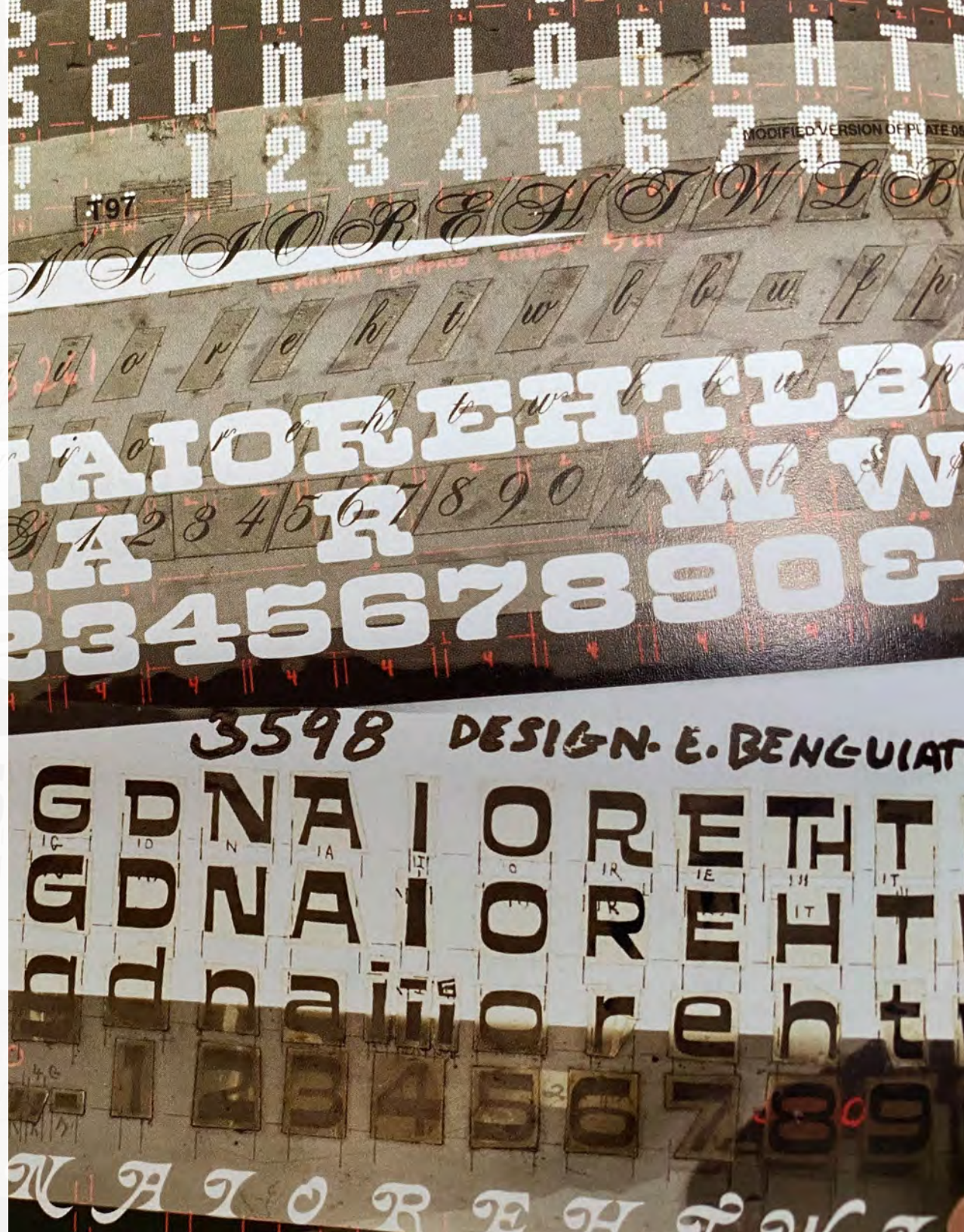




INTRODUCING
THE GLYPH COLLECTION

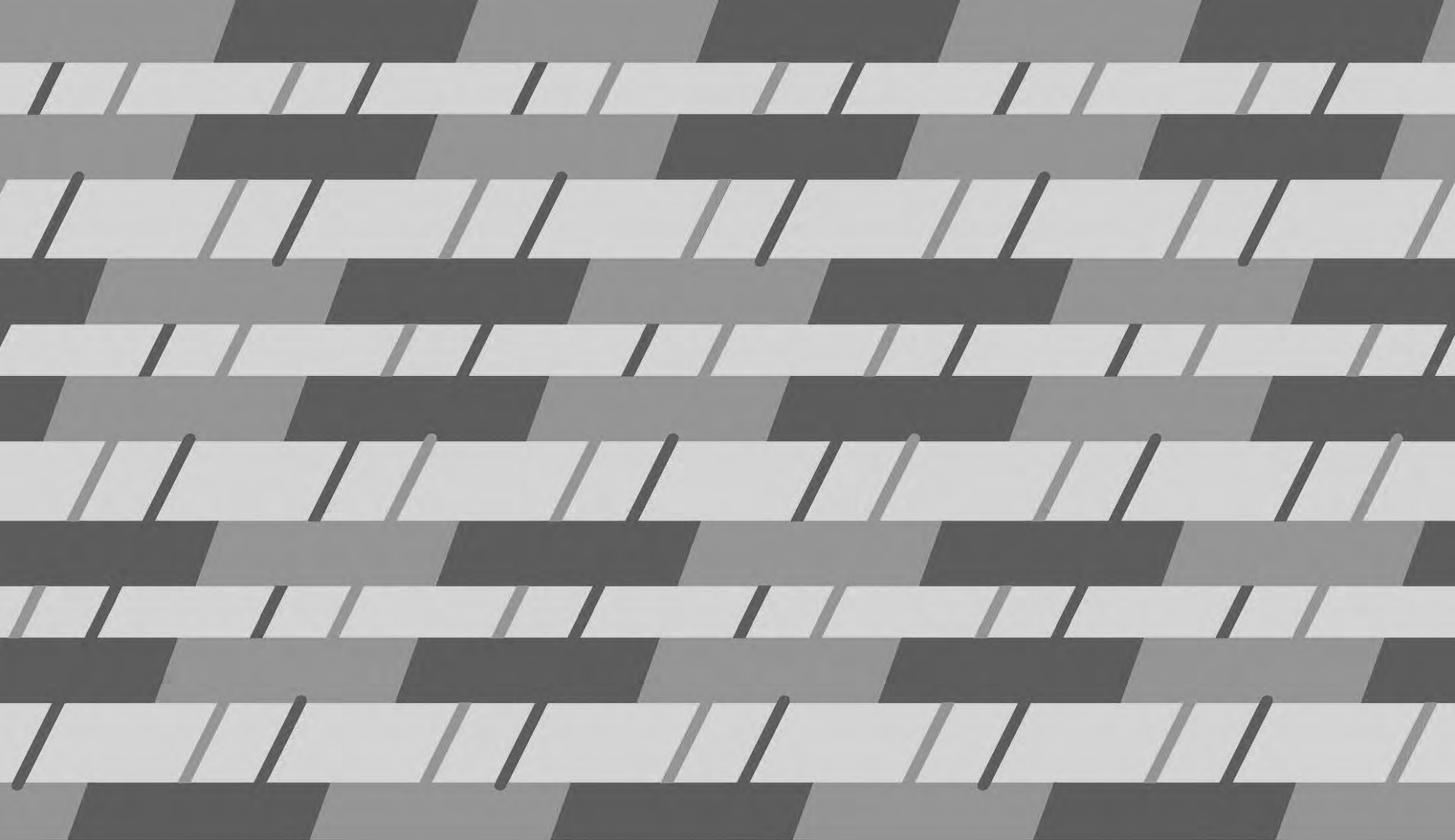
The Arc-Com design studio engaged iconic font foundry and design studio **House Industries** to create the **Glyph Collection**, a modern offering that celebrates the beauty of typographic form in five unique, decorative patterns complemented by a beautiful textured coordinate.



