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1



Protection that Leads the Way

OBEX[™] Entrance Flooring

Great architecture and design isn't just about managing all that goes into an effective, attractive space. It's also about what's intentionally kept out. That's why the Protective Flooring experts at Milliken™ created OBEX™, a comprehensive entrance system with a range of proven Forms and Materials. OBEX equips architects, engineers, and specifiers with all they need to create site-specific, high-performing entries, without compromising their project's overall design.



Protect Your Flooring Investment



Without entrance flooring, the foot traffic from 1,500 people can remove **42%** of a floor's finish within the first **6 feet**. (ISSA)



Removing **1 pound** of dirt from inside a building costs approximately **\$700**. (ISSA)



\$1 spent keeping soil out of a building proactively will save **\$10** in soil removal once inside.

(Cleaning & Maintenance Management)



70% to 90% of the soil entering a facility is "walked in" through the front door, which can total as much as **24 pounds** by **1,000 people** when no barrier is installed. (Worldwide Cleaning Association)



Approximately **25,000 people** a day are victims of slip and fall accidents. The expense of these injuries costs organizations **\$3.5 million per hour**—or over **\$30 billion per year** in the United States alone. (U.S. National Safety Council)

5



Distance is Key to Stopping Dirt

The goal of any walk-off solution is to safely trap and manage dirt and moisture at the front door. A target of twenty to thirty feet is achievable with a strategic Zone approach, keeping in mind the intensity of foot, rolled, and heavy cart traffic.







39' OF ENTRY PRODUCT STOPS 98% OF DIRT

Source: The Carpet and Rug Institute, Inc.

Covering the Zones

Protection from the Outside In

To determine the most effective OBEX™ solution, our team evaluates your building's entry based on three distinct Zones. This process starts at the outside of the building, and addresses the entire pathway through any airlocks, vestibules, and lobby or reception areas. Because every facility is unique, breaking down these Zones helps define where entrance flooring should be installed, as well as what combinations of Forms and Materials will deliver the best protection and performance.

ZONE 1 | OUTDOORS

Location: Outdoor covered area prior to building's entrance **Recommendation:** Product with heavy scraping action

Goal: Trap grit, heavy dirt particles, and moisture, including snow, salt, and sand

ZONE 2 | VESTIBULE / AIRLOCK

Location: Enclosed entrance of building

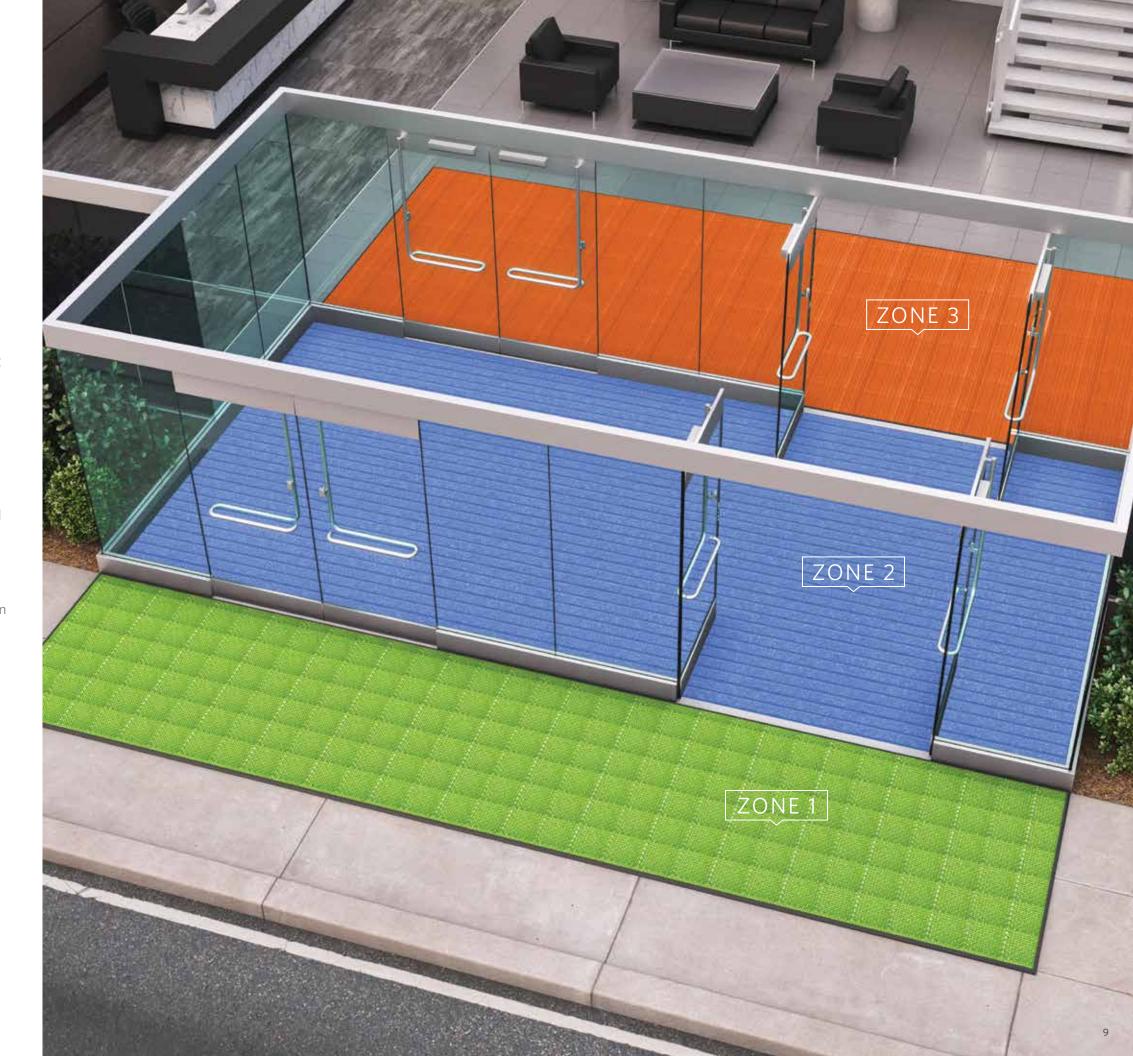
Recommendation: Dual-action product that combines scraping and absorption

Goal: Collect dirt, debris, and moisture

ZONE 3 | INDOORS

Location: Primary area(s) inside building

Recommendation: Product with high absorption qualities **Goal:** Remove remaining moisture and small particles





Introducing OBEX VIA

Our **Variable Installation Approach (VIA)** means you don't have to settle for generic, one-size-fits-all entrance flooring.

OBEX[™] VIA is our site-specific analysis that starts with an assessment of your facility's unique environment, specific needs, and challenges.

We then match your requirements with our offering of effective Forms and industry-proven Materials.

Finally, VIA focuses the conversation on your preferences, resulting in a tailored entrance flooring system that delivers both performance and protection.

Objective - What do you need your entry to do?

Factor in variables such as weather conditions and the intensity of foot, rolled, and heavy cart traffic.

Barrier Level - Where and to what degree do you need protection?

