



HAWORTH® Collection

Enhancing Social Spaces. Enriching Connections. Elevating Brands.

TELL YOUR STORY.

We'll supply the vocabulary.



Create social spaces that speak your language.

There's plenty of noise in the business world, but the best spaces have the capacity to cut through it all and say something meaningful—something that inspires people to pause, gather, connect, and refresh.

Haworth Collection is all about creating high-impression and social spaces that speak to people, impacting not only how they feel and connect, but also how they remember your brand.

DRAW PEOPLE IN.

Spark more spontaneous conversations and
momentous ideas with spaces that inspire.



Windowseat® by Haworth *Designed by Mike and Maaïke*

The best spaces do so much more than provide chairs for sitting and surfaces for typing. They're also inviting in a way that puts people at ease, opening minds, elevating moods, and encouraging conversation.

Each design in Haworth Collection's ever-expanding portfolio has been chosen to create social spaces that do more—spaces that foster thought, reflection, and interaction. From welcoming guests to supporting employees, irresistible spaces give everyone more reasons to come to the office.



MAKE IT MEMORABLE.

Set the tone with high-impression spaces that
convey your culture and values.



Wanders' Tulip® by Cappellini *Designed by Marcel Wanders*

Whether you're working to recruit the best employees or grow customer relationships, it's important to stand out from the crowd in meaningful ways. With the right designs, your social spaces can do exactly that, saying something important about your brand in a way that's genuine, refreshing, and lasting.

No matter which messages you want to convey, Haworth Collection's diverse range of designs—from iconic greats like Le Corbusier to contemporary designers like Marcel Wanders and Jasper Morrison—give powerful voice to a full range of brand personalities, helping you put your best foot forward.



PLAY THE PERFECT HOST.

Welcome guests with style and comfort they'll
remember long after the visit is over.



UMA by Pablo Designs *Designed by Pablo Pardo and Carmine Deganello*

From connecting with clients over breakfast to sharing cocktails after a presentation, how and where you entertain guests is key to establishing and enriching important relationships.

Haworth Collection believes in the power of spaces that encourage guests to feel at home. Not only does thoughtful design say something about you as a host, it also conveys the value you place on each person who spends time in your space.



CULTIVATE MOMENTS THAT REFRESH.

Encourage winding down and being well in
lounges, cafés, and spaces in between.



BuzziMilk by BuzziSpace *Designed by Alain Gilles*

What it means to be “at work” is more about freedom and choice than a specific location. With mobile technology, every square foot of space is a potential work or meeting zone, allowing people to leave their desks in search of sunlight, a change of posture, or a moment to re-center.

Haworth Collection designs invite this change of scene by creating a range of social spaces that rate high in beauty, comfort, and function. Here’s to restoring balance and fostering well-being without leaving the office.



FOCUS ON THE DETAILS.

Let your social spaces convey a commitment to
handcrafted quality and excellence.



Archibald™ by Poltrona Frau *Designed by Jean-Marie Massaud*

Attention to detail matters, whether those details are at the heart of the work you do, the people you invest in, or the spaces you create. When that attentiveness is woven into the very fabric of your work culture, consistent and true, it's impossible to miss.

Choosing designs from Haworth Collection's portfolio means embracing handcrafted details in the fullest sense of the word—celebrating both the unique beauty and extraordinary quality that go hand in hand with the rich traditions of the artisans we employ around the world. It is this foundational human element that makes our products as approachable as they are premium.



CELEBRATE TRADITION AND INNOVATION.

Engage people with brands that enrich,
delight, captivate, and inspire.



LC3 by Cassina *Designed by Le Corbusier, Jeanneret, Perriand*

Looking to the future doesn't have to mean rejecting the past. With the right vision and skill, the two can go hand in hand. Time-tested methods and new technologies. Surprising utility that integrates beauty. Social spaces that restore and refresh people as they do their best work.

The brands that make up Haworth Collection are proof that all the best elements in design can co-exist. Together, Haworth, BuzziSpace, Cappellini, Cassina, GAN, JANUS et Cie, Pablo Designs, and Poltrona Frau celebrate rich traditions in design and craftsmanship, while also supporting new directions and connections in the workplace.



MAKE THE MOST OF A COMPLETE PORTFOLIO.