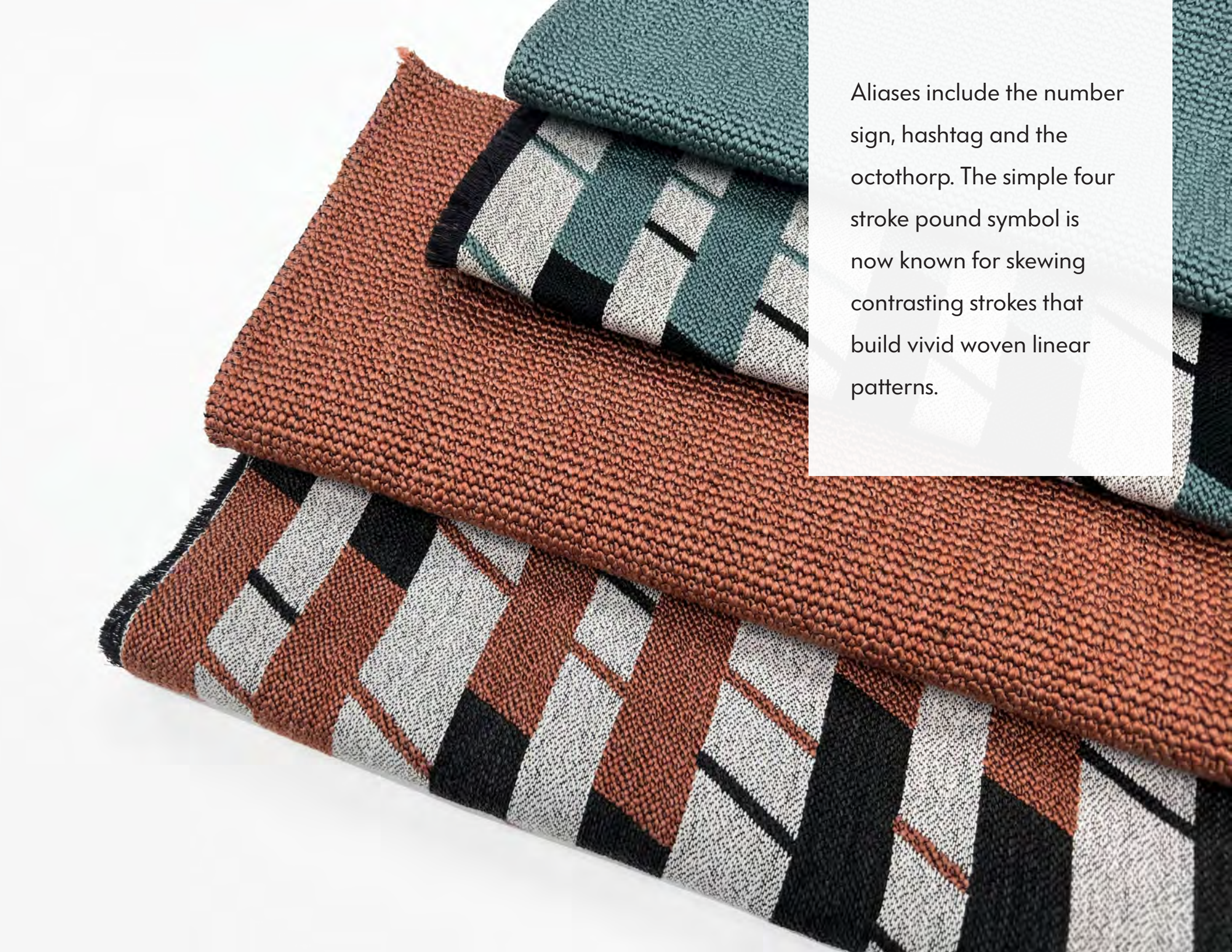


THE GLYPH COLLECTION



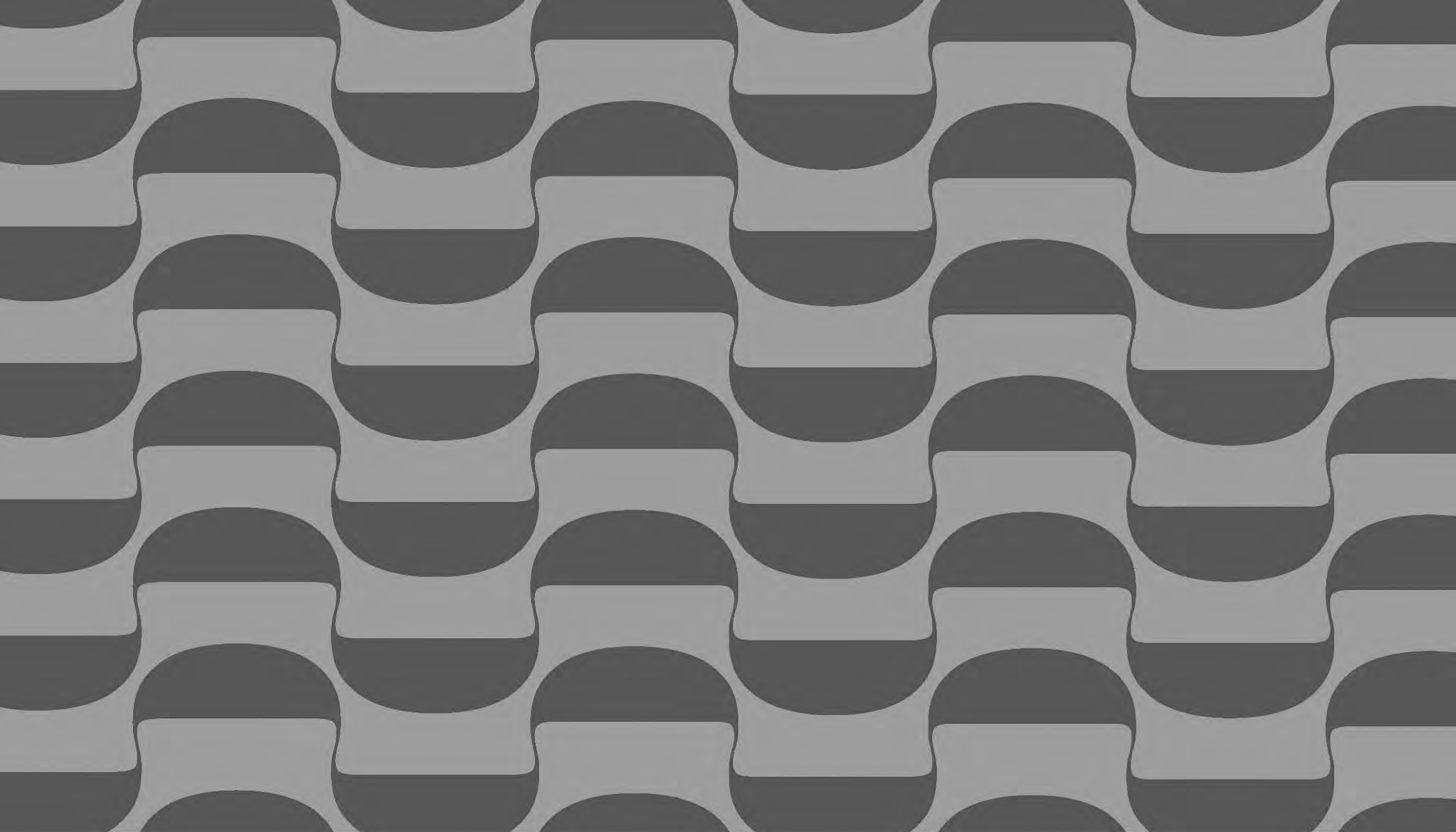


POUND PATTERN

The image shows several fabric swatches stacked on top of each other. The top swatch is a solid teal color with a fine, textured weave. Below it is a swatch with a geometric pattern of teal, white, and black. The next swatch is a solid brown color with a similar fine texture. The bottom-most swatch features a complex geometric pattern with diagonal stripes in brown, white, and black. The