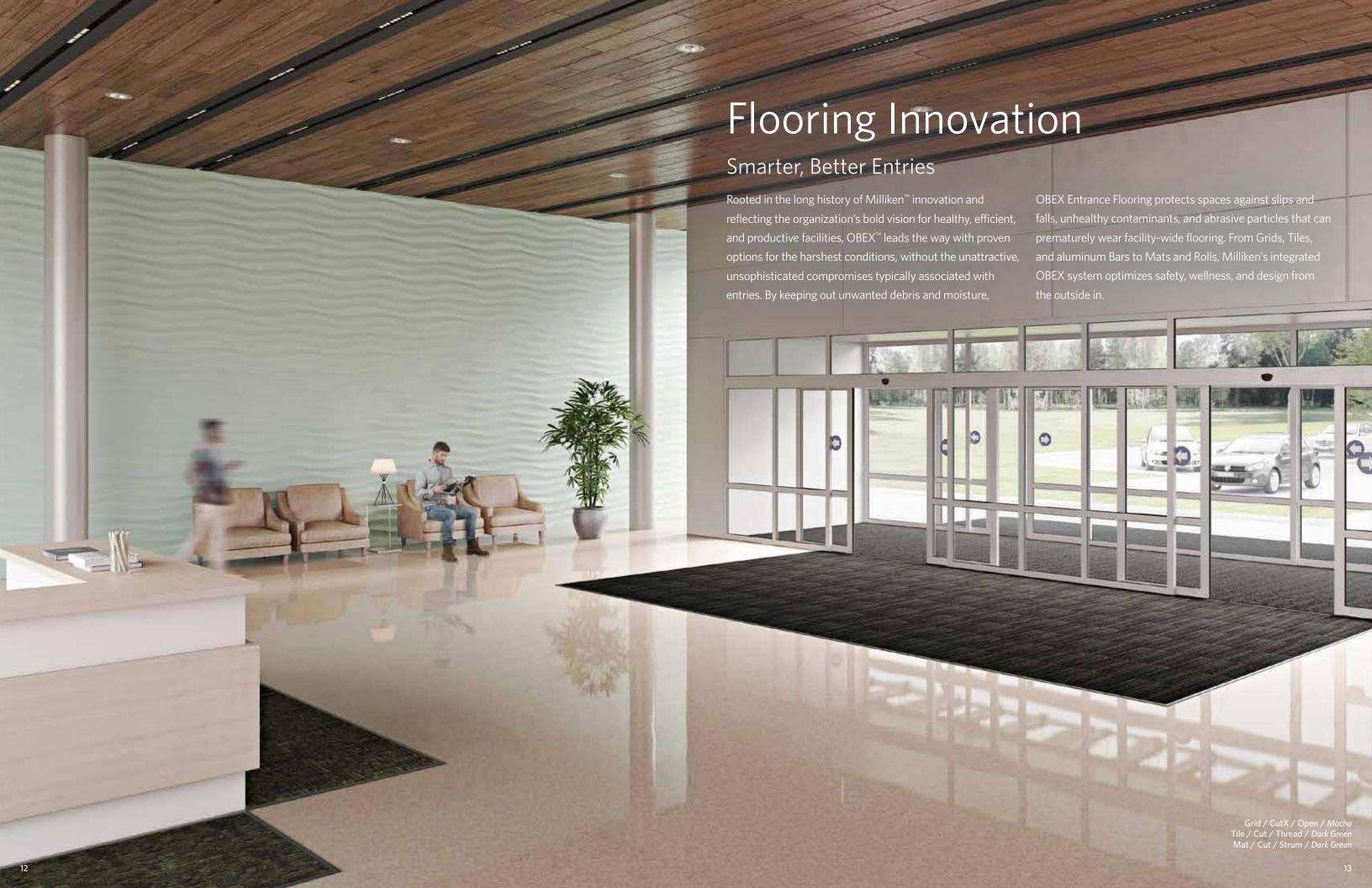
Assess each Zone along the entry pathway, including vestibules, lobbies, and transition areas to determine available linear walk-off distance.

Enhance - What look and style do you want?

Review options for color and pattern, as well as coordination with interior flooring products and any identity branding you may want.

Execute

Based on your answers to the previous questions, we can now identify and recommend the most effective, customized system of OBEX™ Forms and Materials.



Forms



OBEX™ Bar: Combining a click-in system with high-performance inserts, our aluminum Bars offer built-in sound insulation and options for recessed or surface-mounted installation.

OBEX™ Grid: Designed especially for high-traffic areas, Grids provide a first line of defense to efficiently stop dust, dirt, and moisture from entering a building.



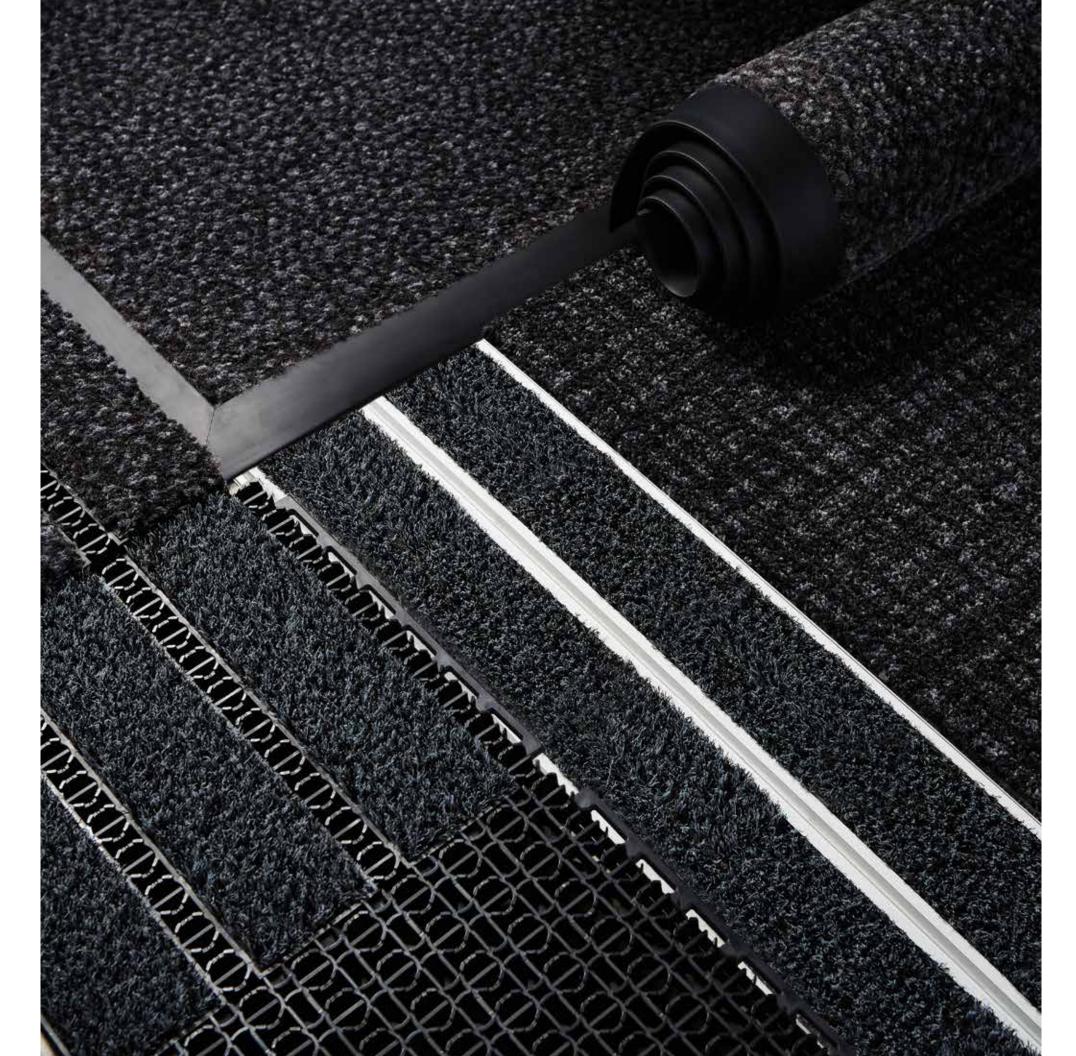
OBEX™ Tile: With cut-pile (open) and loop-pile (closed) textile options in multiple patterns and colors, Tiles offer high-performance dirt and moisture collection plus tailored design.



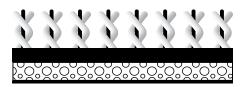
OBEX™ Roll: Coordinating with OBEX™ Tiles, Rolls provide seamless protection within the interior space.



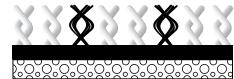
OBEX™ Mat: Suitable for both indoor and outdoor applications, Mats couple placement flexibility with high performance.



Materials



OBEX™ Cut: A hard-wearing combination of nylon and scraping monofilament fibers attracts moisture and traps dirt in an open, cut-pile construction.



OBEX™ CutX: A more aggressive version of our Cut textile, CutX contains extra monofilament fibers for successful removal of moisture, damaging particles, and pollutants.