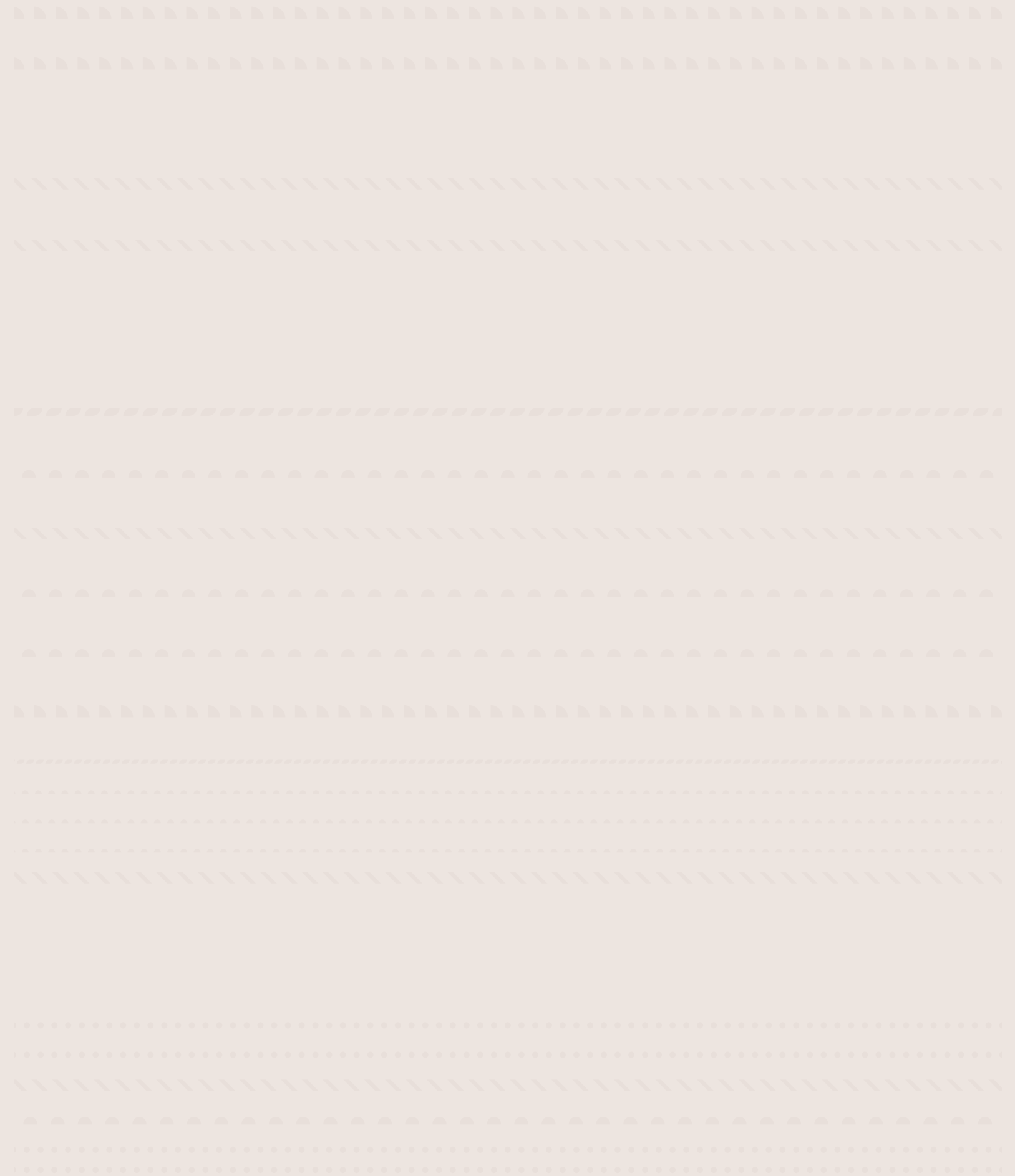
From high-performance to high-impression spaces,
Haworth and Haworth Collection support connection.