swatches are arranged in a fan-like stack, showing their edges and the texture of the fabric.

Aliases include the number sign, hashtag and the octothorp. The simple four stroke pound symbol is now known for skewing contrasting strokes that build vivid woven linear patterns.



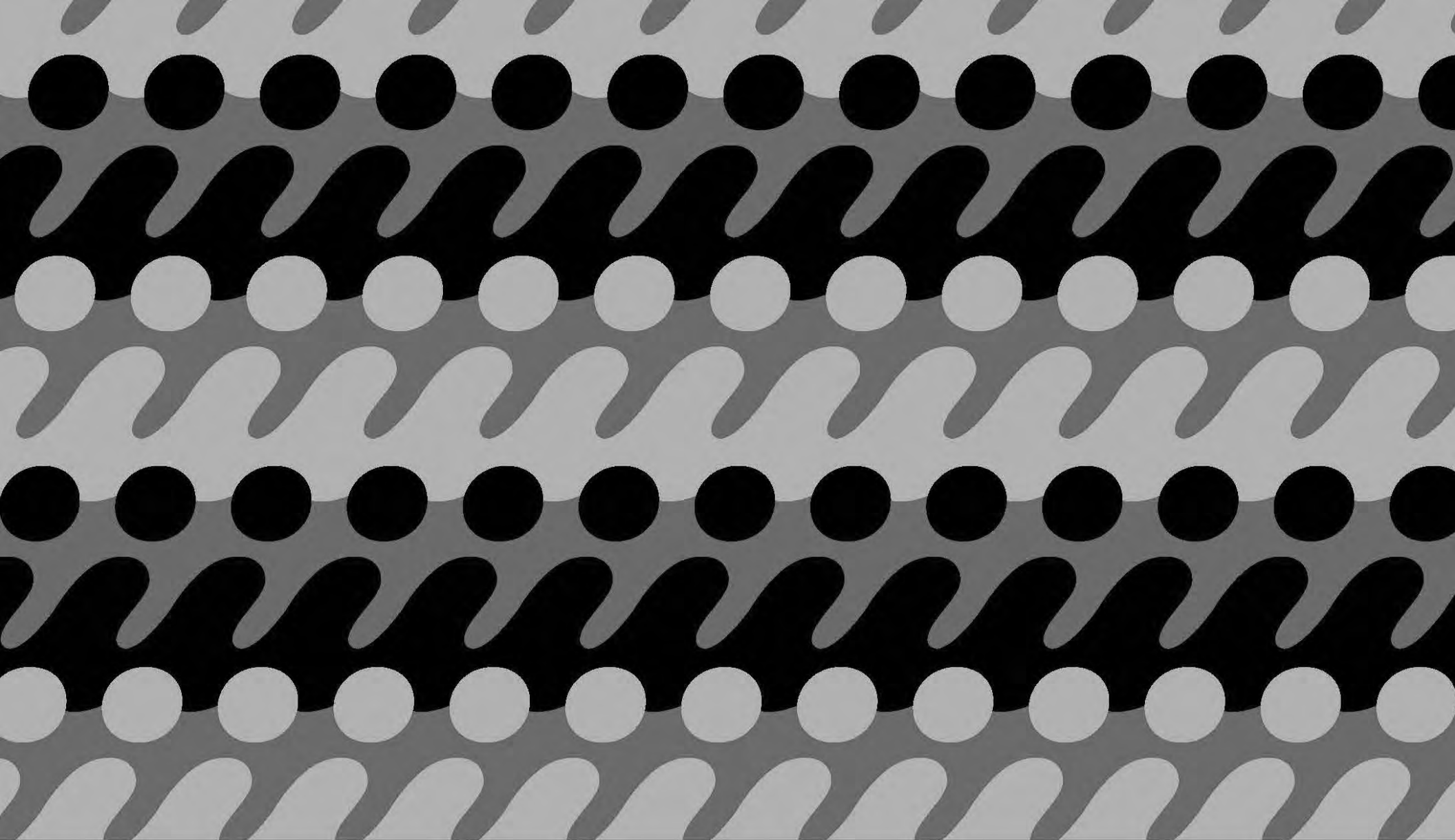


PARENTHESES PATTERN




Utilized as a typographic "Fence" to hold supplementary info, House decided to stagger and rotate these parentheses to create a modulating, abstract structure.