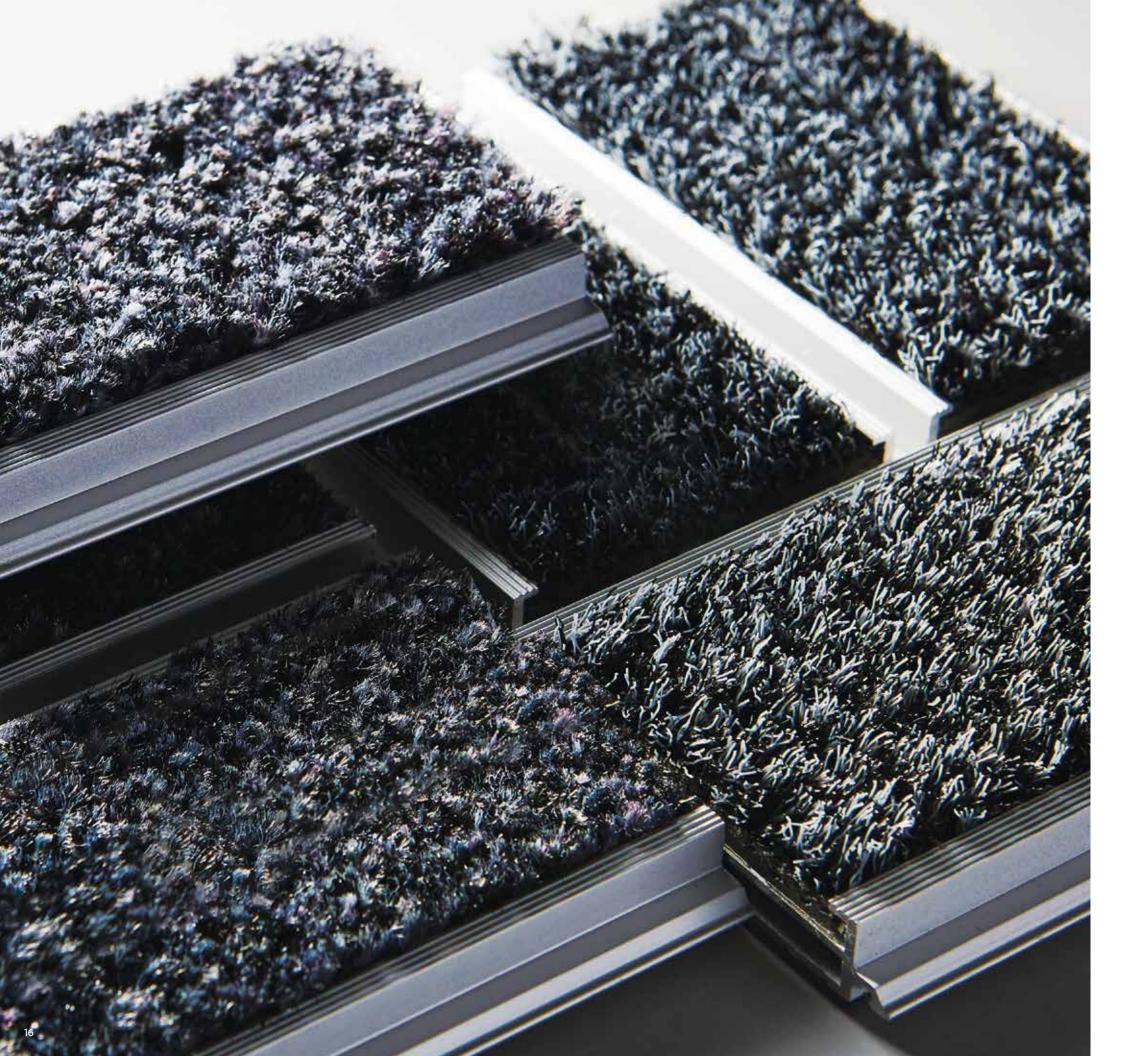
OBEX™ Loop: This resilient, solution-dyed textile with a loop-pile construction absorbs moisture while maintaining its appearance.



OBEX™ Mono: Strong monofilament fibers use superior brushing action to capture debris.

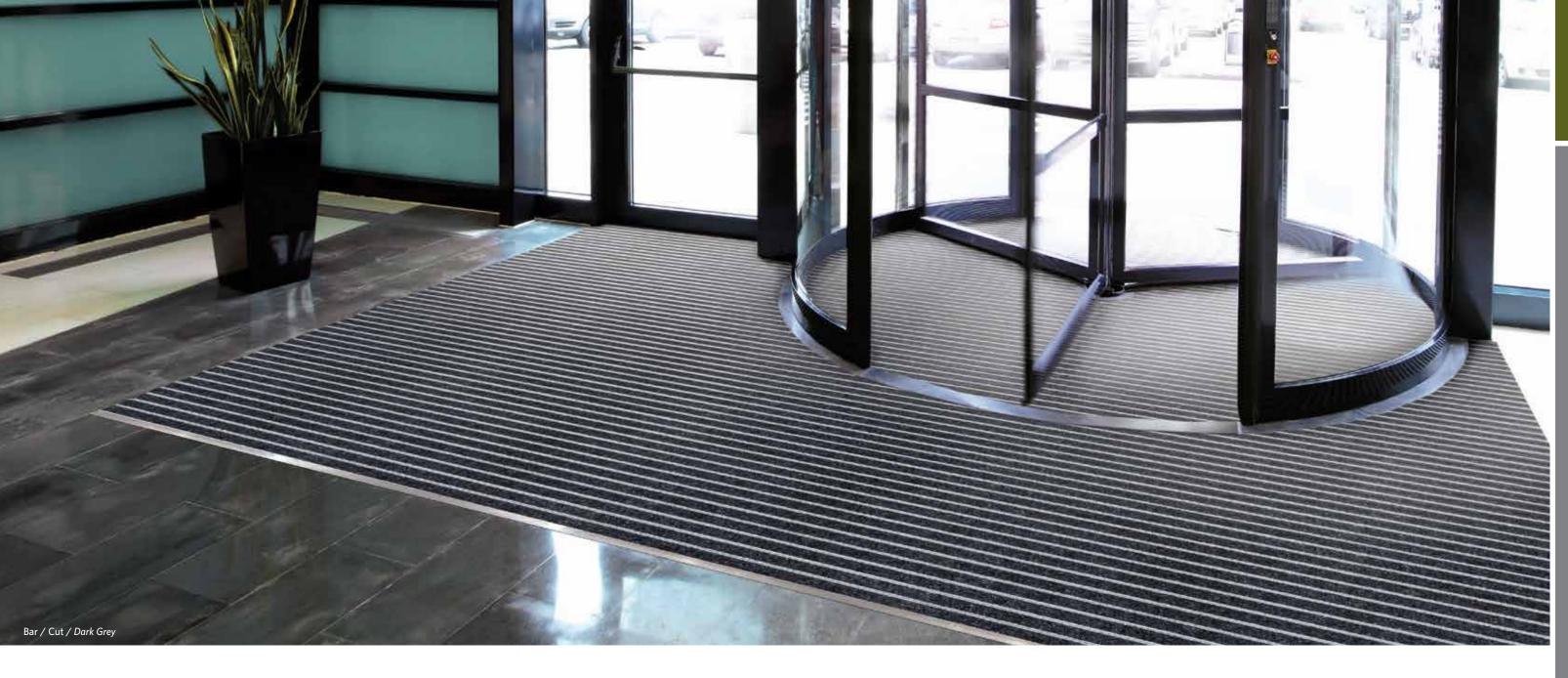


OBEX™ Vinyl: Low-maintenance, easy-to-clean, and durable, Vinyl provides a first line of scraping defense against outside elements.



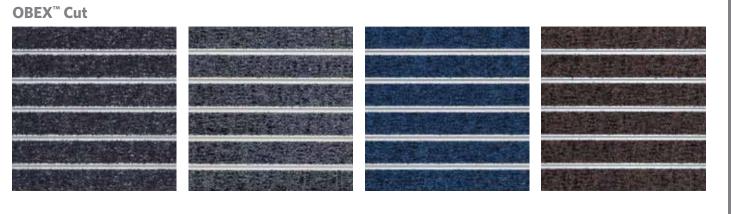
OBEX™ Bar

OBEX[™] Bars are designed with a unique aluminum click-in system for simple installation directly on premises. Bars can be cut to fit any application—whether surface mounted on the floor or installed in recessed mat wells. Bars feature our Cut textile or Monofilament inserts with added backing for built-in sound insulation.



