



18-0099600









A Cultural Shift

The shift to creative work and presence of three generations of workers have radically changed today's office landscape, impacting how we work alone and how we interact with others. Advancing technology and the ability to work anywhere means mobile workers can move freely, seeking out places that provide comfort, boast rich materiality and support authentic ways of working.

For many, the best authentic spaces offer a respite from the distractions of the open office while maintaining proximity to the larger team. This balance of collaboration and privacy makes it easy for people to step away, recharge and remain productive throughout the day.



17-0084289

CLIPPER AT A GLANCE

Clipper is a portable, user-deployable screen designed to provide on-demand privacy for teams and individuals.

As our most recent Global Ancillary Research found, the importance of fostering emotional wellbeing (social connection) and cognitive wellbeing (privacy on-demand, choice and control) at work is surging.



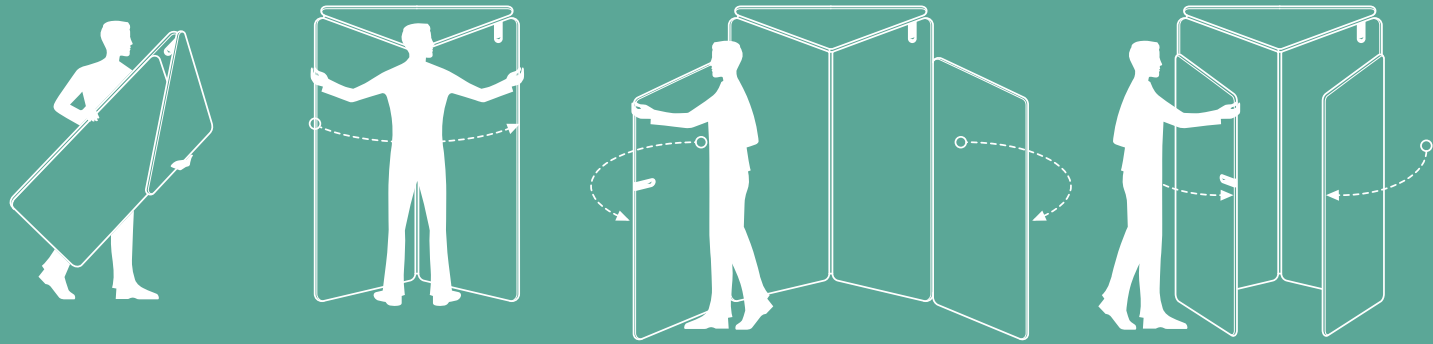
Globally, 77% of workers have their own assigned workspace. However, 87% spend 2-4 hours per day working elsewhere.



25% of respondents stated privacy is their primary motivation for using informal spaces.



When it comes to improving informal spaces, 38% of respondents said better visual and acoustic privacy and 43% stated flexible furniture.