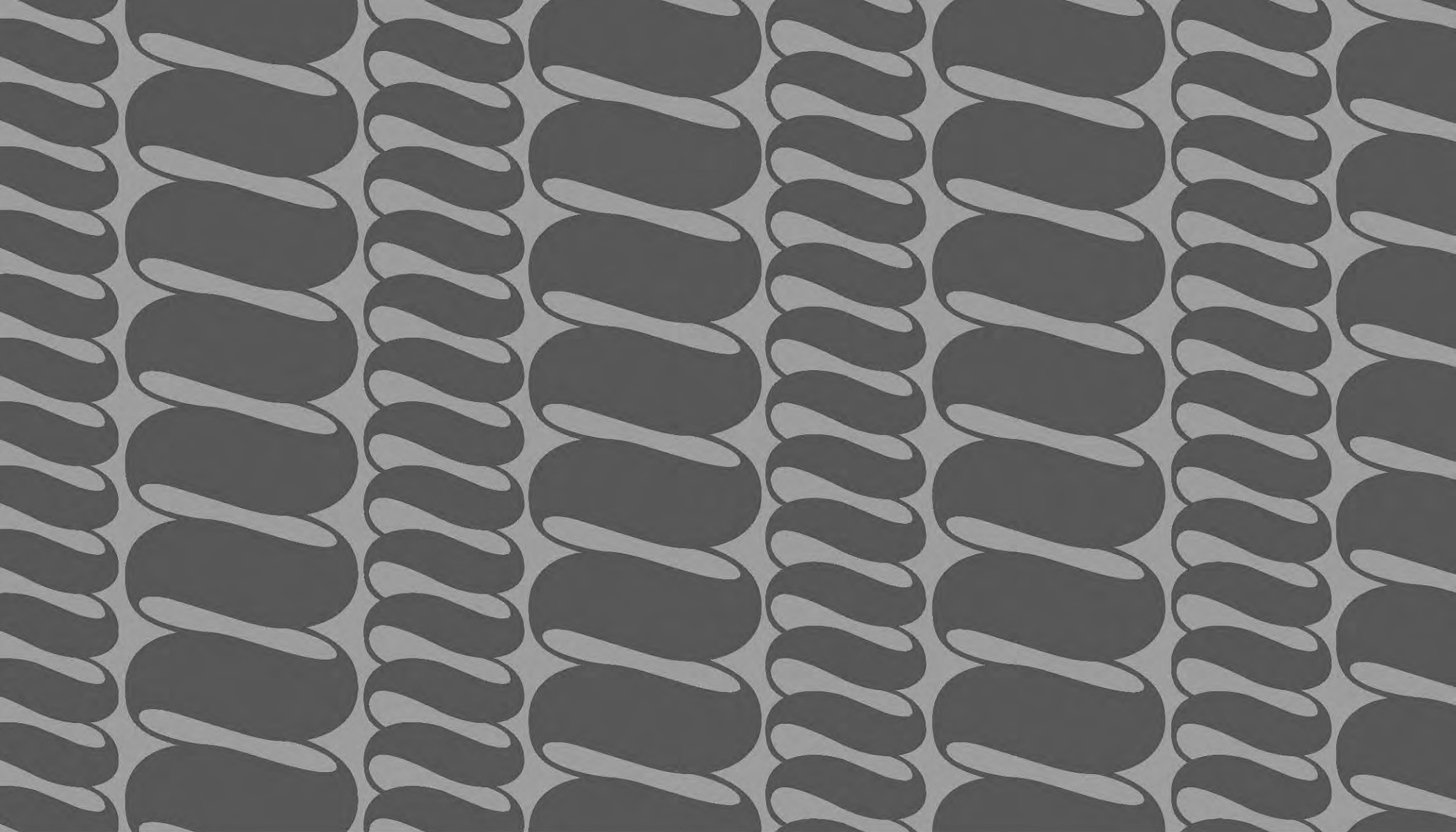
I PATTERN



A lowercase script 'i' with just enough succulent curves to make you forget it's a vowel and create images of waves dotted with color.



