

# M | Easy On The Eyes

## PRODUCT SPECIFICATIONS



<b>COLLECTION</b>	See It To Believe It
<b>STYLE NUMBER</b>	10227
<b>PRODUCT TYPE</b>	Tile
<b>CONSTRUCTION</b>	Multi-Level Pattern Loop
<b>FIBER TYPE</b>	EcoSolution Q100® Nylon
<b>DYE METHOD</b>	100% Solution Dyed
<b>PRIMARY BACKING</b>	Non-Woven Synthetic
<b>SECONDARY BACKING</b>	EcoWorx® Tile
<b>PROTECTIVE TREATMENTS</b>	SSP® Shaw Soil Protection
<b>GSA APPROVED PRODUCT</b>	Yes

	<b>US Units</b>	<b>Metric Units</b>
<b>PRODUCT SIZE</b>	24 inches x 24 inches	60.96 cm x 60.96 cm
<b>AREA PER BOX</b>	48 ft <sup>2</sup>	4.46 m <sup>2</sup>
<b>PIECES PER BOX</b>	12	
<b>GAUGE</b>	1/10 inches	39.37 per 10 cm
<b>STITCHES</b>	10.5 per inches	41.34 per 10 cm
<b>FINISHED PILE THICKNESS</b>	0.113 inches	2.87 mm
<b>AVERAGE DENSITY</b>	5735 oz/yd <sup>3</sup>	0.21 g/cm <sup>3</sup>
<b>KILOTEX</b>		9.23
<b>TOTAL THICKNESS</b>	0.256 inches	6.50 mm
<b>TUFTED YARN WEIGHT</b>	18 oz/yd <sup>2</sup>	610.30 g/m <sup>2</sup>
<b>MERGEABLE DYE LOT</b>	Yes	

## Performance Testing

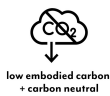
<b>PILL TEST</b>	Pass
<b>RADIANT PANEL</b>	Class I
<b>NBS SMOKE</b>	Less than 450
<b>ELECTROSTATIC PROPENSITY</b>	Less than 3.5 kv
<b>CRI GREENLABEL PLUS</b>	GLP9968
<b>ADA COMPLIANCE</b>	>0.6, meets the recommended static coefficient of friction for ADA walking surfaces and accessible routes

Test Reports may be included or listed by the manufacturing/inventory style number as opposed to the noted selling style number.

## Warranty

Lifetime Commercial Limited

Please visit [patcraft.com](https://patcraft.com) for the most current warranty information.



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## Installation Methods



Quarter Turn



Random



Monolithic



Brick



Ashlar

[Installation Guidelines](#)

[Maintenance Guidelines](#)

## Environmental Specifications

<b>RECYCLABILITY</b>	100% recyclable
<b>EMBODIED CARBON (CRADLE TO GATE)</b>	3.71 Kg CO <sub>2</sub> /M <sup>2</sup>
<b>LIFE-CYCLE CARBON EMISSIONS</b>	Carbon Neutral

## Materials

### Ingredients

<b>DOES NOT CONTAIN</b>	does not contain PVC, phthalates or PBD/PBDE
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### Recycled Content

<b>TOTAL RECYCLED CONTENT (BY WEIGHT)</b>	57%
<b>PRE-CONSUMER</b>	57%
<b>POST-CONSUMER</b>	0%
<b>COUNTRY OF ORIGIN (MANUFACTURER)</b>	USA

Meets or exceeds all local and national regulations in country of manufacture. Manufactured in an ISO9001 & ISO14001 certified facility or equivalent. Recycled content is calculated using system allocation, mass balance, and direct insertion. The actual recycled content in this product will likely vary. For more information email [info@patcraft.com](mailto:info@patcraft.com).

## Third Party Certifications

<b>CRADLE TO CRADLE CERTIFIED®</b>	Silver Level (Version 4.0)
<b>HEALTH PRODUCT DECLARATION (HPD)</b>	1,000 ppm Disclosure
<b>ENVIRONMENTAL PRODUCT DECLARATION (EPD)</b>	3rd Party Certified in Accordance with ISO14044, ISO14025 & EN15804
<b>DECLARE</b>	LBC Compliant
<b>NSF 140</b>	Gold
<b>CRI GREEN LABEL PLUS (GLP)</b>	GLP9968
<b>ENVIRONMENTAL GUARANTEE</b>	The products in this collection are In The Loop – they are fully recyclable through our re[TURN]® Reclamation Program. We will facilitate the pick-up and free return of a minimum of 100 SY of EcoWorx®, 500 SY of ReWorx™ products or 5,000 SF of Shaw-manufactured resilient products to be recycled. Participating in re[TURN]® lowers carbon emissions of these products by reducing virgin materials needed for making new products.
<b>PRODUCT PACKAGING</b>	100% Recyclable
<b>USGBC LEED</b>	contributes
<b>BUILDING RESEARCH ESTABLISHMENT</b>	certified
<b>GOOD ENVIRONMENTAL CHOICE AUSTRALIA</b>	certified

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## Available Colorways



OPEN SESAME 00108



ABRACADABRA 00110



VOILA 00305



HOCUS-POCUS 00306



TA-DA 00311



ALAKAZAM 00412



PRESTO-CHANGO  
00504



BIBBIDY-BOBBIDI  
00507



STARRING 00530



SHAZAM 00608



Specifications are subject to nominal manufacturing variances. Material supply and/or manufacturing processes may necessitate specification changes without notice. This carpet is an exclusive design and may not be duplicated in any manner. Use of this design in the creation of another carpet design is also strictly prohibited. Visit [patcraft.com/testing](https://patcraft.com/testing) for more information.