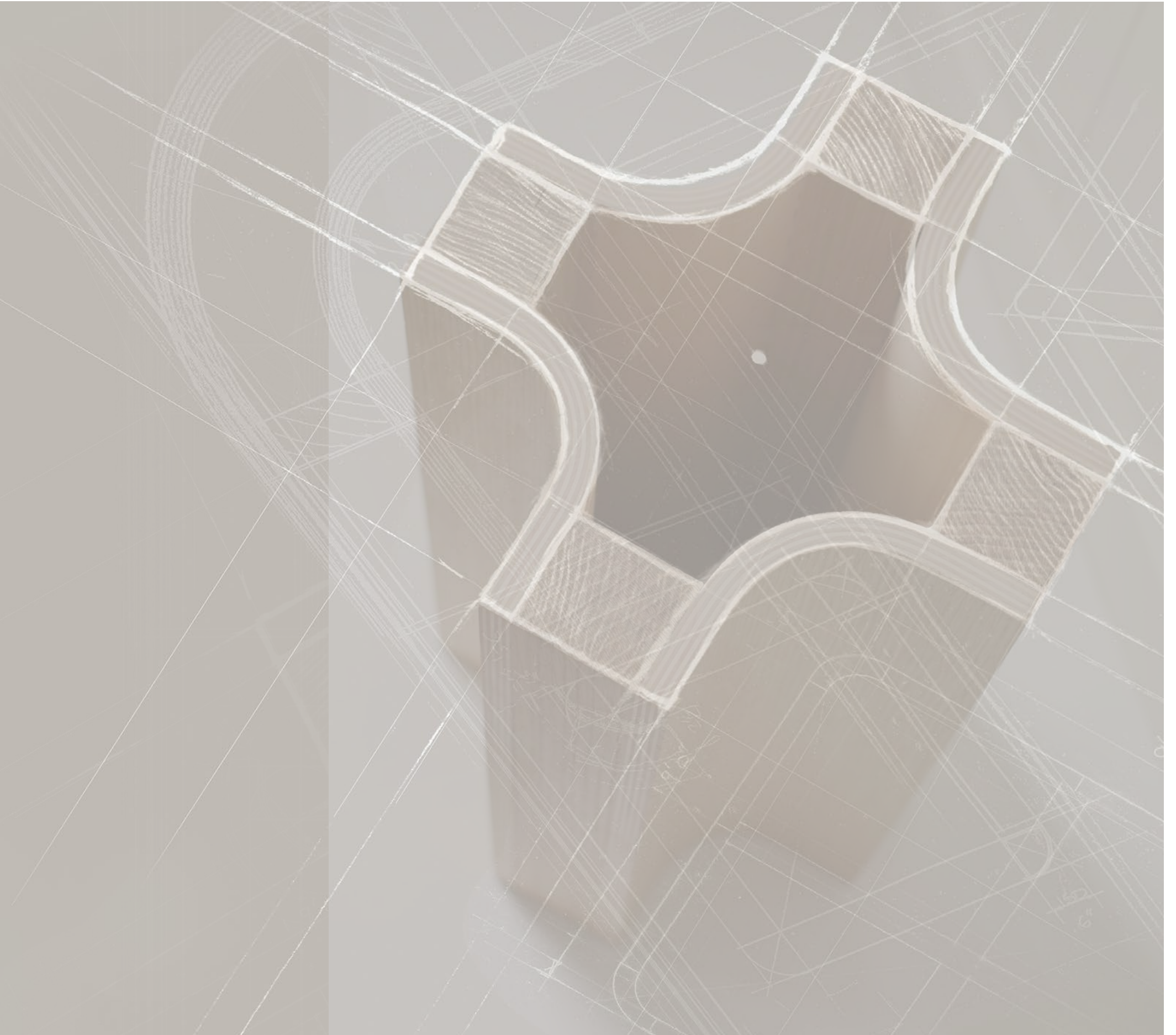




Obeya

Why Obeya?

