

DE LA PLAYA



Broadloom and area rugs
reminiscent of days by
the sea.

De La Playa draws its inspiration from elements such as ocean waves, fishing nets, boardwalk planks and driftwood texture. This sophisticated collection with a modern sensibility features four versatile patterns that can be used collectively in a space.



DE LA PLAYA



CONTENTS



ON COVER : **Nadela** Broadloom ND05 / Reflecting Pool

AKUMAL

DE LA PLAYA



Broadloom

Akumal AK09 / Warm Sand





Akumal AK09 / Warm Sand



DE LA PLAYA

NADELA

DE LA PLAYA



Broadloom

Nadela ND04 / Montego Bay



Atlas



Nadela ND04 / Montego Bay



DE LA PLAYA

Suitable for hospitality,
corporate and multi-family
environments.

De La Playa's plush **cut and loop construction** produced on Visionweave technology with Antron Legacy™ nylon makes these signature patterns suitable for a variety of applications which include corporate, multi-family and hospitality environments.



TULUM

DE LA PLAYA



Broadloom

Tulum LM03 / Deep Blue Coast



Atlas

Tulum LM03 / Deep Blue Coast



DE LA PLAYA



SAYULITA

DE LA PLAYA



Broadloom

Sayulita SY11 / Palm Thatch



Sayulita SY11 / Palm Thatch

DE LA PLAYA





Stunning Area Rugs

Atlas area rugs are available in a variety of shapes, sizes, edge finishes and backing options to complete the look. For more information please contact your Atlas Sales Associate or click the button above.



Akumal Area Rugs AK04 / Montego Bay



DE LA PLAYA

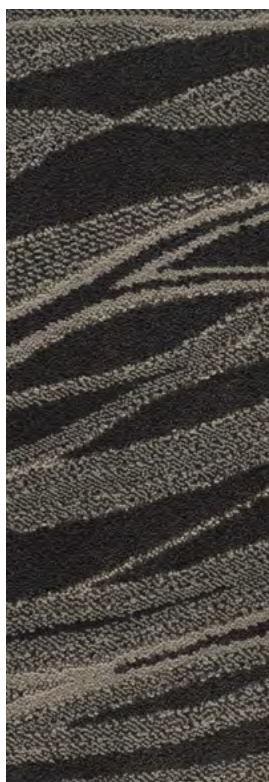
All four of the patterns are offered in a palette of sixteen hues that range from earthy neutrals and aquatic blues to radiant reds.



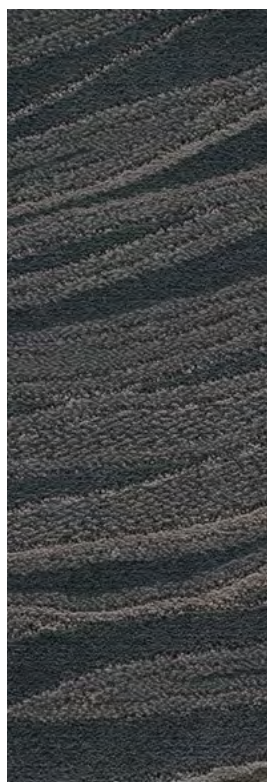
Shown below in **Nadela**

01

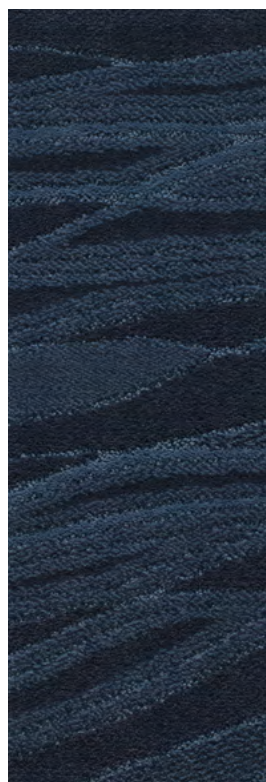
Printed images may not be an exact reproduction of the actual color.
For the most accurate color representation, please **request a sample**.



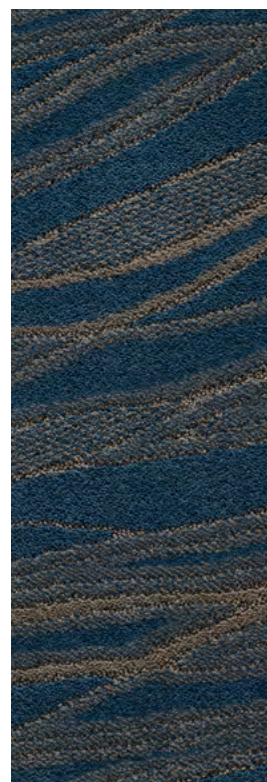
ND01
Midnight Sky



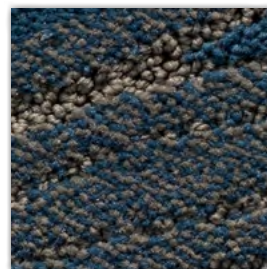
ND02
Fishing Net



ND03
Deep Blue Coast



ND04
Montego Bay



Shown below in **Nadela**

02

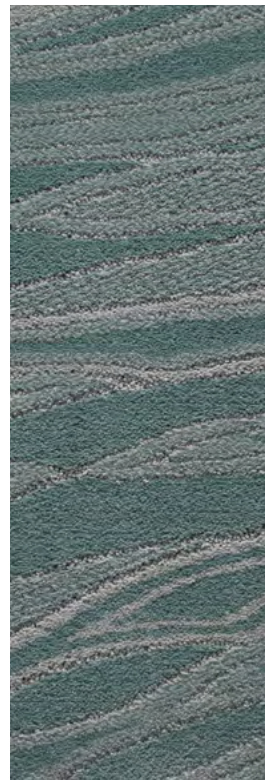
Printed images may not be an exact reproduction of the actual color.
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ND05
Reflecting Pool



