



# C-TABLE™ MAX RESEARCH

Results: Impact of Furniture within Lounge Spaces



# THE IDEA

- To understand the furnishing challenges in evolving library, student union and commons environments
- To validate or disprove heavy usage of lounge furniture in these environments
- To identify and understand unmet furnishing needs in these environments



# THE PROCESS



UNIVERSITY of WISCONSIN  
GREEN BAY



WISCONSIN  
UNIVERSITY OF WISCONSIN-MADISON



KI Team partnered with technical colleges and traditional universities in conjunction with this project.

- University of Wisconsin Green Bay
- University of Wisconsin Madison
- Fox Valley Technical College
- Northeast Wisconsin Technical College

Within each school, KI observed the following locations:

- Libraries
- Student Unions
- Commons Areas
- Lounges



# THE FINDINGS

- Students have a lot of “stuff” and like to spread out their belongings
- When working, students prefer a large study table and chair over lounge seating
- The tablets on lounge chairs are too small to accommodate students’ “stuff”, so students favor large worksurfaces over the comfort of lounge furniture
- Students don’t usually move furniture, except for small tables
- While using lounge seating, students will group two small tables together to form one large workspace
- Students “slouch” over small tables causing poor ergonomics





# PRODUCT DEVELOPMENT

## The Challenge

- Create an ergonomic product solution that supports a lot of student “stuff” — laptop, books, paper, phone, water bottle, etc. — while keeping the comfort of lounge seating

## Ideation

- Multiple rounds of rough sketches and renderings

## Prototyping

- During school closures due to the pandemic, college students of KI employees used “Max” prototypes daily within their homes, providing feedback on potential product improvements
- Additional prototypes were sent to KI’s partners in Higher Ed, including Library and Facilities Staff, who suggested possible product improvements

# THE RESULTS: C-TABLE MAX

C-Table Max solves the problem of inadequate workspace area associated with lounge seating, and poor ergonomics. The result is increased student productivity and comfort.

C-Table Max:

- Supports user's desire to sit in comfortable lounge furniture while maintaining productivity
- Fits under most lounge seat bases, allowing the surface to be drawn close to the user's body for proper ergonomic support
- Worksurfaces are substantial enough to support an abundance of personal items
- Are lightweight to be easily moved for individual focus or instant collaboration
- Offers fixed height or height-adjustable bases for comfort and ergonomic benefits with nearly any lounge furniture
- Comes in a variety of worksurface shapes and sizes, including some with comfort curves

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