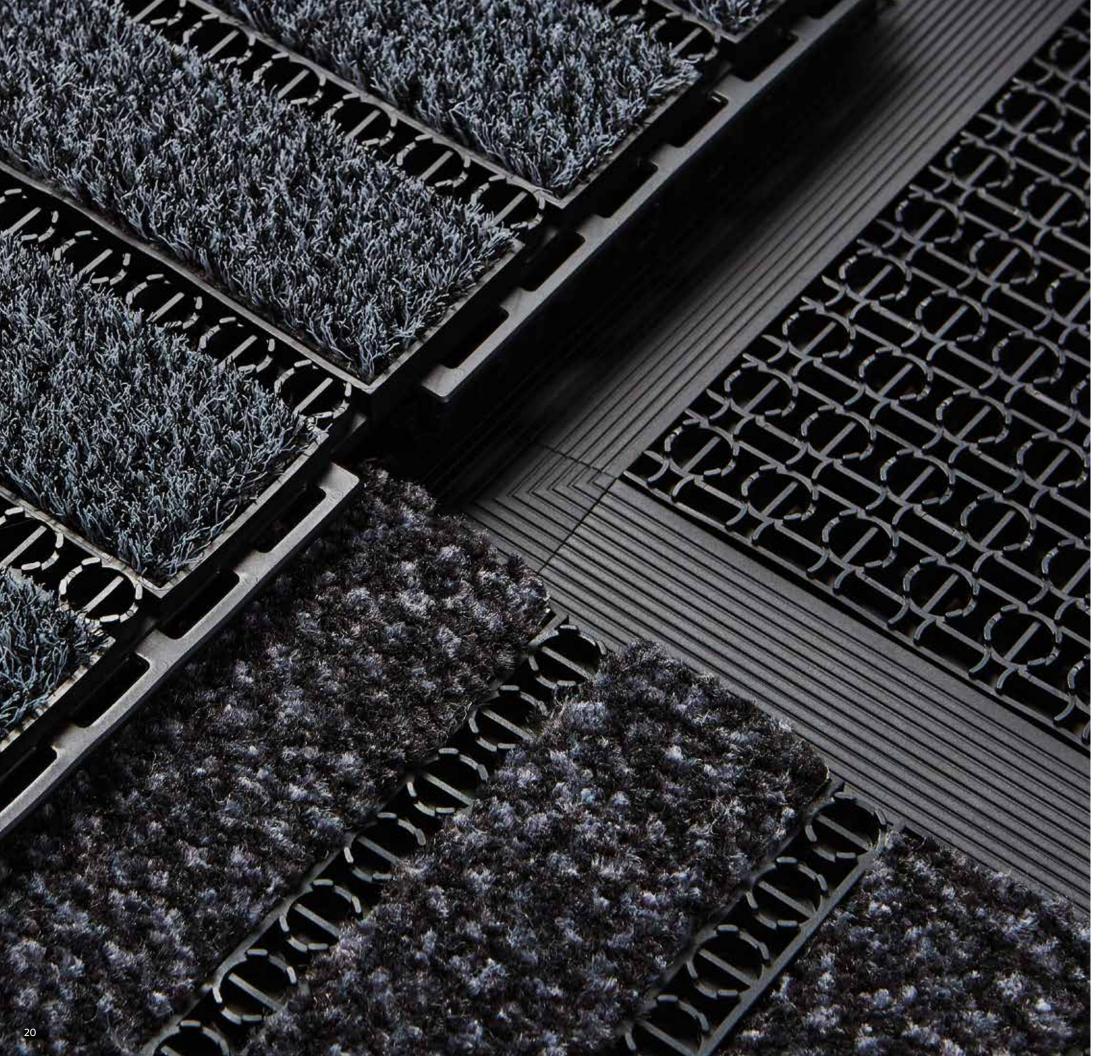


Grey



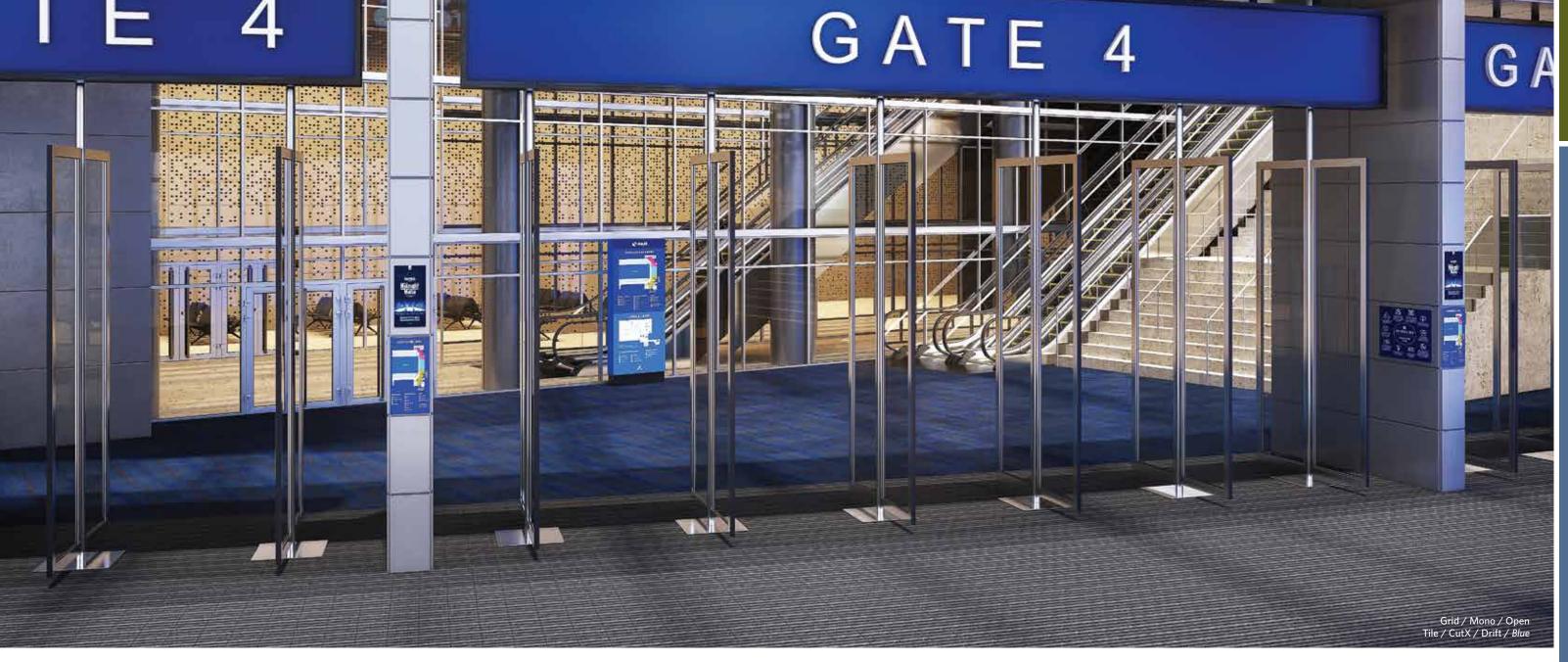
Dark Grey Grey Dark Blue Brown

18 | OBEX™ BAR

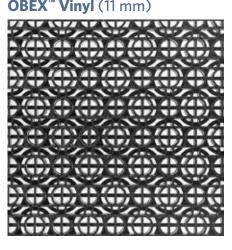


OBEX™ Grid

Designed especially for high-traffic areas, OBEX™ Grids provide lasting protection. Available in both open and closed constructions, Grids efficiently capture dirt and moisture from foot and rolled traffic entering the building. Grids are constructed with durable, easy-to-clean vinyl, and allow for OBEX material inserts.









Closed Open

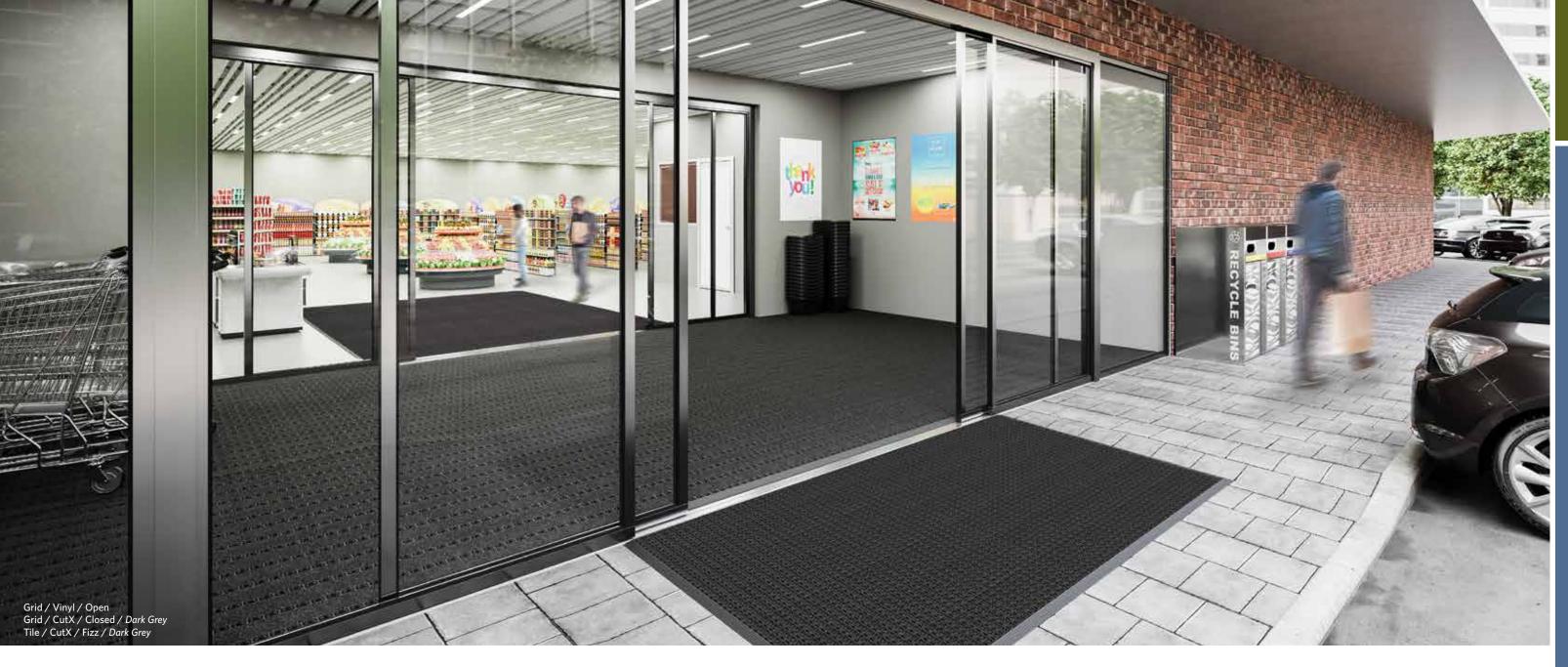
OBEX[™] Mono (11 mm)



