

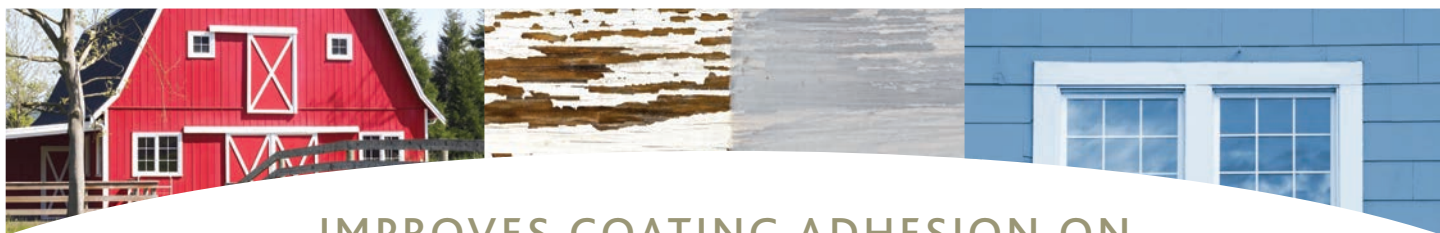


PrimeRx[®]

MARGINALLY PREPARED SURFACES
HAVE MET THEIR MATCH IN PrimeRx.



PEEL BONDING INTERIOR/EXTERIOR PRIMER



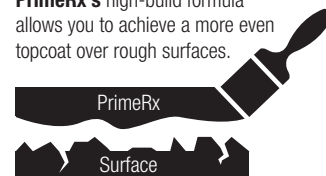
IMPROVES COATING ADHESION ON HARD TO PAINT SURFACES. WORKS HARD SO YOU DON'T HAVE TO.

In the past, painting contractors have faced significant labor in preparing aged, peeling surfaces for repainting. The final paint job was only as good as the surface preparation job — until now! PrimeRx® Peel Bonding Primer has been engineered to provide strong bonding, bridging and filling capabilities over sound, marginally prepared,



peeling and alligatored substrates. Whether it's wood, masonry, stucco or hardboards, PrimeRx penetrates to deliver a tight bond with powerful adhesion, allowing you to achieve great results with less time and effort.

PrimeRx's high-build formula allows you to achieve a more even topcoat over rough surfaces.



PrimeRx PEEL BONDING PRIMER KEY BENEFITS

- | | |
|--|---|
| <ul style="list-style-type: none"> Seals and bonds tightly to sound marginally prepared, alligatored or peeling surfaces. | <ul style="list-style-type: none"> Penetrating, heavy-bodied formula is thick and flexible to create a smoother, more even basecoat on rugged, weathered surfaces. |
| <ul style="list-style-type: none"> Saves time, money and labor so you can get the job done faster with less sanding and scraping. | <ul style="list-style-type: none"> Compatible with most of our acrylic topcoats and meets the most stringent VOC regulations. |
| <ul style="list-style-type: none"> Goes on milky-white for ease of application and dries clear. | <ul style="list-style-type: none"> Can be applied by brush, roll or airless spray with back-rolling to establish good surface contact, and cleans up easily with soap and water. |

PrimeRx IS BROUGHT TO YOU BY A NAME YOU KNOW AND TRUST.

For nearly 150 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. PrimeRx Peel Bonding Primer is just one more way we bring you industry-leading paint technology — innovation you can pass on to your customers.

Plus with more than 4,000 stores and 2,400 sales representatives across North America, personal service and expert advice is always available near jobsites. Find out more about PrimeRx Peel Bonding Primer at your nearest Sherwin-Williams store or to have a sales representative contact you, call **800-524-5979**.