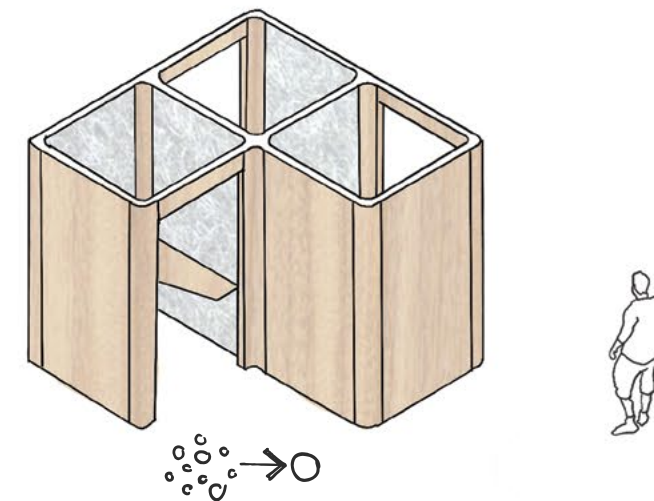
An artist will tell you that a point of reference can at times unleash more creativity than starting with a blank canvas. This is the essence of Obeya. Quiet and honest, yet definitive in its purpose, Obeya is the framework for people to have places to go to be at their best.



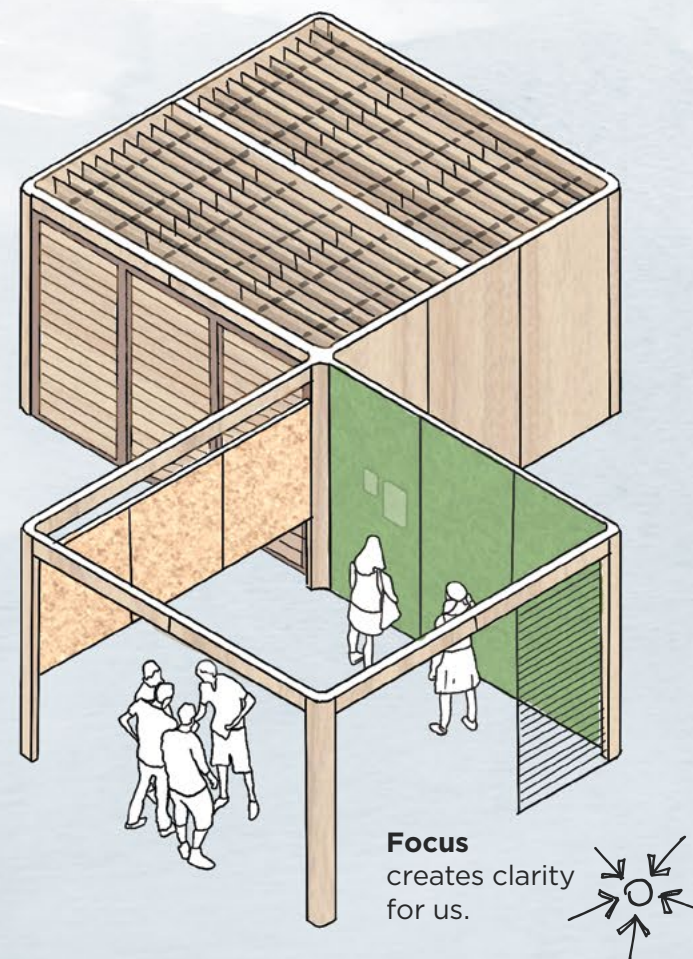


Obeya pairs settings and people together, based on human needs.

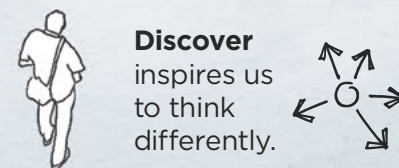
Obeya solves the opposing demands of being part of a community and finding alone time for thinking and restoration. Smart choices can drive productivity through settings that support individuals, small groups, and larger gatherings, so interactions can be comfortable, tailored to the participants. In Obeya, people can find a place that is right for them to support the work to be done.