Distraction-Free

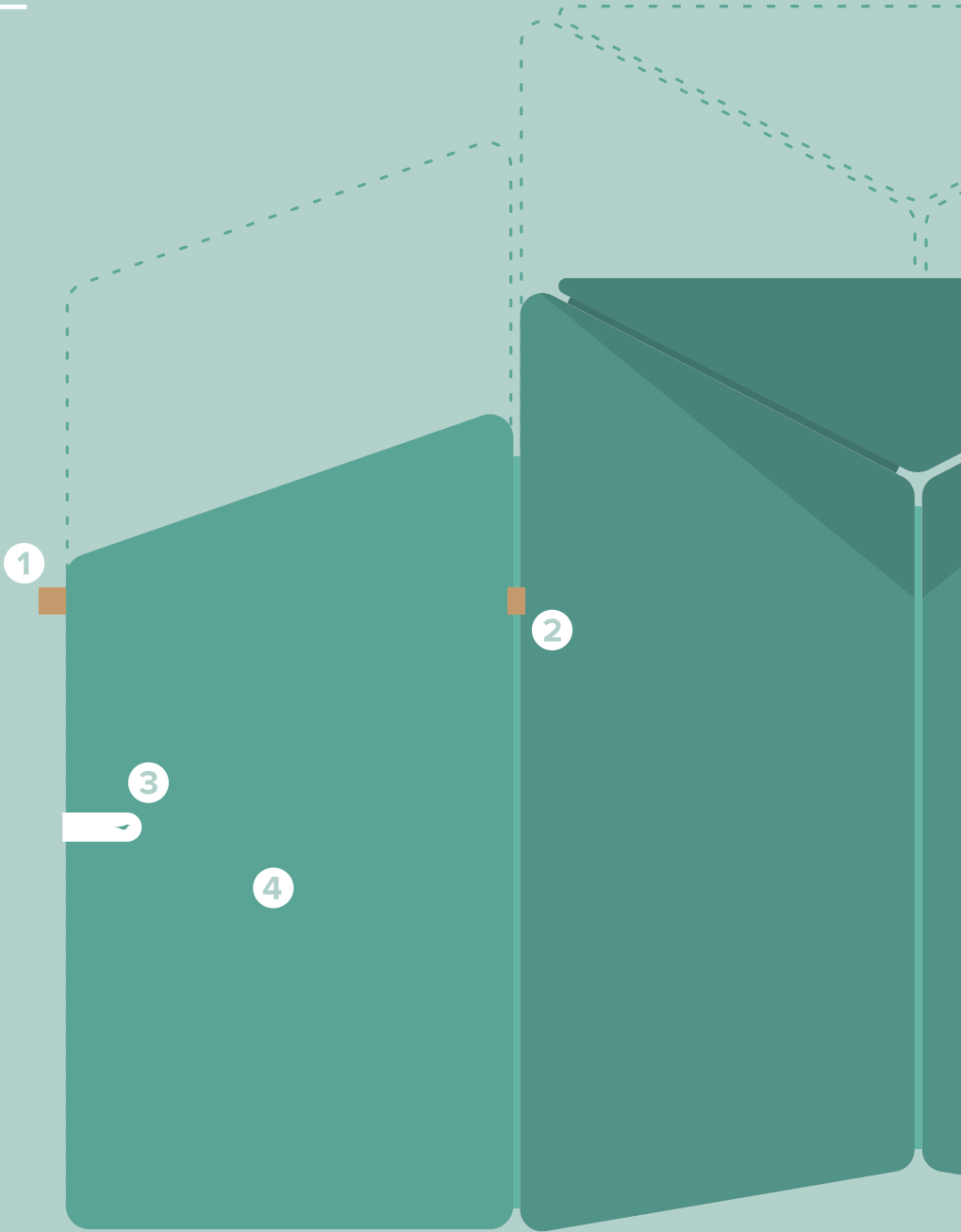
Privacy is a must-have option in informal spaces. Workers want more places where they can focus without the distractions of an open office. To create an environment conducive to concentration, Clipper's tackable fabric panels help absorb sound while maintaining visual privacy.

Quick Hits

- 1. **Handles** facilitate mobility and are available in three colors.
- 2. **Clipper** folds for ease of movement and storage.
- 3. **Magnets** are used to secure the top of the screen to the side panels.
- 4. **Wings** are available as an option. They connect to the base, allowing users to create more open or closed spaces.

72"

56"





WHY CLIPPER?

Wireless technology has untethered an entire generation, and a renewed emphasis on creativity in the workplace has encouraged the development of reconfigurable spaces. We push tables together and pull them apart. We grab chairs to collaborate and wheel them away to think. We seek places that allow us to work in ways that feel natural and comfortable. But in our effort to design for flexibility, have we left privacy behind?

Shifting work styles within the open office prompted the creation of Clipper — a portable, user-deployable screen designed to solve for three key user needs while maintaining aesthetic harmony in the office.

On-demand:

Workers don't want to wait for choice and control.

Privacy:

People need a place to focus with fewer distractions.

Teams + individuals:

Creativity is fluid and demands place for solo and group work.



On-demand

Today's teams need agile spaces. People want quick, effective, immediate solutions so speed is maintained and projects aren't sidelined. Clipper is user-deployable, lightweight and mobile, bringing agility to the office and giving users choice and control over the amount of privacy they need.