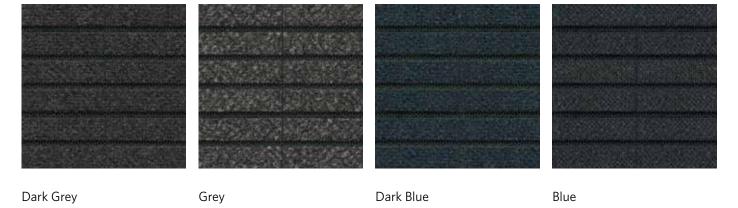


Closed Open

22 | OBEX™ GRID

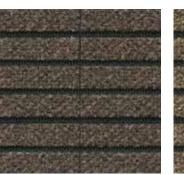


OBEX™ CutX (11 mm, available in Open & Closed)





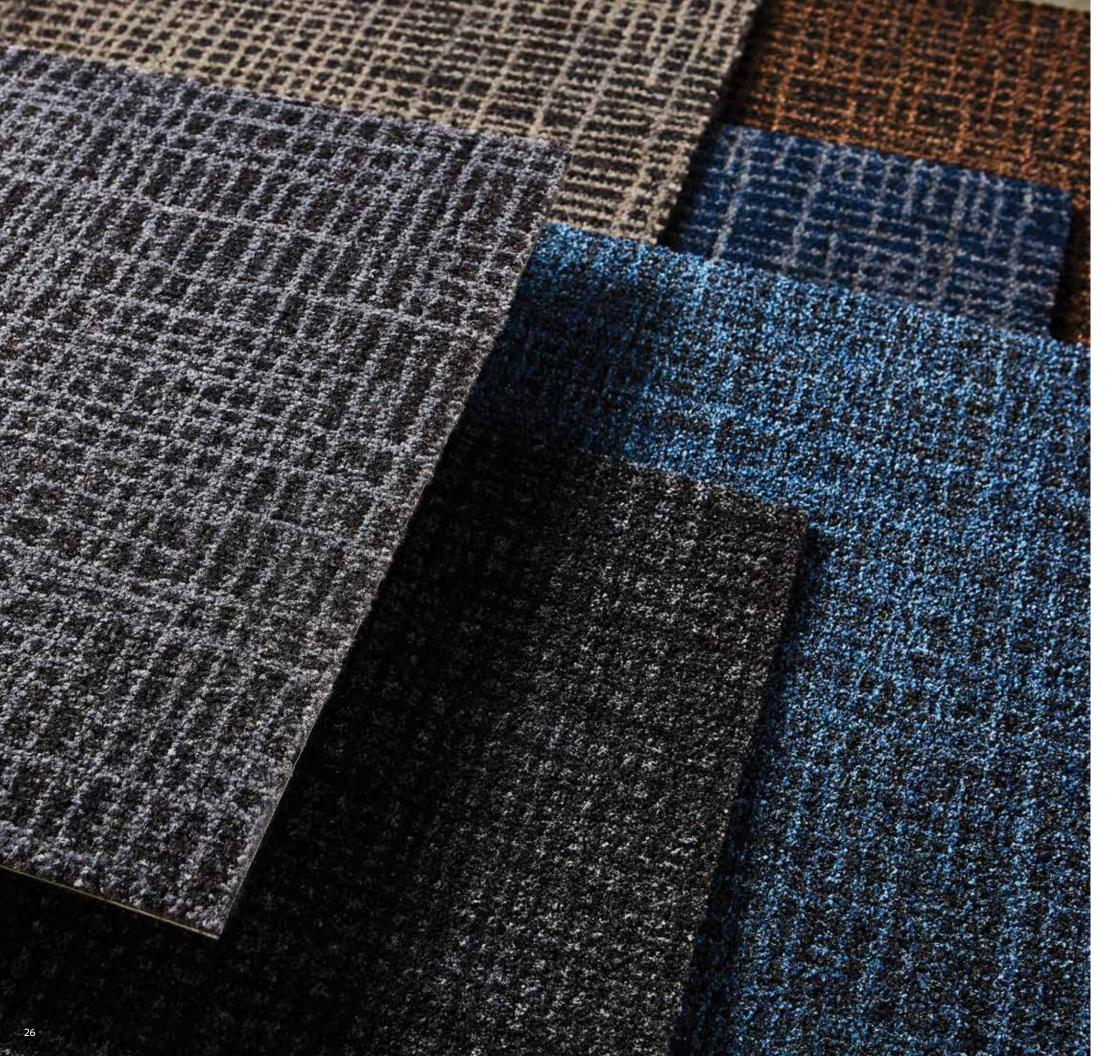






Dark Green Brown Mocha Gold

24 | OBEX™ GRID

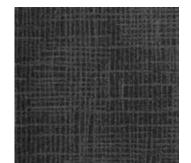


OBEX[™] Tile

With cut-pile (open) and loop-pile (closed) textile options in multiple patterns and colors, OBEX™ Tiles offer high-performance dirt and moisture collection plus tailored design. All Tiles feature our industry-exclusive cushion backing designed to deliver underfoot comfort, improved acoustics, and moisture management.