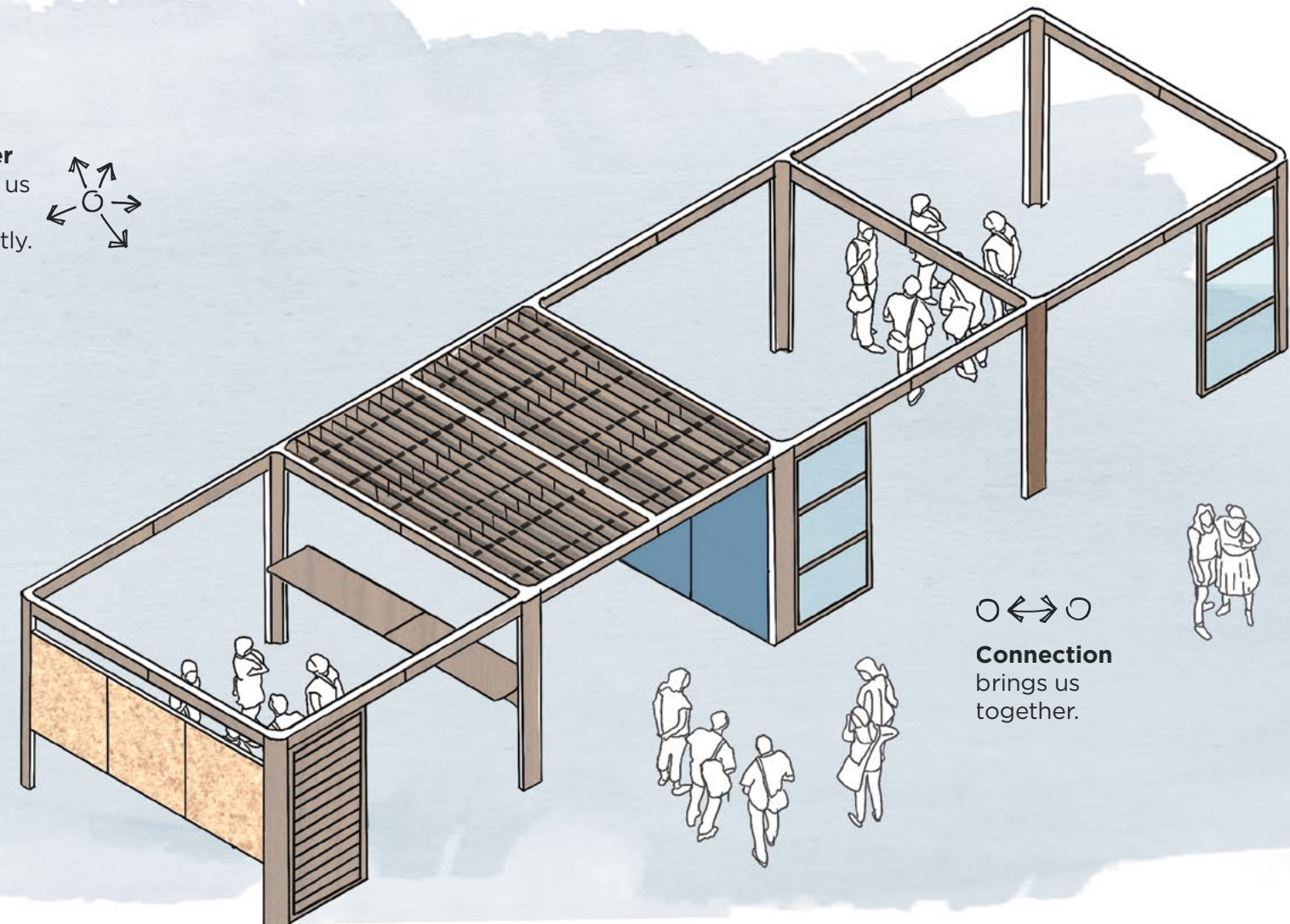
Restoration
helps us find
balance.



Focus
creates clarity
for us.



Discover
inspires us
to think
differently.



Connection
brings us
together.





Made from the roots we stand on, Obeya is crafted from our deep heritage of wood.

Through the richness of wood, Obeya simplifies and defines space. Plywood cores married up to beautiful hardwoods, Obeya celebrates what wood naturally does best; it brings a feeling to spaces.

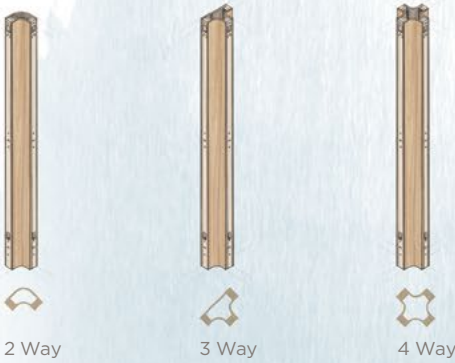
Robust and finely crafted, Obeya is very intentional in its choices to be homeful and welcoming through the unapologetic characteristics of Oak and Walnut veneers.



