



Daymora®



When designing Daymora, Claudio Bellini was driven to create a solution that offered an elegant and soft aesthetic as well as emotional comfort. He wanted to design a modern and flexible lounge solution that invites you to spend time comfortably while taking a break or waiting for a meeting.

With a design that was inspired by clouds, the pronounced cushions are soft and plush. The wide, flat piping around the perimeter of the arms, back, and seat conveys sophisticated elegance. The metal base detail and optional contrasting fabric locations advance Daymora's versatility. Claudio Bellini's approach to design is characterized by meticulous attention to detail, a deep understanding of the user's needs, and a commitment to innovation and sustainability.



"From the beginning, I wanted something very clean, simple, and minimal. But at the same time sophisticated, unique, and special. We had to find that balance and we achieved it with Daymora. The sofa is really important to shape a space but also to create the right ambiance. Daymora allows people to enjoy a different atmosphere."