ND06
Gray Jetty



ND07
Sea Glass



ND08
Palm Tree



Shown below in **Nadela**

03

Printed images may not be an exact reproduction of the actual color.
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ND09
Warm Sand



ND10
Sand Dune



ND11
Palm Thatch



ND12
Moon Shell



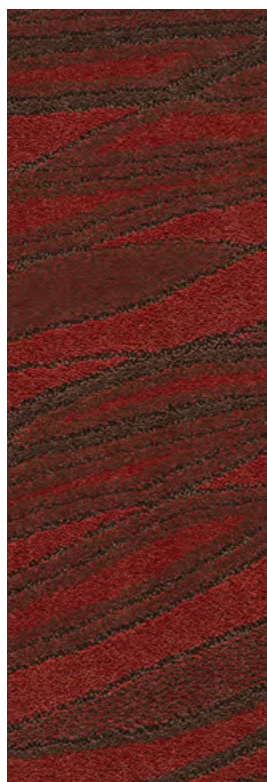
Shown below in **Nadela**

04

Printed images may not be an exact reproduction of the actual color.
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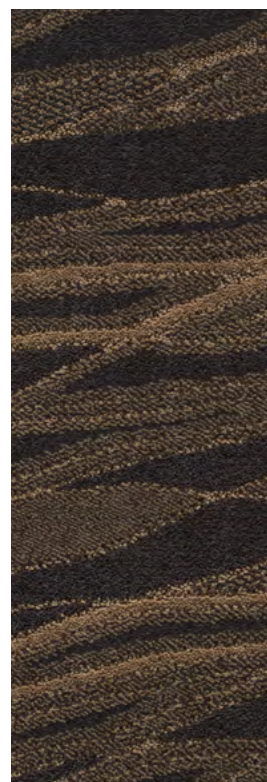
ND13
Bougainvillea



ND14
Red Hibiscus



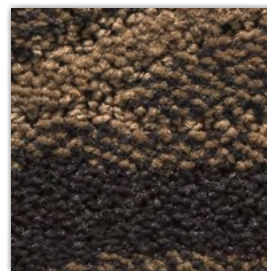
ND15
Sea Urchin



ND16
Lava Rock



Atlas



DE LA PLAYA

	Akumal (AK)	Nadela (ND)	Sayulita (SY)	Tulum (LM)
Yarn Content	Antron® Legacy™ type 6,6 nylon (SCS-EPP-01226, an Environmentally Preferable Product certified by SCS)			
Gauge	1/8	1/8	1/8	1/8
Tufted Yarn Weight	35 oz/sq yd	32 oz/sq yd	36 oz/sq yd	36 oz/sq yd
Average Yarn Pile Height	.307	.297	.328	.298
Average Yarn Density	4,582	4,201	4,244	4,744
Running Line & Custom Colors	16 running line colors. Custom colors available at minimum yardage. Please contact your Atlas sales associate.			

Broadloom

Backing	Permian Bac™	Permian Bac™	Permian Bac™	Permian Bac™
Pattern Repeat	50" (W) x 28.8" (L)	37.5" (W) x 30" (L)	18.75" (W) x 19.2" (L)	18.75" (W) x 20.8" (L)
Width	12'6"			
Backing Options	All broadloom can be ordered with PERMIAN BAC™ MP, FIRMA CUSHION BAC™, ELEMENT CUSHION BAC™, TERRA CUSHION BAC™, TERRA CUSHION BAC™, FUSION BAC™ or CAMBRIAN LAMINATE BAC™.			

Area Rugs

Area Rugs are available in a variety of shapes, sizes, backings and edge finishes.
Please contact your sales associate for more information on the Atlas Area Rug Program or visit the Atlas website.

General Guidelines

Quality Assurance	All certified carpets of Antron® Legacy™ type 6,6 nylon meet strict performance and construction standards set by Invista to assure the highest quality carpets. The Antron® Legacy™ type 6,6 nylon polymer provides superior resistance to crushing, matting, and wear.
Soil Retardant	DuraTech®, a patented soil resistance technology, is only available on styles of Antron® type 6,6 nylon.
Static Control	Antron® Legacy™ type 6,6 nylon carries a limited lifetime antistatic protection warranty not to exceed 3.5kV.
Flammability Ratings	ASTM E668 Flooring Radiant Panel Test: Class I. ASTM E662 NBS Smoke Chamber Test: < 450 in the Flaming Mode.
Environmental	Complete details on contributions to LEED, CRI Green Label Plus, NSF/ANSI 140-2015, HPDs and EPDs can be found on the Atlas website in the Resources tab under Environmental.
Warranty	Antron® Legacy™ type 6,6 nylon carries a Limited 10-Year Wear Warranty. See written warranties.
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Los Angeles Showroom	2200 Saybrook Avenue, Los Angeles, CA 90040 (800) 367-8188
Chicago Showroom	TheMart (866) 527-9870
New York City Showroom	New York Design Center (800) 223-0323
atlascarpetmills.com	Visit us on-line at atlascarpetmills.com for additional product offerings, detailed specifications, installation instructions, maintenance and warranty information.





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(800) 367-8188