



PRIMA
RIGIDFORM™ LVT

Milliken™

PRIMA

RIGIDFORM™ LVT

Embrace an elevated, natural aesthetic that seamlessly blends form and function. Prima rigid flooring is inspired by hues and textures found in nature, combined with resilient construction that performs beautifully. Precision embossing enhances the graining for a more natural look and feel. Embodying a hardwood aesthetic, each color is available in 2 plank sizes and serves as the foundation of upscale hospitality interiors.



VERSATILE LUXURY

Five tactile wood designs - Classic, Gradient, Nouveau, Serenity, and Silk - bring the warmth and serenity of the outdoors to luxurious interior spaces. Prima features an embossed texture in perfect alignment with the grain in each pattern creating realistic wood beauty.

PRECISION EMBOSSING



Classic in Champion CLM98. 7" x 48" planks. Random ashlar. 5





CLASSIC



CLASSIC **PEERLESS** 7" x 48": CLM122 | 9" x 60": CLL122



CLASSIC **CHAMPION** 7" x 48": CLM98 | 9" x 60": CLL98



CLASSIC **FIRST RATE** 7" x 48": CLM10 | 9" x 60": CLL10



CLASSIC **EXQUISITE** 7" x 48": CLM143 | 9" x 60": CLL143

GRADIENT



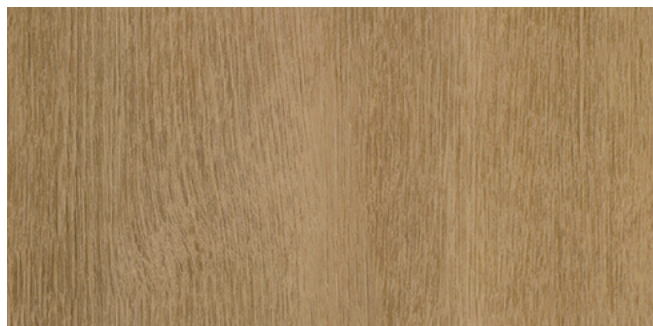
GRADIENT **EMINENT** 7" x 48": GRM176 | 9" x 60": GRL176