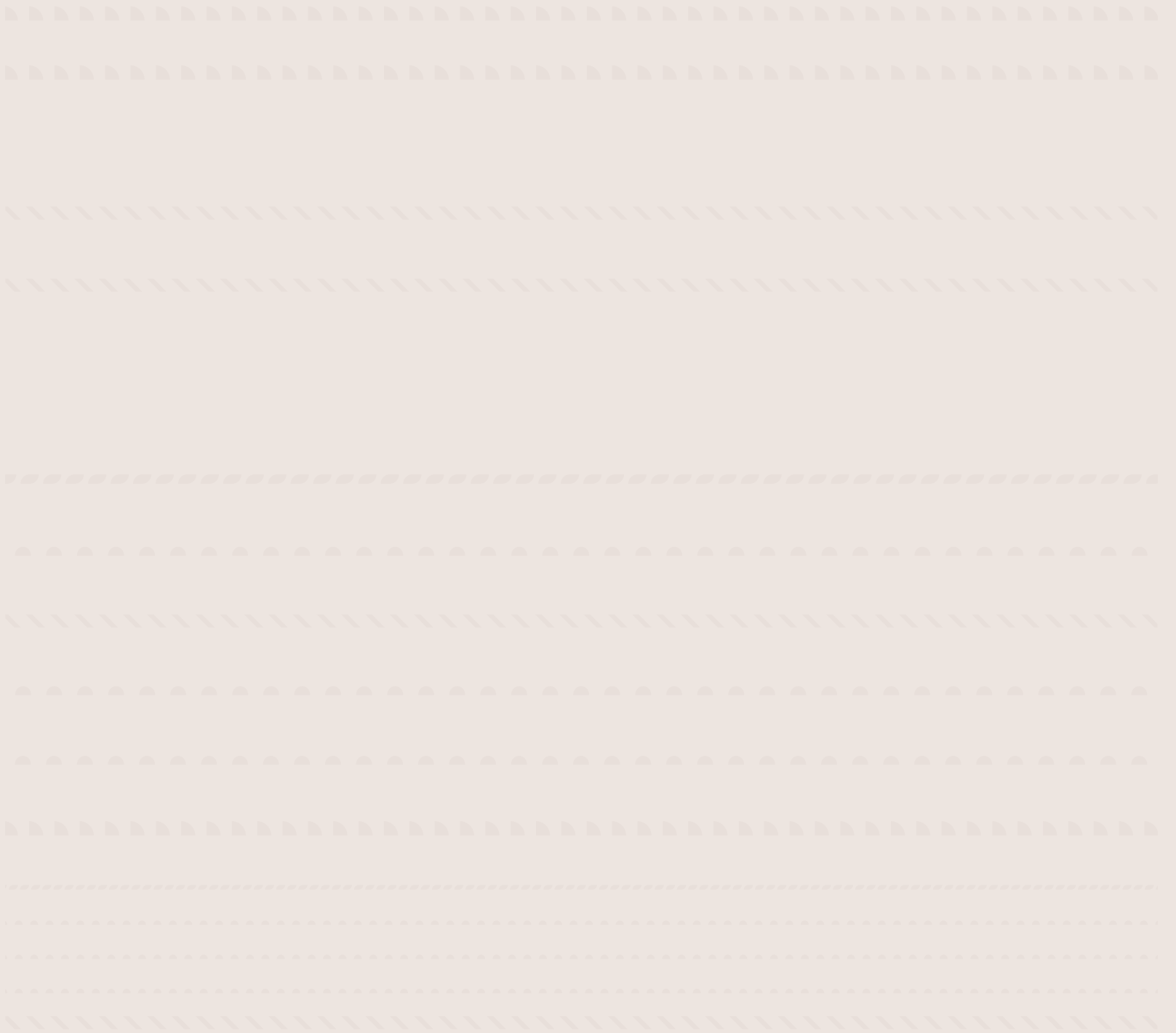


Mangas Original by GAN *Designed by Patricia Urquiola*

Haworth was built on a deep love and respect for design that dates back to the company's founding in 1948. Haworth Collection elevates Haworth's love of design to new heights through partnerships with some of the world's greatest designers, studios, and artisans. It also paves avenues into new workspaces, providing the tools needed in social and high-impression spaces where today's workers gravitate to think, meet, and refresh.

Together, Haworth and Haworth Collection offer a floor-to-ceiling, wall-to-wall portfolio with the breadth and versatility to help every space fulfill its potential—from high-performance work spaces to high-impression areas that spark new connections and ideas.





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