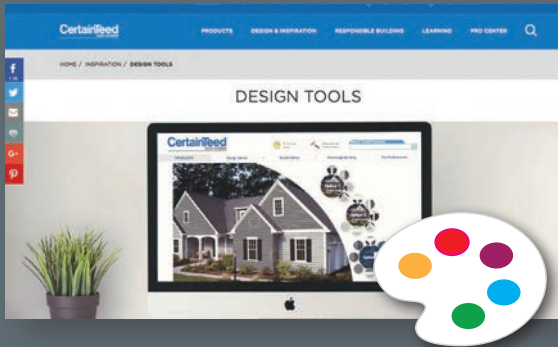
Restoration Millwork Trimboard with Rams Crown



Restoration Millwork One-Piece Corner with InvisiPro® Hidden Fastening System



We can help



Color Confidence Tools

www.certainteed.com/colortools

What is your color and design comfort level?

NOVICE

You are not sure about colors and are not sure where to start.

ColorCoach™

Gives you a virtual swatchbook to get started.



CertainTeed CurbAppeal™

Download this free iPad® app to help with CertainTeed product selection or to inspire ideas.



INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



Pro

Have a photo of your home professionally masked in a few days for you to use on ColorView online.



with your decisions.

Want More Ideas?

No Place Like Home Brochure

This brochure helps inspire ideas (pub. no. CTS435).

Go online for the PDF version or call 800-782-8777 for the brochure.



iDreambook™

Free interactive reference tool for the Apple® iPad.

visit to the Apple iBooks Store at <https://itunes.apple.com/us/book/certainteed-idreambook/id1099304022?mt=11>



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blog.certainteed.com



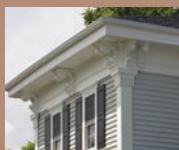
1 Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.



2 You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.



3 You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.



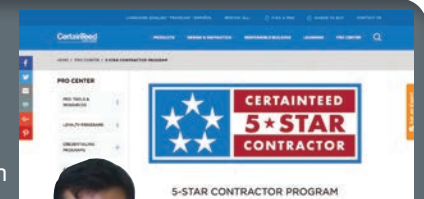
4 If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit www.certainteed.com and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR visit www.certainteed.com/5starContractor

OR call:
800-233-8990





Siding: ICON Single 7" Clapboard.
Trim: Vinyl Carpentry® & Restoration Millwork®



Happily ever after.

When you choose ICON™ for your home, you open a wide world of color options to express your personal design preferences. Add to that the industry-leading quality and low-maintenance performance of ICON and you can rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



CertainTeed Corporation

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www.certainteed.com

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE
GYPSUM • CEILINGS • INSULATION

Professional: 800-233-8990 Consumer: 800-782-8777

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