GRADIENT **SUPREME** 7" x 48": GRM235 | 9" x 60": GRL235



GRADIENT **IDEAL** 7" x 48": GRM217 | 9" x 60": GRL217



GRADIENT **FOREMOST** 7" x 48": GRM211 | 9" x 60": GRL211





NOUVEAU



NOUVEAU **ELITE** 7" x 48": NVM76 | 9" x 60": NVL76



NOUVEAU **SELECT** 7" x 48": NVM206 | 9" x 60": NVL206



NOUVEAU **TOP CLASS** 7" x 48": NVM44 | 9" x 60": NVL44

SERENITY



SERENITY **PARAMOUNT** 7" x 48": SRM204 | 9" x 60": SRL204





SILK



SILK **DISTINCTIVE**

7" x 48": SKM121 | 9" x 60": SIL121



SILK **FIVE STAR**

7" x 48": SKM15 | 9" x 60": SIL15



STREAMLINED CREATIVITY

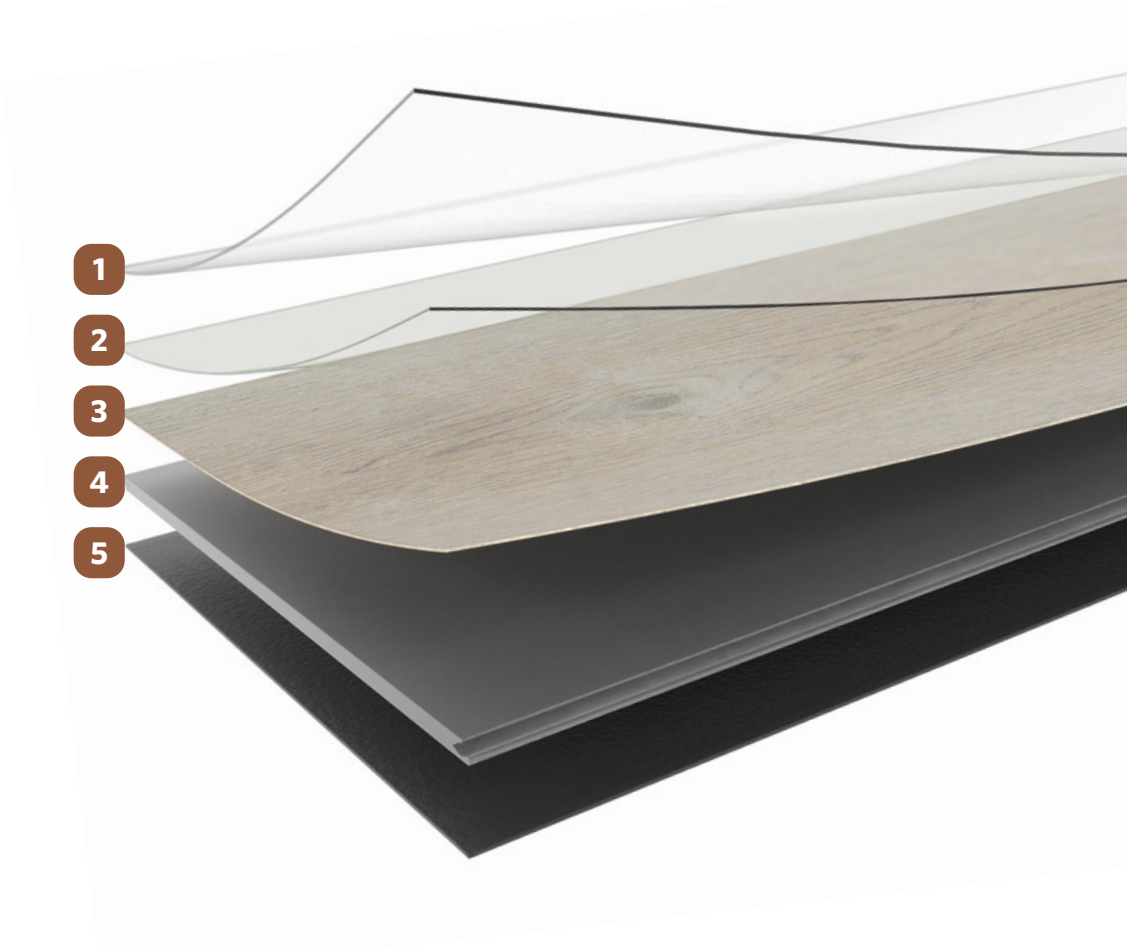
FOR THE MOST SERENE SPACES

RigidForm™ LVT is engineered to install without adhesive due to the locking tongue and groove, keeping planks in place. The attached IXPE pad includes an acoustical layer that aids in underfoot and through-floor sound reduction. This sound-absorbing layer provides exceptional acoustic benefits for hotel rooms by creating serene guest experiences without requiring additional underlayments, allowing for simple and fast installation.



ROBUST AND RESILIENT

The core of Milliken's RigidForm™ LVT is precision milled with a locking tongue and groove for high-performing floating installation. Each plank has an attached IXPE pad and heavy commercial wear layer coated with ProGuard scratch-resistant finish.



1. PROGUARD™ REINFORCED POLYURETHANE

Provides superior stain and scratch resistance, and eliminates the need for polishes and waxes allowing reduced maintenance costs and improved IAQ.

2. HEAVY COMMERCIAL WEAR LAYER

Transparent embossed 0.55 mm wear layer provides protection and appearance retention in demanding commercial environments.

3. PRINTED LAYER

High-resolution printed film delivers stunning realistic visuals of wood and stone.

4. INTERLOCKING RIGID LAYER

This stable layer provides unsurpassed durability that also hides subfloor imperfections, with a locking mechanism that allows for quick and easy adhesive-free installation.

5. INTEGRAL ACOUSTIC BACKING

Pre-attached underlayment minimizes sound, is shock absorbent, and further assists with concealment of subfloor imperfections.

Milliken™ FOR HUMANKIND.

RED LIST FREE

Healthy materials are the foundation for effective circularity, reducing community pollution and cleaner living for all.

- The Living Building Challenge Red List contains the “worst in class” materials, chemicals and elements known to pose serious risks to human health and the greater ecosystem.
- Red List Free certification is the absence of Red List chemicals in building and home furnishings.
- Our products have been completely vetted and verified to contain no Red List Chemicals at levels at or above 100 ppm or 0.01 percent.
- Affords superior recycling potential of clean-based products.

Achieving LBC Red List Free is a commitment to significantly cut down on the output and use of harmful chemicals. It reflects our company’s prioritization on human health and ensuring a brighter future for generations to come.

M/PACT™ Carbon Neutral Product

Climate change is one of the greatest threats facing humanity. That’s why our modular flooring products are carbon neutral everywhere in the world. Let’s work together for a better tomorrow.

Sustainable features

Milliken LVT is durable resilient flooring engineered with the highest quality raw materials to provide unsurpassed performance and enduring aesthetics. Milliken LVT is 100% ortho-phthalate free. All production waste is granulated and recycled into backing production to create an internal closed loop recycling process. Milliken LVT is manufactured at facilities that are ISO 9001 compliant.



Declare.

M/PACT™
CARBON NEUTRAL PROGRAM



Scan to learn more about our
commitment to sustainability.



PRIMA

RIGIDFORM™ LVT

Classic / Gradient

Nouveau / Serenity / Silk

Construction

High Performance
Rigid Core Plank

Finish

ProGuard™ Coating

Wear Layer Thickness

22 mil (0.55 mm)

Overall Thickness

5.0 mm

Edge Profile

Micro Bevel, with
secure locking
mechanism

Installation

Floating

Nominal Plank Sizes

7" x 48"
(192 mm x 1,235 mm)
9" x 60"
(232 mm x 1,532 mm)

Pieces Per Box

9.13" x 60.3": 7
7.56" x 48.62": 10

Weight Per Box

9.13" x 60.31": 47.0 lb
(21.32 kg)
7.56" x 48.62": 44.8 lb
(20.32 kg)

Quantity Per Box

9.13" x 60.31":
26.78 sf (2.49 m²)
7.56" x 48.62":
25.52 sf (2.37 m²)

Warranties

15 - Year Limited
Commercial Wear

20 - Year Limited
Light - Multifamily
Units & Hospitality
Rooms Only

1 - Year Manufacturing
Defect Warranty

Recommended Installation Method



RANDOM

SUSTAINABLE FEATURES

Milliken LVT is durable resilient flooring engineered with the highest quality raw materials to provide unsurpassed performance and enduring aesthetics.

Milliken LVT meets many environmental standards, including FloorScore® certified, Prop 65 Free and Ortho-Phthalate Free, Certified EPD, and Declare.



Declare.

M/PACT™
CARBON NEUTRAL PROGRAM

SHOWN ON THE COVER

(Front) Classic in First Rate CLM10. 7" x 48" planks. Random ashlar. (Back) Classic in Champion CLM98. 7" x 48" planks. Random ashlar.

* Images in this brochure are approximate for color and pattern scale. Please use actual samples to make your final selections.

Milliken™

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