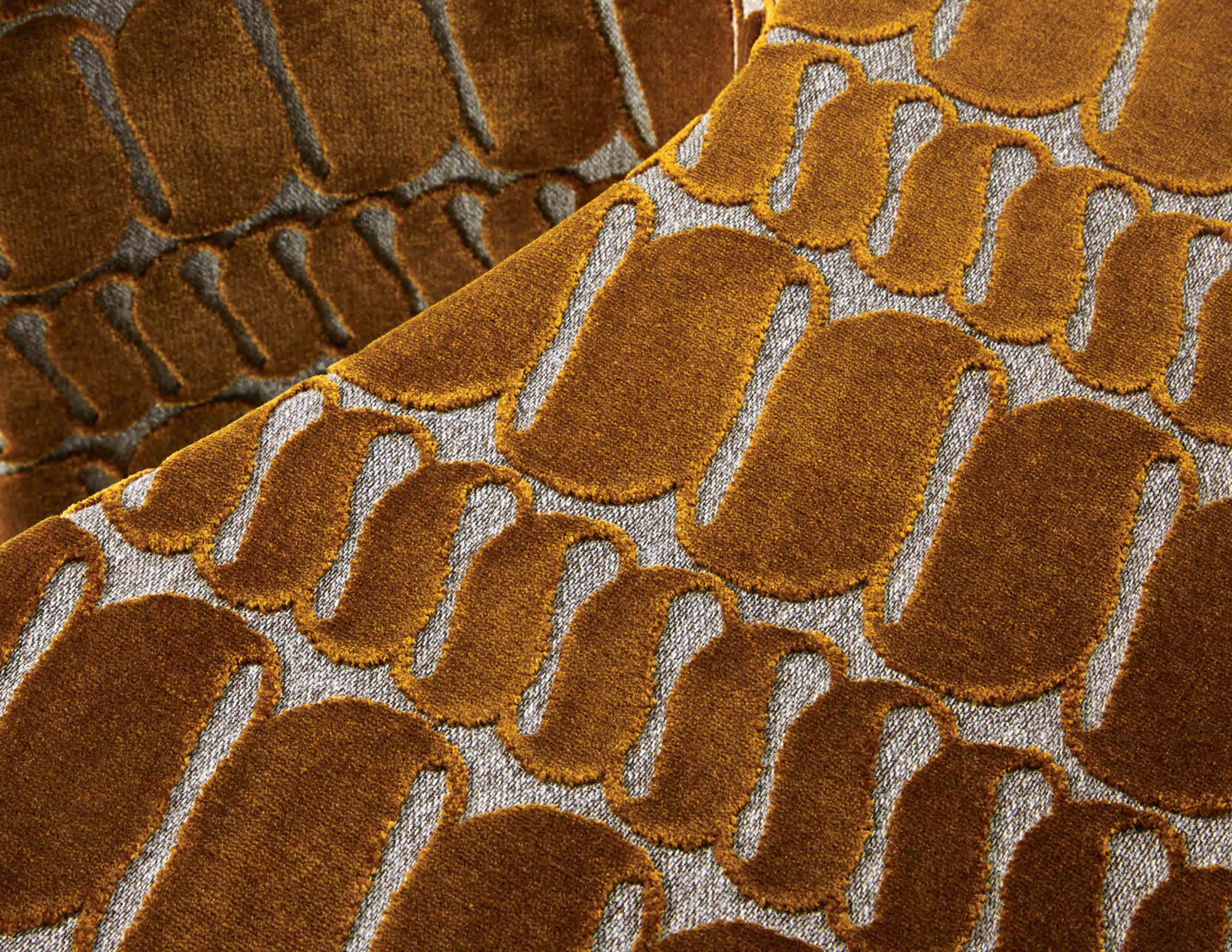


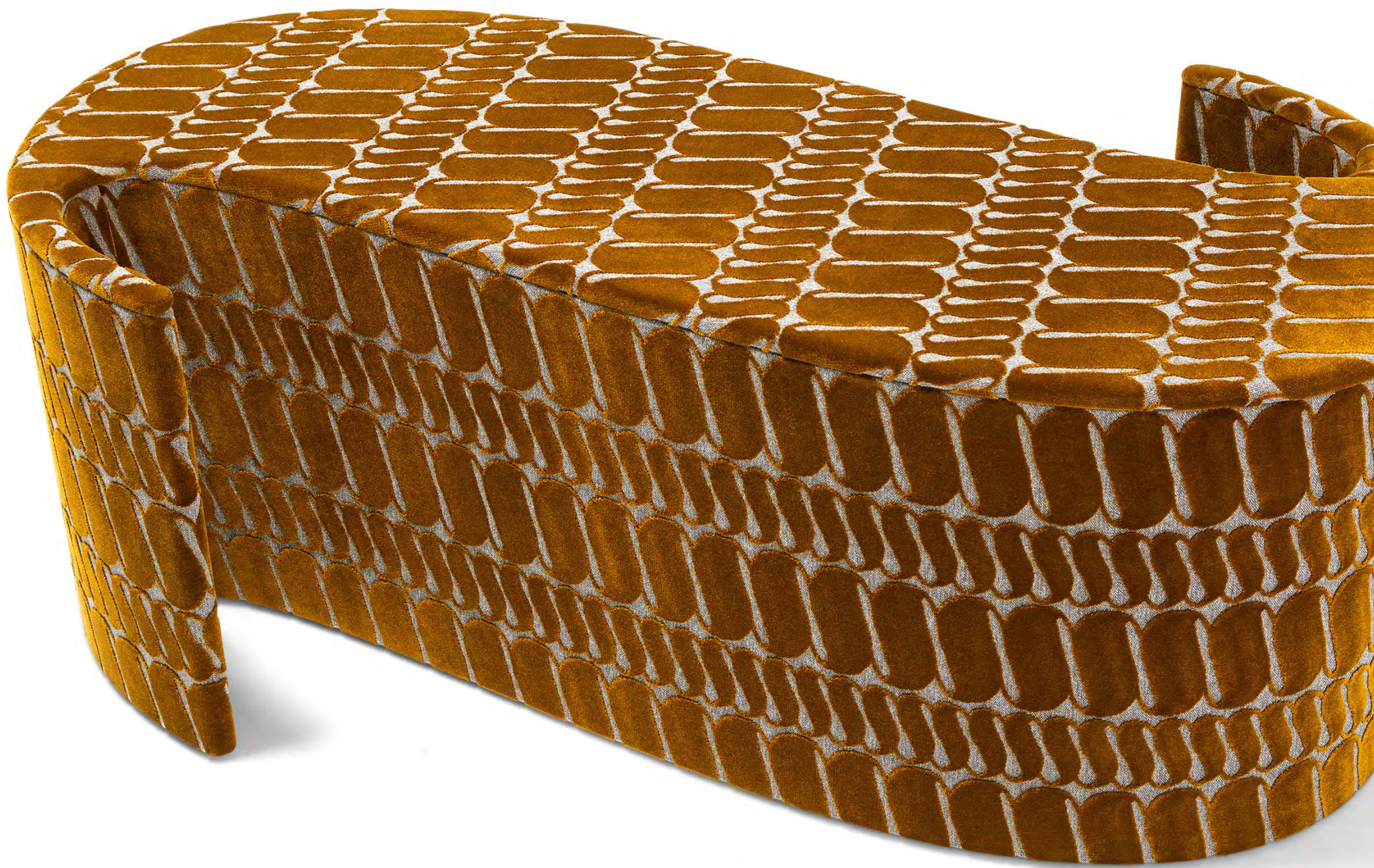


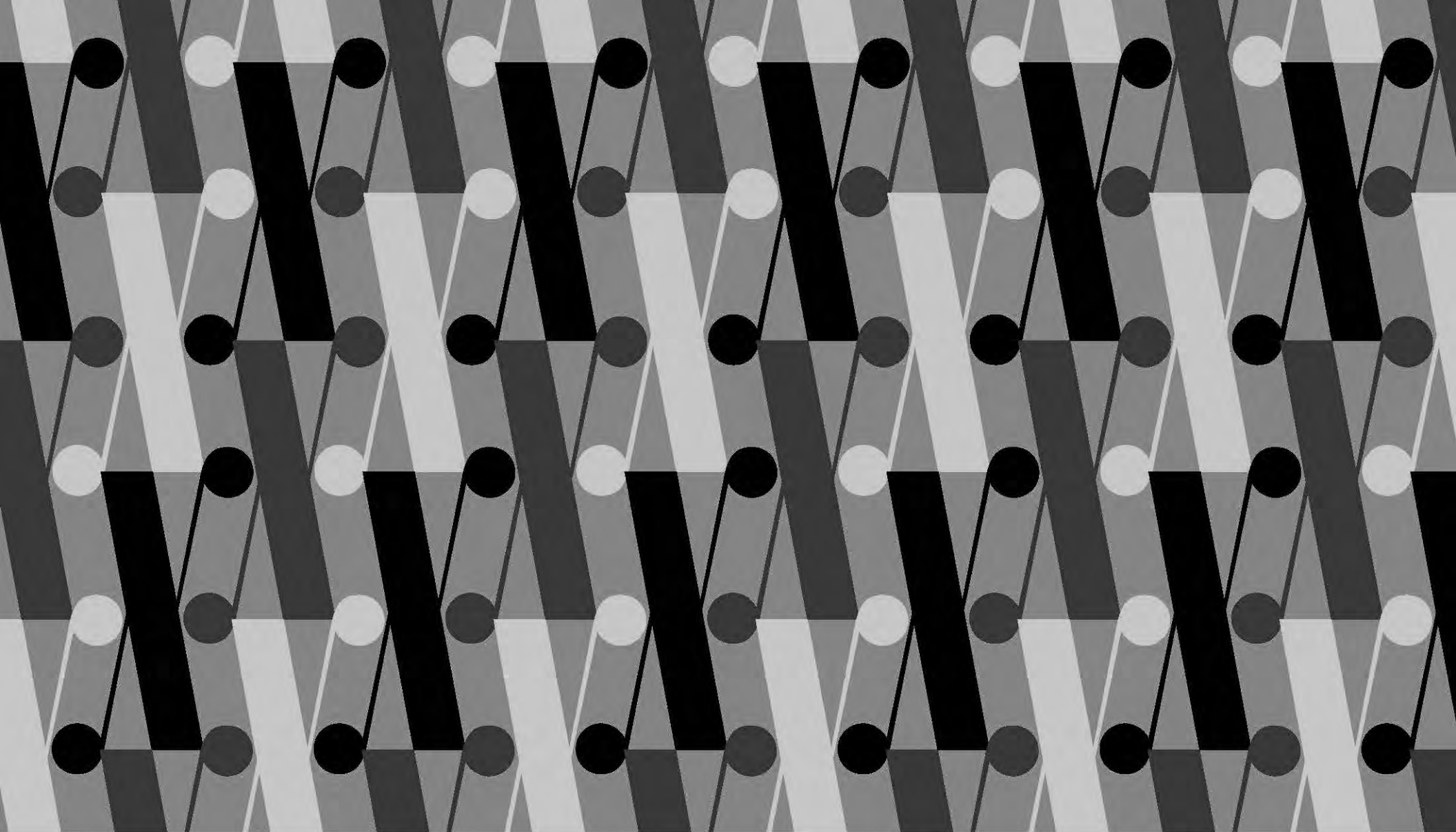
TILDE

Originally inked by medieval scribes, the tilde moves from amplifying pronunciation to sculpted rows of distinguished eye-candy.