OBEX™ Cut | Cross

















Grey

Dark Blue

Blue

Dark Green

Brown

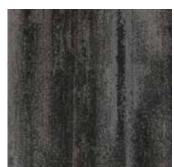
Mocha

Gold



OBEX[™] **Cut** | Drift

















Grey

Dark Blue

Blue

Dark Green Brown

Mocha

Gold

OBEX[™] **Cut** | Fizz







Dark Grey

Grey

Dark Blue







Blue

Dark Green

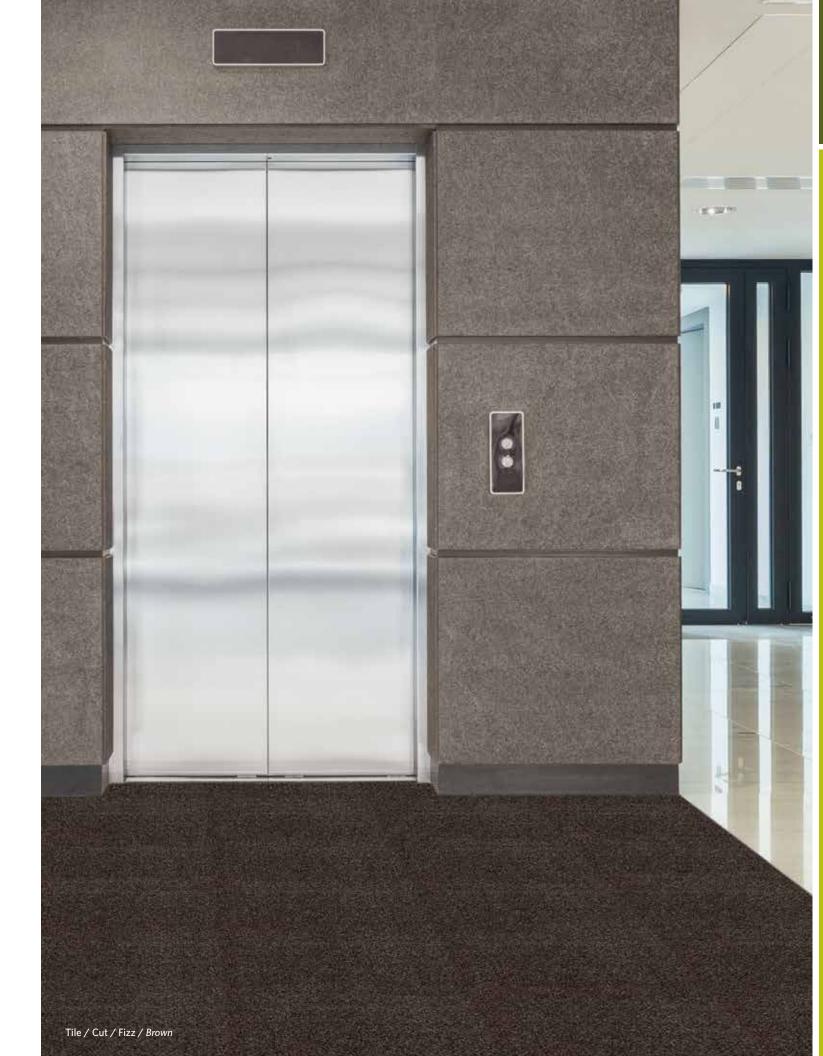
Brown





Mocha

Gold





OBEX™ Cut | Strum

















Grey

Dark Blue

Blue

Dark Green

Brown

Mocha

Gold



OBEX[™] **Cut** | Thread

















Grey

Dark Blue

Blue

Dark Green

Brown

Mocha

Gold



OBEX[™] **CutX** | Drift

















Grey

Dark Blue

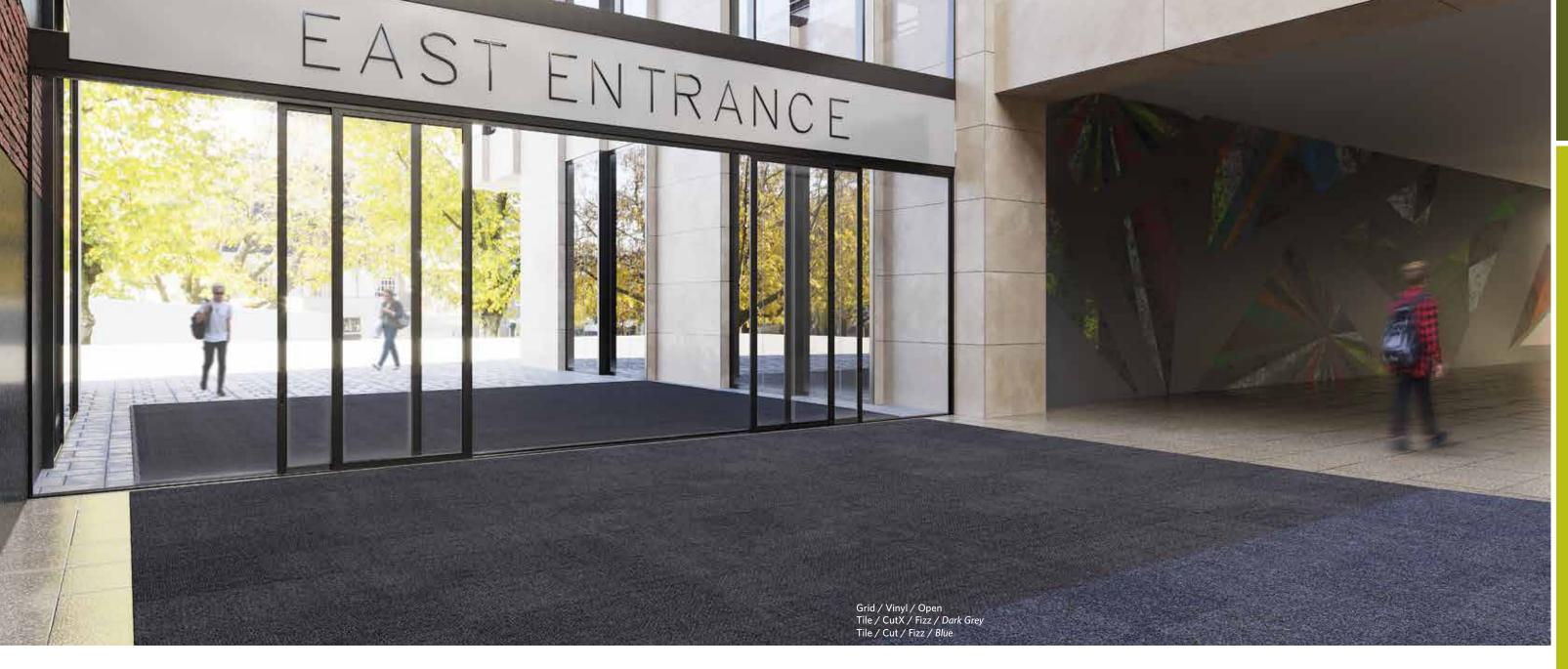
Blue

Dark Green

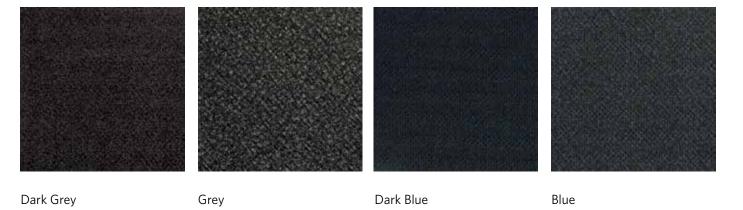
Brown

Mocha

Gold



OBEX™ CutX | Fizz











Dark Green Brown Mocha Gold

40 | OBEX™ TILE



OBEX™ CutX | Thread

















Grey

Dark Blue

Blue

Dark Green