Privacy

Clipper's retreat-like qualities minimize distractions in open environments, providing privacy you can take with you wherever you go. With adjustable wings and a hood to block visual distractions, Clipper turns up the volume on choice and control so you can find your focus and work authentically throughout the day.

Teams + Individuals

Designed to work for one person or teams, Clipper's flexible design provides a solution to groups of all sizes. Deploy a single Clipper for instant shelter, or arrange several to divide large spaces. Need a project room for that special initiative? Place several together to form a temporary workspace. With tackable walls ready for timelines, metrics and inspiring photos, Clipper offers visual privacy for innovative teams looking for a place to come together.



SURFACE MATERIALS IN BROCHURE

Cover | 56" Clipper with wings inside in DesignTex Billard Multi-Use Indigo (5H16), outside in Gunmetal (5H21), handle in Black (5JG0)

Page 2-3 | 72" Clipper with wings inside in DesignTex Billiard Multi-Use Bone (5H10), outside in Mallard (5H17), handle in Taupe (5JG2)

Page 4-5 | 72" Clipper with wings in DesignTex Billiard Multi-Use Indigo (5H16), handles in Burgundy (5JG1)

Page 6-7 | 56" Clipper without wings in DesignTex Billiard Multi-Use Avocado (5H14), handles in Taupe (5JG2); 72" Clipper with wings in DesignTex Billiard Multi-Use Cumulus (5H19), handles in Taupe (5JG2)

Page 8 | 72" Clipper with wings in DesignTex Billiard Multi-Use Cumulus (5H19), handles in Taupe (5JG2); 56" Clipper without wings in DesignTex Billiard Multi-Use Avocado (5H14), handles in Taupe (5JG2)

Page 9 | 56" Clipper without wings in DesignTex Billiard Multi-Use Avocado (5H14), handles in Taupe (5JG2)

Page 14-15 | 56" Clipper with wings inside in DesignTex Billiard Multi-Use Indigo (5H16), outside in Gunmetal (5H21), handle in Black (5JG0)

Page 16-17 | 56" Clipper without wings in DesignTex Billiard Multi-Use Avocado (5H14), handles in Taupe (5JG2); 72" Clipper with wings in DesignTex Billiard Multi-Use Cumulus (5H19), handles in Taupe (5JG2)

Page 18 | 72" Clipper with wings in DesignTex Billiard Multi-Use Indigo (5H16), handles in Burgundy (5JG1)

Page 20-21 | 72" Clipper with wings in DesignTex Billiard Multi-Use Teak (5H18), handles in Black (5JG0); 72" Clipper with wings in Cogent: Connect Concord (5S19), handles in Taupe (5JG2)

Back Cover | 56" Clipper with wings inside in DesignTex Billard Multi-Use Indigo (5H16), outside in Gunmetal (5H21), handle in Black (5JG0)

SUSTAINABILITY

At its heart, sustainability at Steelcase is about people. It's about creating and supporting the economic, environmental and social conditions that allow people and communities to reach their full potential.

Research and insights direct our path. It's not only about creating goods, it's about living our values. It's not just about reducing our footprint, it's about expanding our reach. It's about creating lasting and meaningful change to enable the long-term wellbeing of current and future generations.

Innovative products and solutions result. In the development of our products, we work to consider each stage of the life cycle: from materials extraction, production, transport, use and reuse, until the end of its life. We demonstrate performance through third-party verified certifications and voluntary product declarations.

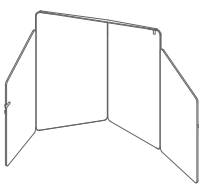
Steelcase's sustainability promises, actions and results are communicated in an annual Corporate Sustainability Report.

STATEMENT OF LINE

CLIPPER



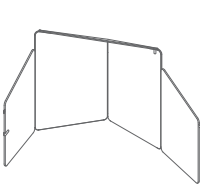
72" H
TS6SCRN



72" H with Wings
TS6SCRN



56" H
TS6SCRN



56" H with Wings
TS6SCRN

