

# The Journey of Daymora®

## WE LISTENED



We heard the need for a sophisticated lounge solution that meets today's residentially inspired trend with a minimalistic design, while keeping comfort a top priority.

## RESIDENTIALLY STYLED

Create spaces that are comfortable and stylish with Daymora's enveloping European design, organic shape, pronounced cushions, and plush feel. Its table collection incorporates sleek design and unique storage compositions.



## DESIGN RICH

Draw attention with Daymora's wide, decorative piping, prominent stitching detail, and meticulous craftsmanship.



## MIX OF MATERIALS

Maximize style by incorporating limitless textile selections, unique table surface options, and a spectrum of metal paint colors. Utilize Daymora's contrasting upholstery and piping options to create custom designs.

## WE CREATED



Designed by Claudio Bellini, Daymora features an elegant and soft aesthetic within a modern and flexible portfolio of options. The lounge and tables collection is simple to specify and easily creates configurations from small-scale settings to grand environments.

## WE DELIVERED



Daymora is a refined offering of freestanding and modular lounge seating and tables that reflects residential style, features option rich design elements, and is simple to specify. Its mix and breadth of materials paired with sophisticated design elements create a modern and comfortable lounge collection.