x

X PATTERN



Forms that take rhythmic cues from shapes found in musical notation multiply to indicate unknown variations of interlocking hues.

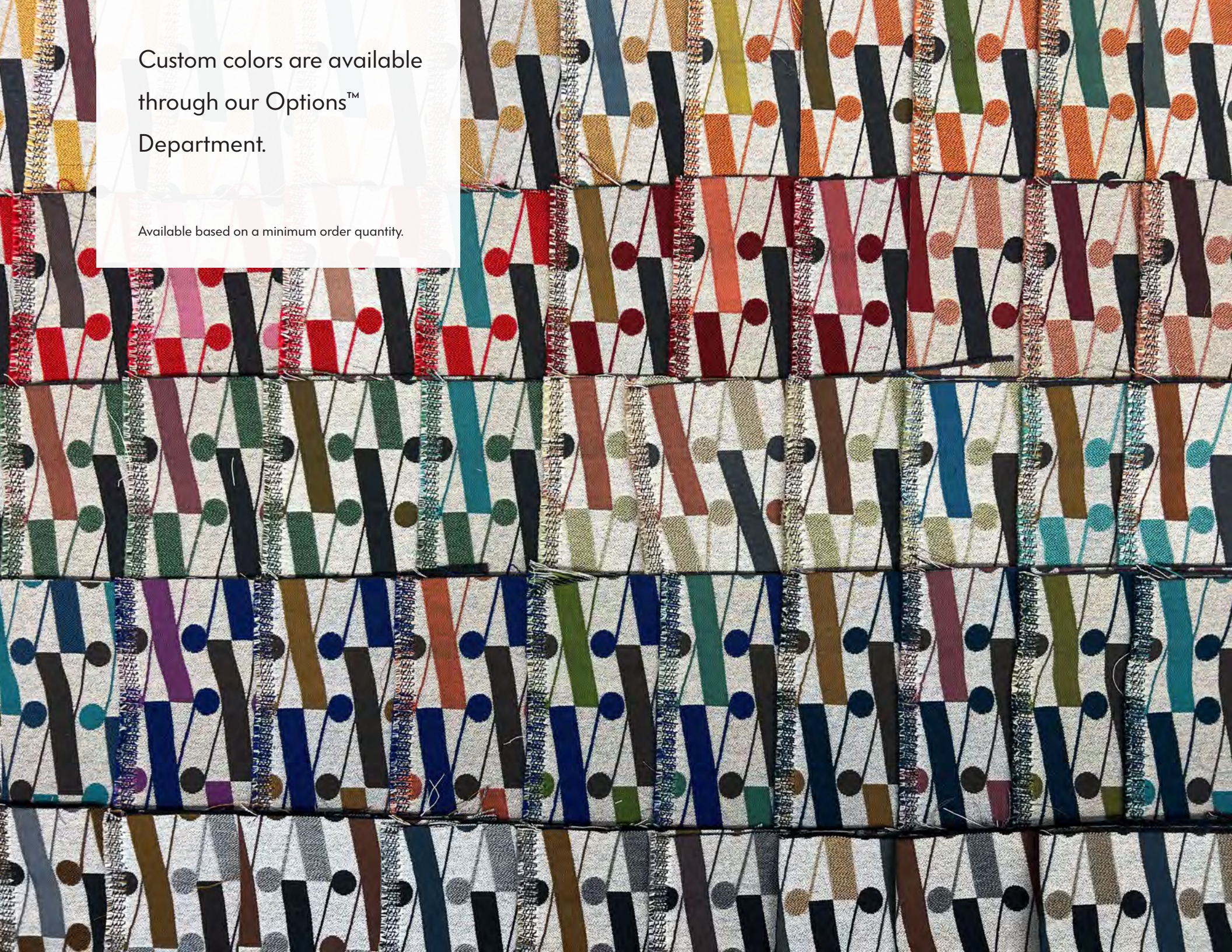




TYPOGRAPHY



A supporting color system designed to add strong or subtle punctuation to the Glyph Collection.



Custom colors are available
through our Options™
Department.

Available based on a minimum order quantity.



Choose your own color
and scale to create a
custom mural of the Glyph
collection, available through
Arc-Com Digital Solutions[©]