How Obeya works

Obeya delineates, through softened structures, the many iterations of human interactions. It creates rooms without putting up permanent barriers, so spaces can remain fluid and nimble always appropriating itself to organizational, and more importantly, human needs.

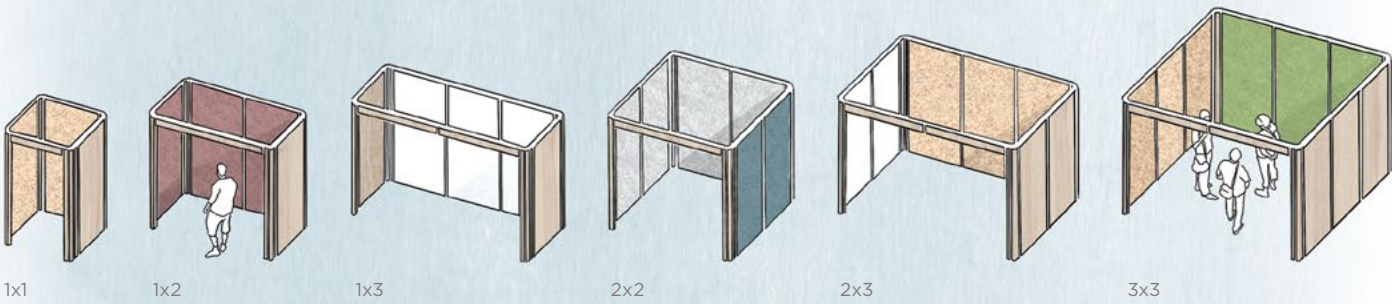
We have 3 posts



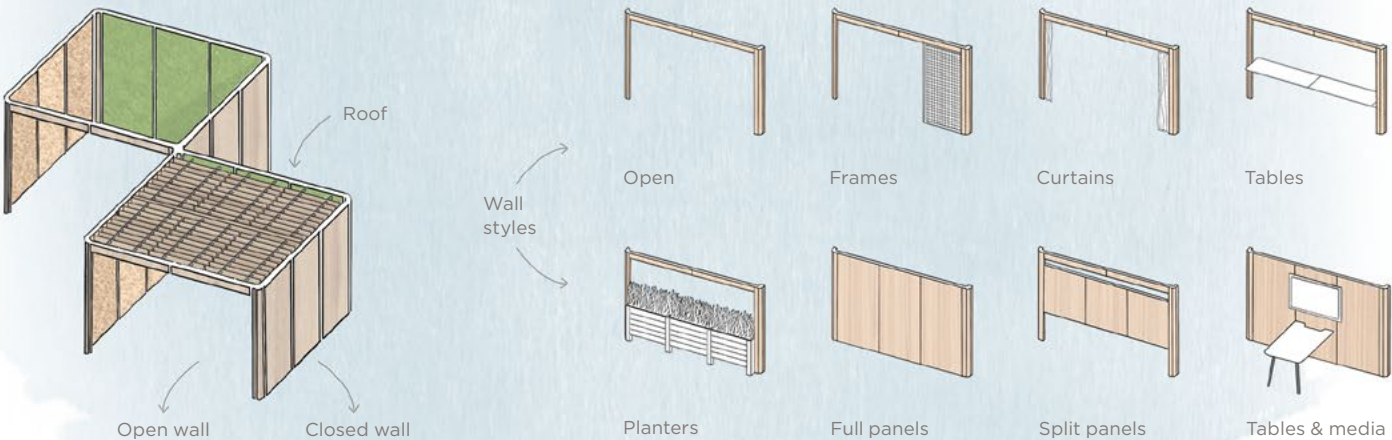
In-between the posts we have 3 wall sizes