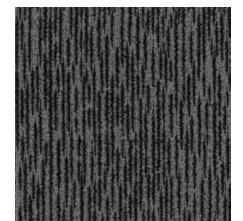
Brown

Mocha

Gold

OBEX[™] **Loop** | Bark



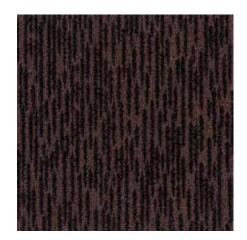




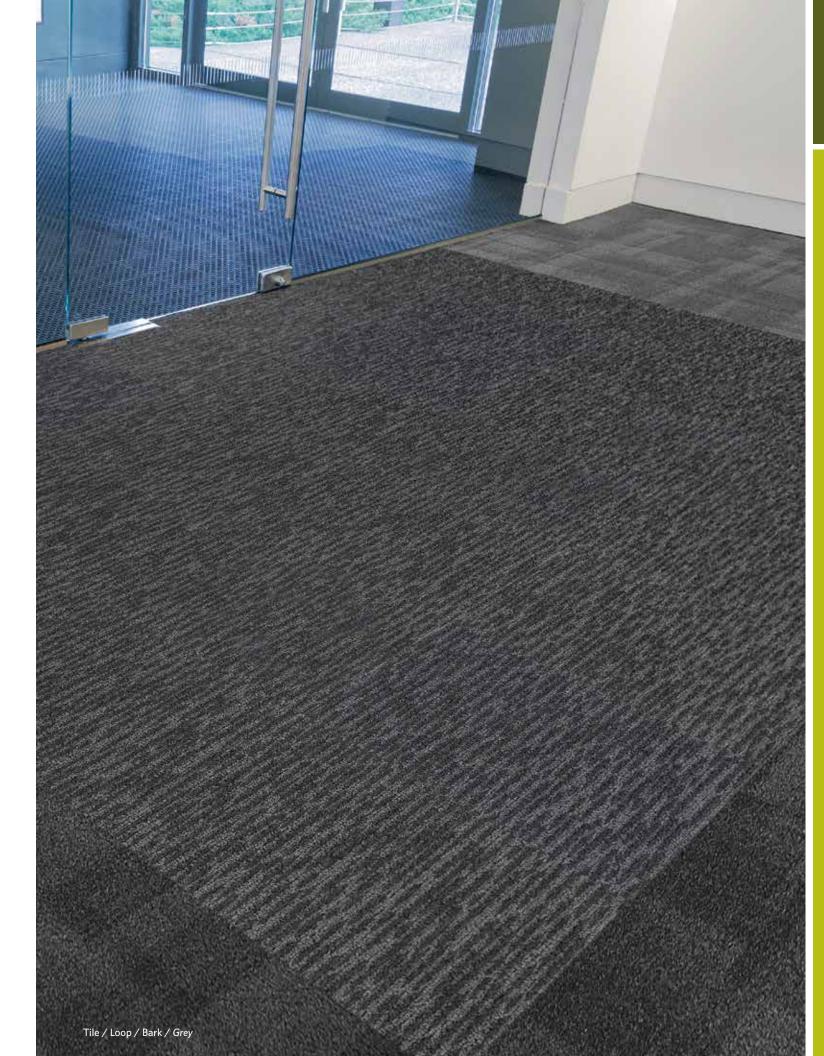
Dark Grey

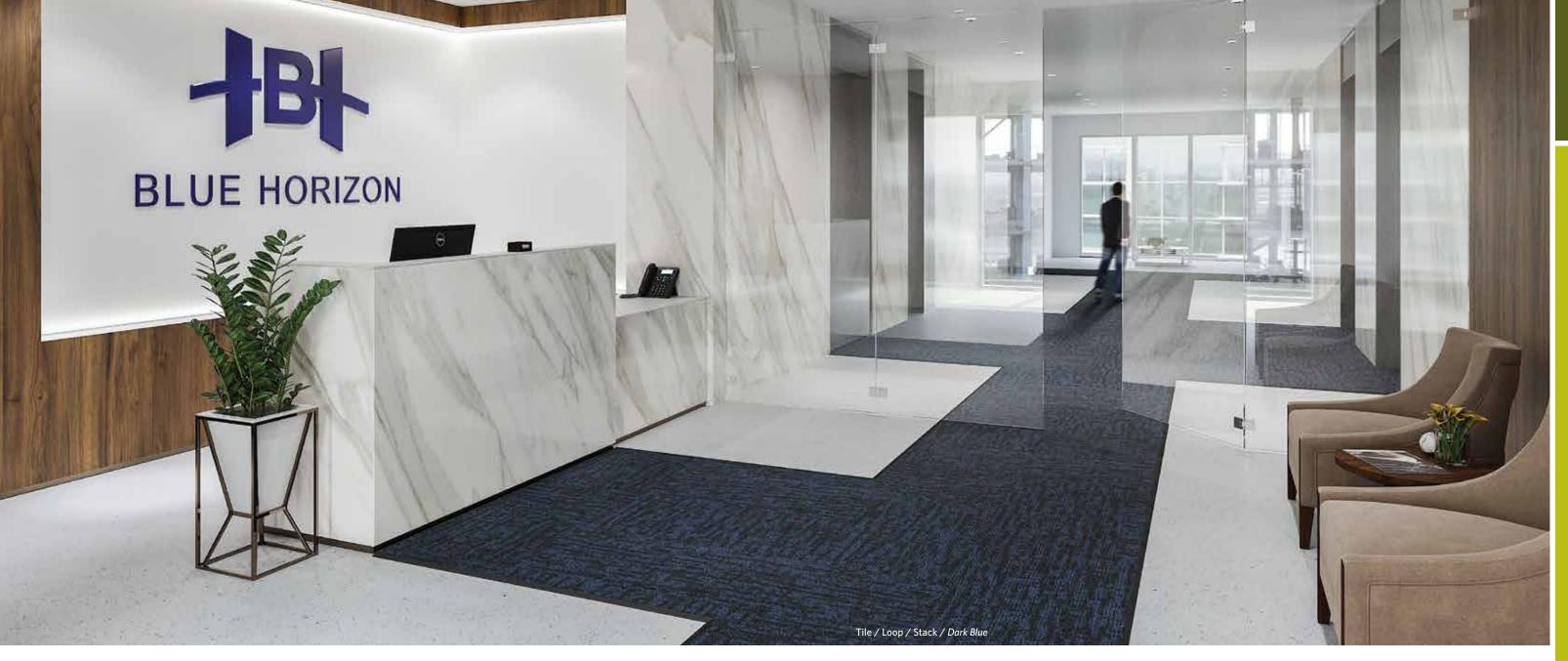
Grey

Dark Blue



Brown





OBEX[™] **Loop** | Stack









Dark Grey

Grey

Dark Blue

Brown

46 | OBEX™ TILE



OBEX[™] Roll

Featuring a durable vinyl backing with multiple pattern and color options, OBEX™ Rolls allow for seamless transitions into hallways and larger spaces. Rolls can be cut to produce runners or installed wall-to-wall, protecting against dirt and moisture in high-traffic areas and heavy commercial use.





Grey



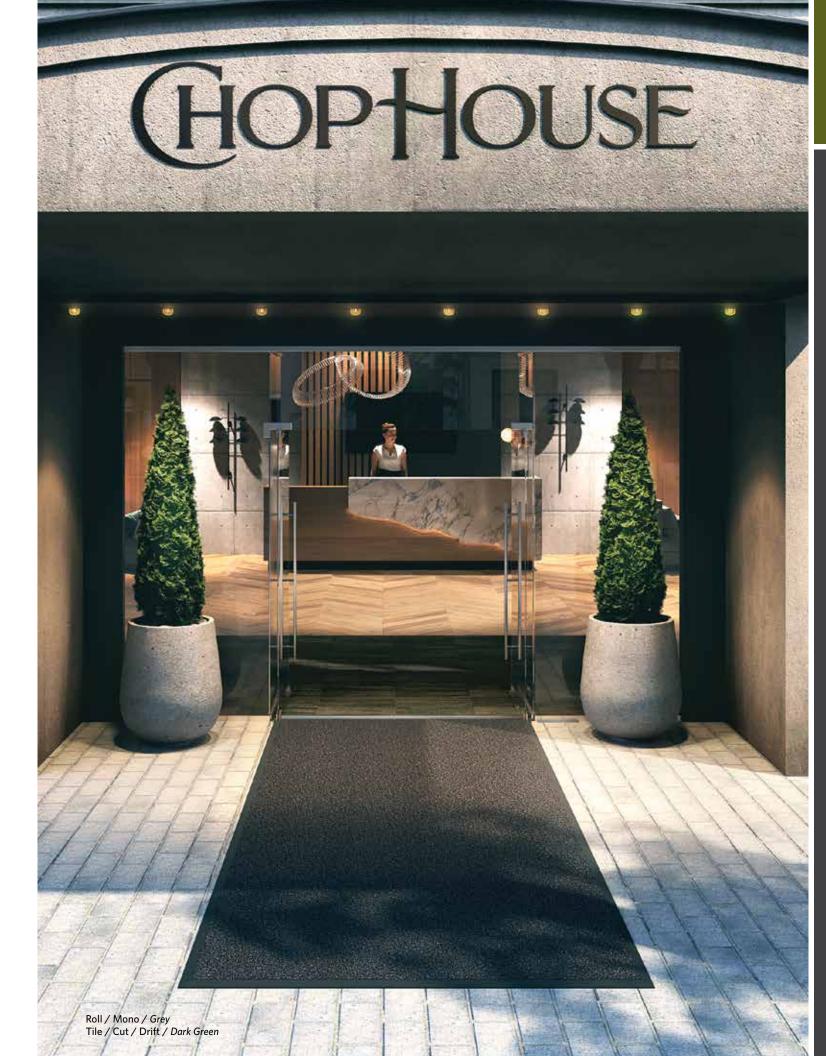
OBEX[™] **Loop** | Stack



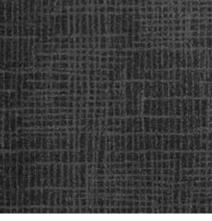
Dark Grey

Dark Grey

See following pages for complete Roll pattern and color lines.



























