



bamboo[®]

by

FRÖVI

launching Bamboo

Press Release - November 2020

bamboo[®]

We're welcoming a new era of responsible production at Frövi, and it all starts with our Bamboo collection.

Bamboo by Frövi is a modular zoning system designed to offer a blend of function and efficiency, in the most environmentally conscious way. The system can be assembled quickly and easily, with very few fixings. It creates a look that is both pared-back and clean, but still warm and inviting. Designed with our planet in mind, so you don't need to choose between a more sustainable future or surrounding yourself with stylish products: you can have both.

Crafted using sustainable materials including pressed bamboo, connectors made from 100% recycled nylon (PA6) and felt that's a blend of 70% recycled and 30% virgin PET - which is most commonly used in the manufacture of plastic bottles. Environmentally conscious design that offers strength, sustainability, versatility and a green alternative.

Our Bamboo collection has been created to work in any workspace and to achieve a desired and bespoke zoning solution. The structural frames are available in any of our RAL colours allowing it to be combined with any specified color scheme. There are a host of functional accessories available, such as an easy-to-move mobile table, connecting light and felt panels offering acoustic properties; the configurations are endless.

For more information visit bamboo.frovi.co.uk or design your own [here](#).



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environmentally conscious

Our Bamboo range has been designed with our planet in mind. You don't need to choose between a more sustainable future or surrounding yourself with stylish products: you can have both. We have designed the range to utilize 'common components' to maximize efficiency in production, meaning less energy and overall waste.

100% recyclable packaging



Our packaging is made of 100% recyclable cardboard, derived from 80% recycled material and secured with recycled brown paper tape.



felt panels made from plastic bottles

Our felt panels are made from a blend of 70% recycled and 30% virgin PET, which is mostly used in the manufacture of plastic bottles.



sustainable buildings

The use of bamboo products can help achieve a higher certification level for LEED and BREEAM. It can also help achieve more points towards the building becoming WELL-aligned.



100% recycled nylon (PA6) connectors



low energy powder coating

Our specially designed powder coatings are cured at lower oven temperatures, which reduces energy usage and waste generation, lowering our overall carbon footprint.



anti-bacterial

Bamboo has the ability to withstand and kill bacteria. It is also very easy to clean.



**1/3 the water
consumption
than oak**



clean air

Bamboo releases 30% more oxygen than hardwoods and it absorbs 5 times more carbon dioxide than standard trees.

one of the fastest growing plants

It only takes a year to grow back after it's been harvested. Some species grow more than 3 feet (1 metre) each day.



**no pesticides
or chemical
fertilizers**



our story.

Frövi is a British brand. Inspired by the distinctiveness of Scandinavian design, we had a vision to fuse this design style with Britain's renowned craftsmanship. This blend remains at the heart of the Frövi brand today.

Since 1976, we've honed our skills to produce distinctive furniture, created through the best of British craftsmanship. Every one of our new products is created in-house from the ground up. We're a team of creative thinkers, trend spotters, pattern makers, metal workers, wood crafters, seam stitchers and comfort testers.

Frövi designs and manufactures innovative furniture for social spaces, crafted to meet the growing demand for a new approach to communal areas within the workplace.

Frövi furniture is produced using a variety of materials and techniques, both traditional and innovative, to produce the distinctive Frövi style and quality. The designs boast creative use of colour and the finest of contemporary style.



**click the links below
to find out more**



configure >

bamboo[®]
more information >



contact us >



For a preview of our latest
furniture designs

frovidesign.com

For all sales enquiries

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