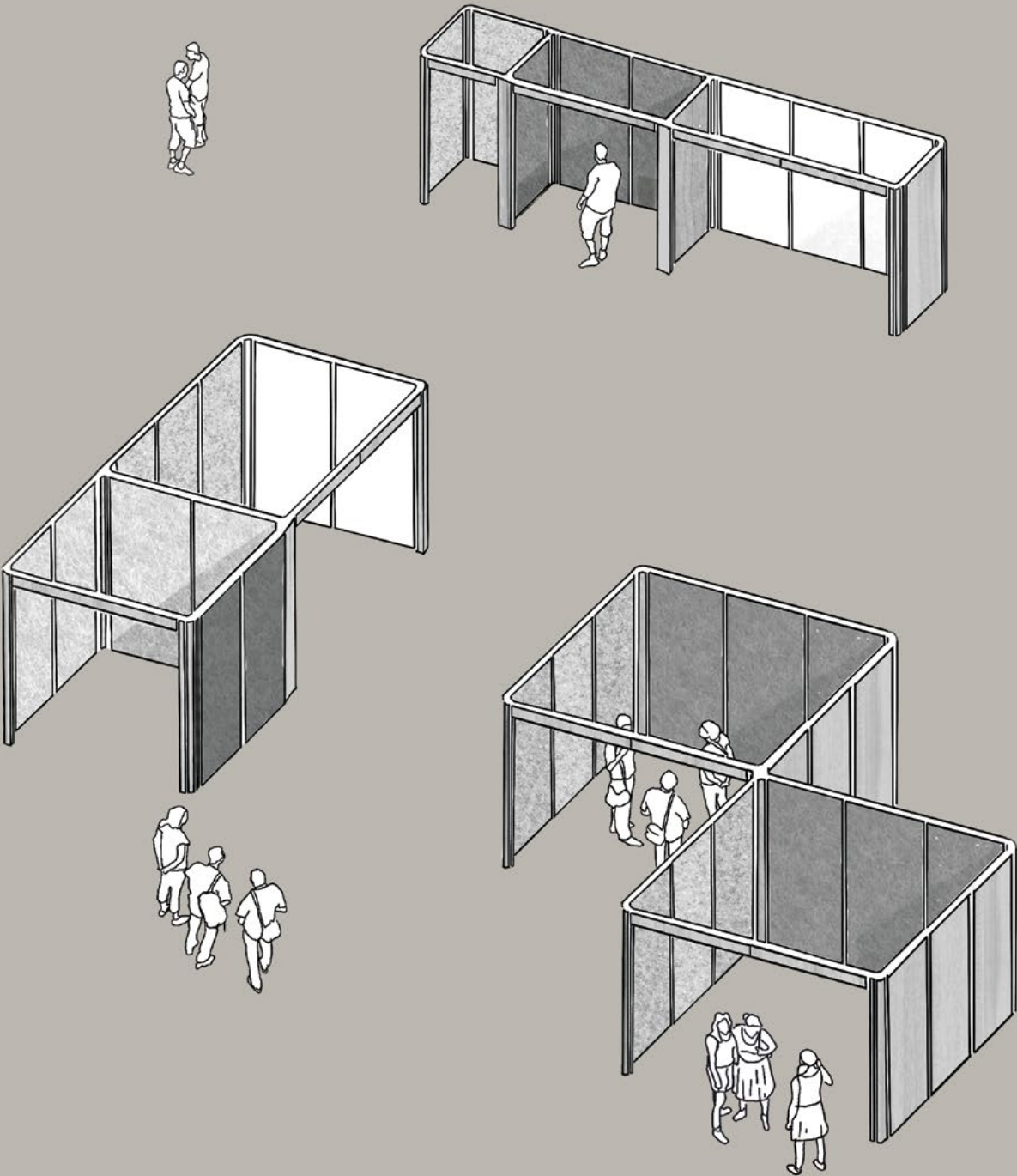
This allows us to create 6 Obeya sizes



Walls can be open or closed, and you can add roofs...



...and they can be combined to create new spaces



Thought starters



Webb Associates

After decades working in furniture design, Roger Webb founded Webb Associates, a design consultancy based in London. Today, Roger still leads the firm, but now is joined by fellow designers David Lancaster and Tony DaCosta.

Webb Associates are known for their ergonomic expertise and carefully tailored design solutions. Our partnership with Roger and his team has produced some of our favorite product lines, such as LeanTo, Kasura, Genus, Heya, and Obeya for OFS, and Hug for Carolina.