Blue

Dark Grey

Dark Green

Grey

Brown

Blue

Dark Green

Brown









Mocha

Mocha

Gold

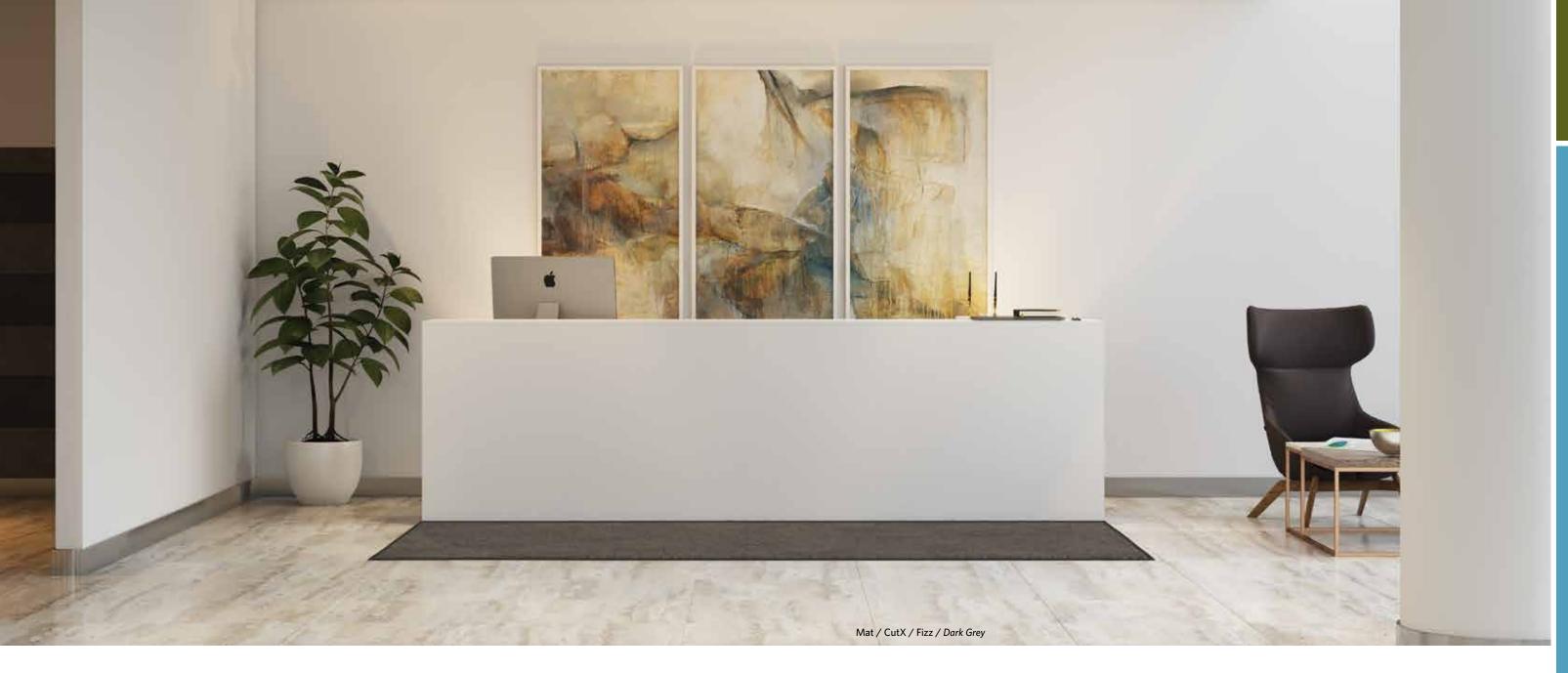


54 | OBEX™ ROLL



OBEX[™] Mat

OBEX[™] Mats combine protection with flexibility. Whether applied as a primary barrier system or as a temporary, loose-laid option when additional protection is needed, Mats capture fine dirt, larger particles, and moisture.



OBEX[™] Mono

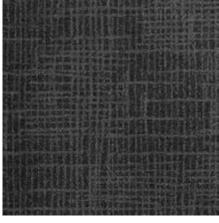


See following pages for complete Mat pattern and color lines.

Grey

58 | OBEX™ MAT

OBEX[™] **Cut** | Cross





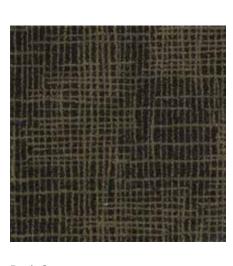


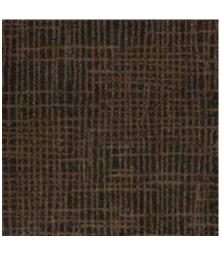


















Blue

Dark Green

Brown

Dark Green

Brown









Mocha

Gold

Mocha

Gold

OBEX[™] **Cut** | Strum **OBEX**[™] **CutX** | Fizz Dark Grey Grey Dark Blue Dark Grey Grey Dark Blue Blue Dark Green Dark Green Brown Blue Brown Mocha Gold Mocha Gold

62 | OBEX™ MAT

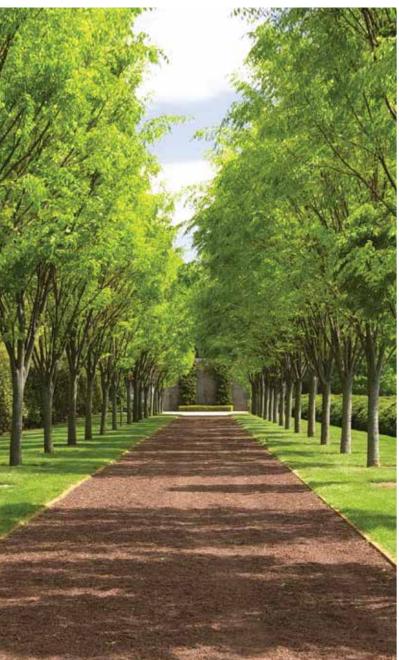


Build for the Future

"Operational excellence secures the present. Innovation excellence secures the future."

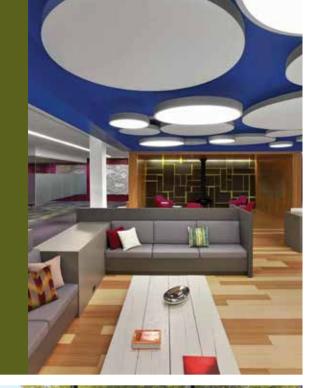
Rozer Welken





Milliken[™] has been recognized as one of the world's most ethical companies by Ethisphere[™] Magazine

every year since the first list in 2007.





About Milliken™

By combining science and design with inspiration and insight, Milliken[™] tackles the issues and concerns of today and tomorrow. Our community of innovators is invigorated by the challenge of finding creative ways to enhance people's lives and make the world around us easier, safer, more sustainable, and more beautiful.

At Milliken, we've always believed prosperity and responsibility must coexist—so we conduct business with a higher purpose and a longer-term view. As such, we are guided by three values: **Ethics, Excellence, and Leadership**.

Our Global Story

Performance that Protects



Protective Flooring, part of the larger Floor Covering

Division at Milliken,™ provides premium entrance flooring
solutions and transitional textile matting for public and
commercial buildings. The group's high-performance
offering incorporates the breakthrough technologies
and textiles long associated with Milliken, available in
three complementary, integrated categories: OBEX™
Entrance Flooring, D2™ Convertible Flooring,™ and Mats.

Backed by manufacturing facilities in the US, Europe, and Asia, our dedicated sales and customer service teams deliver unparalleled support to customers around the globe. Our passion, however, is about more than creating and servicing the highest-quality, most innovative flooring products in the industry. Our entire team is genuinely committed to enhancing the safety, comfort, health, and wellness of those who interact with our products every day.





Quick Reference Guide

Forms	Zone Application			Dirt/Debris Removal			Moisture Absorption			Installation Approach		
	Z1	Z2	Z3	Good	Better	Best	Good	Better	Best	Recessed	Surface	W2W
Bar - Mono	•	•			•		•			•	•	•
Bar - Cut		•				•		•		•	•	•
Grid 11 mm Open - Vinyl	•	•		•			•			•	•	•
Grid 11mm Closed - Vinyl		•		•			•			•	•	•
Grid 11 mm Open - Mono	•	•			•		•			•	•	•
Grid 11mm Closed - Mono		•			•		•			•	•	•
Grid 11 mm Open - CutX		•				•		•		•	•	•
Grid 11 mm Closed - CutX		•				•		•		•	•	•
Tile - Cut		•	•		•				•	•	•	•
Tile - CutX		•	•			•		•		•	•	•
Tile - Loop			•	•				•		•	•	•
Roll - Mono	•	•			•		•			•	•	•
Roll - Cut		•	•		•		•	•	•	•	•	•
Roll - CutX		•	•			•		•		•	•	•
Roll - Loop			•	•			•	•	•	•	•	•
Mat - Mono	•				•		•				•	
Mat - Cut			•		•				•		•	
Mat - CutX			•			•		•			•	



Protection that Leads the VVay

At Milliken, total satisfaction is our promise, which is why exceptional support from start to finish is our standard. From the initial sample request to your first lead-time inquiry, our commitment to service begins immediately and continues throughout the life of every product that bears the Milliken name.

To discuss the OBEX[™] range further, or to place your order, please contact our Protective Flooring Customer Service team at 800.824.2246 or OBEXsupport@milliken.com.

